CEO, HR & TOP LEADERS 
INTERNATIONAL CONFERENCE
Talent Acceleration and 
Competitive Advantage

Top Speakers • Top Priorities • Top Connections

DR. WILLIAM ROTHWELL
Author of best-selling and award winning books with over 98 internationally published titles. World-renowned Consultant, President and Professor, Pennsylvania State University. Heads the #1-ranked graduate program in HRD in the USA.

DR. PETER CHEE
CEO of ITD World. Inventor of the Situational Coaching model. 1st Asian in the world to author books with Brian Tracy, William Rothwell and Jack Canfield. Trained and developed leaders from over 80 countries.

GEORGE FOO
Senior Director of Global Learning, Talent and Innovation. Was the HR director and award winning top trainer at Intel. Held key leadership roles at Western Digital and Motorola. Innovative master trainer and chief coach.

DION OOI
Top certified master coach and trainer who has developed over 30,000 leaders internationally. Director of Global Learning & Performance at ITD World. Held award winning leadership positions at Dell Computers.

Organizer:
ITD WORLD
The Global Leadership Development Expert

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MISSION: TRANSFORMING LEADERS AND CHANGING THE WORLD FOR THE BETTER
**KEY BENEFITS & OBJECTIVES**

**REAP**
The benefits learning from top speakers, authors, coaches & researchers.

**CONNECT**
and learn with the CEOs, HR and top leaders to share the best practices.

**ACCELERATE**
The provision of a strong leadership talent pipeline for a brighter future.

**CREATE**
alignment and common understanding among top leaders on how to achieve strategic objectives through people.

**ENABLE**
application of learning, behavior and habit change to create an empowering coaching culture for quantum leap success.

**TRANSFORM**
leaders and talent to ensure consistent delivery of high performance.

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**WHO SHOULD ATTEND**

- CEO’s, Presidents, General Directors and Top Level Leaders
- Top leaders from HR, OD and Training function

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**INTERNATIONAL CONFERENCE PROGRAM**

08:00 am: Registration
08:30 am: Official Launching and Introduction
08:45 am: **Plenary Session 1:** Creating a High Performance Coaching Culture for Talent Acceleration (Dr. Peter Chee)
10:15 am: Book Signing and Networking Break
10:45 am: **Plenary Session 2:** Winning The Talent & Leadership Challenge (George Foo)
12:15 pm: Networking Lunch
01:15 pm: **Plenary Session 3:** Transforming Talent-Change Your Habits, Change Your World (Dion Ooi)
02:45 pm: Book Signing and Networking Break
03:15 pm: **Plenary Session 4:** Maximizing Results, Engagement and Retention of Talents (Dr. William Rothwell)
04:45 pm: Top Leaders’ Panel Q&A Discussion – Global Best Practices on Talent Acceleration
05:45 pm: Closing and Book Signing
William J. Rothwell, PhD., SPHR, RODC, CPLP Fellow is President of Rothwell and Associates, Inc. He is also Professor of Human Resource Development at the University Park campus of the Pennsylvania State University. He heads the #1 ranked graduate program in HRD in the US. As a Consultant, he has worked with over 40 multinational corporations. Dr. Rothwell has worked in the Performance, OD and HR field since 1979 and has authored, co-authored, edited and co-edited more than 98 books and many best-sellers. Among his most recent publications are:

- Performance Consulting: Applying Performance Improvement in Human Resource Development
- ASTD Competency Study: The Training and Development Profession Revisited
- Becoming An Effective Mentoring Leader: Proven Strategies For Building Excellence in Your Organization
- The Encyclopedia of Human Resource Management (3 volumes)
- Lean But Agile: Rethink Workforce Planning and Gain a True Competitive Advantage
- Invaluable Knowledge: Securing Your Company’s Technical Expertise - Recruiting and Retaining Top Talent, Transferring Technical Knowledge, Engaging High Performers
- The Manager’s Guide to Maximizing Employee Potential: Quick and Easy Strategies to Develop Talent Every Day
- Human Resource Transformation
- Strategic Human Resource Leader, 2nd edition
- Practicing Organization Development, 3rd edition
- Planning and Managing Human Resources, 2nd edition
- Human Performance Improvement - Building Practitioner Competence, 2nd edition
- ASTD Models for Human Performance Improvement: Roles, Competencies and Outputs
- Career Planning and Succession Management
- Effective Succession Planning, 4th edition
- The Strategic Development of Talent
- Competency-based Human Resource Management
- What CEOs Expect From Corporate Training

Dr. Rothwell was the winner of the American Society of Training and Development’s (ASTD) prestigious Distinguished Contribution to Workplace Learning and Performance award for 2011. In 2013 he was again honoured by ASTD by being named a Certified Professional in Learning and Performance (CPLP) Fellow. His best-selling book, Effective Succession Planning: Ensuring Leadership Continuity and Building Talent from Within, 4th ed. (New York: Amacom, 2010), is regarded by many as the “corporate bible” on succession management practices.

Dr. Rothwell has been very active in the ASTD. He was Chair of the Publishing Review Committee for several years, and has served as Chapter President for 2 ASTD local Chapters, as well as on the ASTD National Awards Committee, the ASTD Dissertation Awards Committee and the ASTD Research Article of the Year Committee. He was Chief Investigator for research on 5 ASTD competency studies, including the most recent in 2013.
PROFILE OF DR. PETER CHEE

Dr. Peter Chee is president and CEO of ITD World (The Institute of Training and Development), a leading multinational corporation for Human Resource Development. With Dr. Chee’s leadership contribution for more than 28 years, ITD World has established itself as a global learning solutions expert.

He works in close partnership with best-selling and award-winning author William J. Rothwell, who has written more than 80 books and Jack Canfield, the world’s leading success coach and authority on peak performance who holds the Guinness Book of World Records for the most books on New York Times bestseller list with 210 books and 500 million copies in print. Dr. Chee and Dr. Jack Canfield are co-authors of Coaching for Breakthrough Success whereas Dr. Chee and Dr. William Rothwell are co-authors of the book entitled Becoming an Effective Mentoring Leader. Dr. Chee is also the author of The 12 Disciplines of Leadership Excellence with Brian Tracy.

Dr. Chee holds a Doctor of Business Administration Degree from the University of South Australia (UniSA), an MSc. in Training and HRM from the University of Leicester, UK, and was also a Graduate of the Chartered Institute of Marketing, UK. He holds a Certificate in Change Management and Performance Consulting from Pennsylvania State University, ranked the #1 university in the United States for postgraduate programs in HRD, and a Certificate in Human Performance Improvement (HPI) from The American Society of Training and Development (ASTD). Dr. Chee’s doctoral research work lies in the area of motivation and performance management.

As a trainer and developer of leaders and senior executives from more than 80 countries, Dr. Chee’s training, coaching, consulting, and research experience resonate in the areas of personal excellence; the success principles—techniques for breakthrough results; leadership and team excellence; coaching and mentoring excellence; work, life, and time management; motivation and performance management; strategic management; sales and marketing; human resource development; and creativity and innovation.

Dr. Chee was the creator of the Coaching Principles (TCP), the Situational Coaching Model (SCM), and Achievers Coaching Techniques (ACT). He is a leading certified trainer for Dr. John C. Maxwell programs (the world’s #1 leadership guru), Zig Ziglar programs (the world’s #1 motivation guru), and a certified master trainer for Jack Canfield programs. Dr. Chee is the chief coach and developer of the Certified Coaching and Mentoring Professional (CCMP) program’s Advance Certificate in Coaching and Certificate in Performance Coaching, which is accredited and recognized by the International Coaching Federation (ICF).
PROFILE OF GEORGE FOO

George Foo is the Senior Director of Global Learning, Performance and Innovation at ITD World, a Global Leadership Development Expert. He holds a Bachelor’s Degree in Engineering (Hons.) from Adelaide University in South Australia. He has worked for multinationals namely Motorola, Western Digital (WD) and Intel. Starting his career as an engineer, he then moved to setting up Total Quality Management (TQM) systems for WD. George was the HR Director partnering with Intel’s design center, popularly known as the Intel Architecture Group (IAG).

A total of over 24 years working experience covering various leadership, regional and strategic HR management roles, engineering, quality management, operations and manufacturing, makes George a very hands-on senior director and master trainer with real track record, real people and real stories to include in his programs.

He was the preferred certified instructor at Intel who has delivered over 200 Language of DISC and Situational Leadership courses. George is also a Certified Master trainer who has successfully developed many trainers for DISCcompass™ and Situational Leadership. He is the recipient of the top trainer award at Intel, a Certified Coaching and Mentoring Professional (CCMP) which is recognized and accredited by the International Coach Federation (ICF), the world’s most recognized professional coaching body. He is also the master trainer for ITD Mega Guru Signature Programs in collaboration with John Maxwell, Jack Canfield, Thomas Crane and William Rothwell.

PROFILE OF DION OOI

Dion Ooi is an international certified training and development professional. He has held key leadership positions in Dell Computers with more than 20 years in Business and General Management, Information Systems, Sales and Marketing, Supply Chain Management, Project Management with practical experience in providing excellent customer experience, building and managing effective teams, learning and development, adult experiential learning and coaching.

His style in training methodology that involves experiential learning makes his sessions lively and engaging. His experience in business and people skills in local and international business scenes permit him to pick appropriate and relevant examples and case studies, with tact and wits, which makes the learning process so much fun and effective.

Dion is the recipient of Effective Leadership and Vice President Award from Dell Computers. Certified Coaching and Mentoring Professional (CCMP) which is approved by the International Coach Federation (ICF), the world’s most recognized professional coaching body. He is also a Certified NLP Practitioner – National Federation of NLP, USA. To date, more than 30,000 participants have benefited from his training, coaching, workshops, seminars and programs.
Mission
Transforming leaders and changing the
world for the better.

Vision
The #1 global leadership development expert.

Core Values (LISTEN):
Love, Innovation, Synergy, Trust,
Excellence and Nurture

Competitive Advantage Statement:
ITD World is an ISO certified & award winning Multinational Corporation that provides
the world’s best leadership development solutions to leading global organizations. We
offer comprehensive & innovative solutions that produce superior results.

Core Activities & Resources:
Talent and Leadership Development; Corporate Training and Consulting; Professional
Competency Certification; Mega Events and Seminars; Coaches, Mentors and Speakers
Bureau; Community Services and Campaigns. Over 238 world-class programs and
more than 100 dedicated mega gurus, top international resource persons, trainers,
speakers, coaches and consultants from around the world.

Exclusive Mega Gurus:
Dr. John C. Maxwell, Dr. William Rothwell, Dr. Jack Canfield, Dr. Peter Chee, Brian
Tracy, Robert Tucker, Thomas G. Crane.

Quality Certification, Awards & Publications:
Winner of the ARTDO International HRD Excellence Award
in recognition for outstanding contribution to international Human Resource Development and
bestowed the Brand Laureate International Award for the Best Brand in Training.
Cutting edge books co-authored with the world’s Top Mega Gurus - “Coaching for
Breakthrough Success”, “12 Disciplines of Leadership Excellence” and “Becoming an
Effective Mentoring Leader.”

Clients Include:
Intel, IBM, United Nations Missions, American Embassy, Agilent, Dell, Motorola, Nike,
First Solar, Accenture, Citibank, Central Bank of Malaysia & Philippines, DHL, Ericsson,
OSRAM, Infineon, Siemens, B Braun, Bosch, Schneider, Saint Gobain, Toyota, Ajinomoto,
Samsung Vina, Singapore Press Holdings, Capitaland, PT Telkom, Siam Cement Group,
CP Group, BaoViet, Sacombank, PetroVietnam, Petron, SM Supermalls, Thai Airways,
Philippine Airlines, Shangri-La Hotels, Six Senses Resort, Sheraton, Prudential, AIA,
GSK, MSD, Bayer, Johnson & Johnson, Unilever, Nestle.