

Virtual **POWER SPEAKING**

**CONNECTING AT HEAD & HEART LEVEL FOR
MAXIMUM RESULTS**

LEARN ANYTIME AND ANYWHERE!



**SAVE
COST**



**SAVE
TIME**



**STAY
SAFE**



**STAY
AHEAD**



LIVE ONLINE

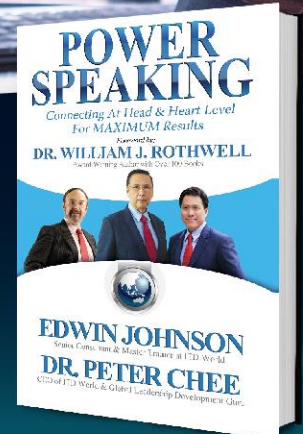
Presented by
EDWIN JOHNSON

Co-Author of 'Power Speaking' Book with
Dr. Peter Chee



AVAILABLE
VIA

E-WORKSHOP



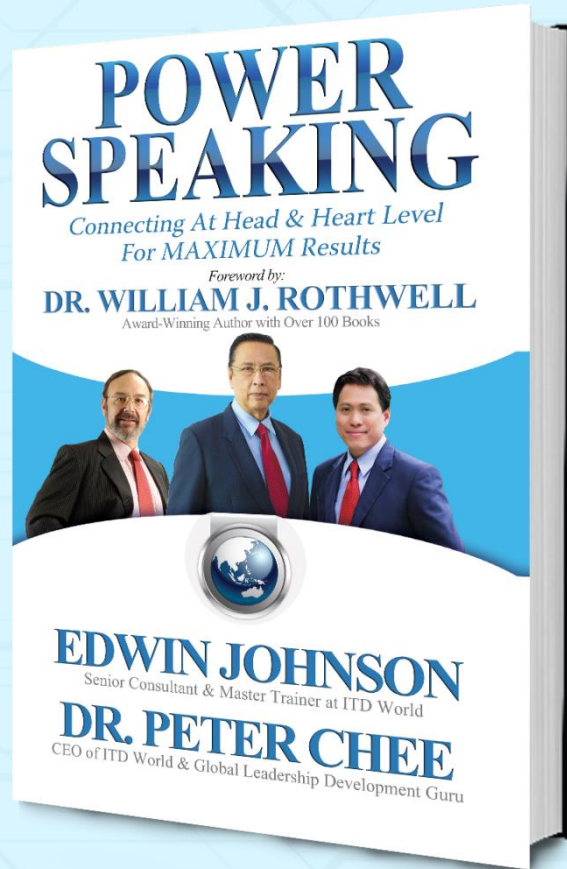
- Do you belong to that category of people who **fear Public Speaking** more than Death?
- Do you have **nervous habits** when speaking to other people, such as using non-words like "umm", "err" or "aahh" ?
- Are you comfortable giving a **presentation or briefing** to the "Top Brass" of your Organization?
- How confident are you of your **Grammar, vocabulary and pronunciation**?
- Do you want to **improve your speaking abilities** with helpful evaluation?

ITD WORLD INVITES YOU TO

An exciting, interactive and participative e-Workshop that will help you as Leaders and Managers to speak with:

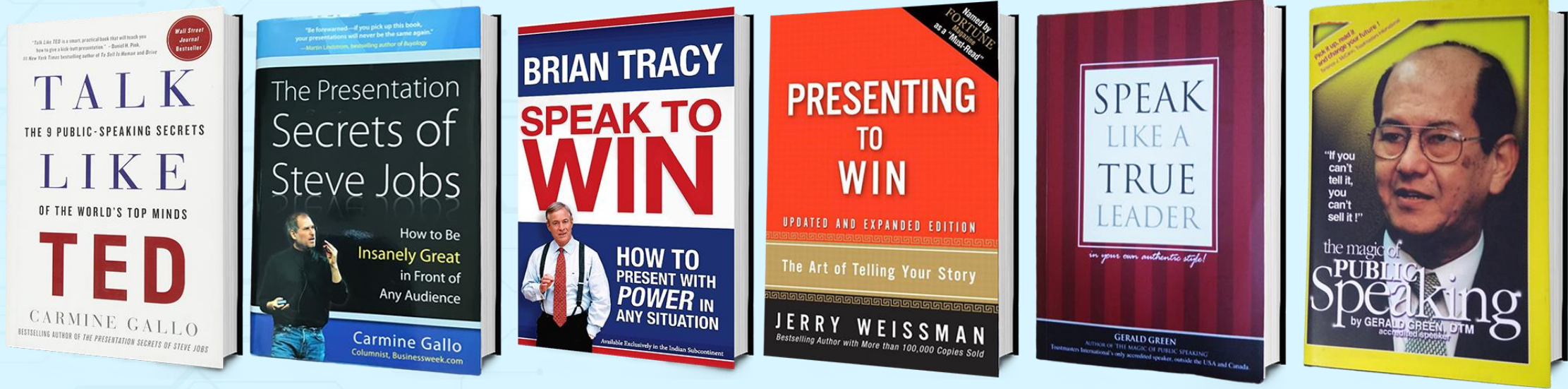
P
POWER
POISE
PROFESSIONALISM

BASED ON A BOOK WRITTEN BY TWO OF ITD WORLD'S TOP TRAINERS



- Dr Peter Chee, World's No.1 Strategic and Innovation Coach and CEO of ITD
- Lt Col (Rtd.) Edwin Johnson, ITD World Senior Consultant and Master Trainer
- Who have more than 30 years of experience in this field
- Extensively researched form the Best like





...and adding our personal experience,
to offer you the Best in order to be among the Best.



 Available via
E-WORKSHOP





POWER SPEAKING AND PRESENTATION SKILLS

By: **EDWIN JOHNSON Lt Col (Rtd)**
**Senior Consultant and Master
Trainer at ITD WORLD**



TRAINER'S PROFILE



- ITD World Senior Consultant and Associate Trainer with 25 years experience as a Corporate Trainer.
- Master Trainer for John C. Maxwell's Leadership Programs
- Certified Trainer for Essential Coaching and Mentoring Skills program under the Certified Coaching and Mentoring Professional (CCMP) Program by ITD World.
- Experienced Executive Coach and Mentor.
- Strong Leadership background 28 years in the Malaysian Army, retired as Lieutenant Colonel.
- Trainer for multi-national corporations and international organizations.



INTRODUCTION



- The ability to speak before an audience clearly, confidently and convincingly is a challenge for many in leadership and management. This includes all those whose responsibilities require them to speak in different situations. They may have sound knowledge of the subject matter or the most creative solutions to a problem. However, when presenting their ideas, many are unable to make a successful impact due to limitations in their delivery skills.



- This workshop has been designed to help meet the need of those who wish to overcome their limitations and excel in their speaking skills for personal and professional growth. It provides participants with the necessary tips and techniques to give them a ‘winning edge’ through mastery of the techniques to be a Power Speaker and Presenter.



WORKSHOP OBJECTIVES



- Overcome fears and anxieties when speaking before an audience.
- Fix audience needs, successfully connect and engage with them.
- Apply principles and techniques for high-impact briefings and presentations.
- Excel in articulation and speak with power, poise and professionalism through constant practice.



PROGRAM CONTENT



MODULE 1 (2 ½ hours)

- Introduction/Objectives
- Self-introduction
- Fear Factor-Fight or Flight?
- Power of Connection
- Listening Skills
- Writing a powerful message

MODULE 2 (2 ½ hours)

- Opening and Closing with Impact
- Connecting with your Audience
- The 5P Formula
- Practical Speaking



MODULE 3 (3 hours)

- Presentation-Moment of Truth
- Cardinal Rules for Delivery
- Final Speaking-evaluation and feedback




METHODOLOGY

An interactive workshop involving audio-visual inputs, discussions, practical speaking, personal feedback and evaluation.



BREAK FREE FROM YOUR FEARS, ANXIETIES AND LIMITATIONS





**SOAR LIKE AN EAGLE
IN THE WORLD OF
ARTICULATE
SPEAKING. AS ALL
LEADERS DO.**



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