

# ITD-MEGA GURU PROGRAM

## LEARN FROM THE BEST TO BE THE BEST

### ZIG ZIGLAR

World's #1 Sales & Motivation Guru and Author of over 25 Books

## TRAIN THE TRAINER CERTIFICATION PROGRAM

(4-IN-1 BONUS PACKAGE)

ZIGLAR SALES SYSTEM • ASSURING CUSTOMER LOYALTY

- ESSENTIAL PRESENTATION SKILLS
- STRATEGIES FOR SUCCESS



## KRISH DHANAM LIVE!

ZIG ZIGLAR'S CO-AUTHOR,  
WORLD'S LEADING MASTER TRAINER AND  
DIRECTOR OF INTERNATIONAL DEVELOPMENTS

- Be a certified trainer to develop current and future top sales performers and sales leaders in your organization
- Train sales team leaders and sales team players to go beyond their current level of effectiveness
- Gain the recognition of being a top class trainer with the world's top sales and motivation guru

### What's Provided

Our Train the Trainer Workshop is designed so that everything you need to facilitate and run a successful training program is provided by ITD and Ziglar Worldwide. Whether you are an experienced facilitator who likes flexibility in a curriculum or still learning the ropes of facilitation, our Facilitator's Guide provides everything you need to facilitate the entire workshop. We also provide the PowerPoint slides, VCD, exercises, the participant workbook, handouts, and other useful tools and materials.



*Join International Participants in Kuala Lumpur*



17 - 19 November 2008  
Hilton Hotel, Petaling Jaya



Lighting the Way as the Leading Multinational HRD Corporation

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**ZIGLAR SALES SYSTEM • ASSURING CUSTOMER LOYALTY**

**• ESSENTIAL PRESENTATION SKILLS • STRATEGIES FOR SUCCESS**

This workshop is specifically designed to certify and license IN-HOUSE CORPORATE TRAINERS to conduct Zig Ziglar's Program in their respective organizations.

There are limited numbers of seats left. Don't miss out on this golden opportunity to be a Certified Trainer. Those interested should register their places early.

## Course Distinctives

The workshop focuses on both content and the skills needed for successful facilitation of the programs:

- Learn how to use the Facilitator's Guide, Ziglar's VCD and other materials to enhance the learning experience of your participants
- Learn to connect the content through your own leadership experiences so you can become a master storyteller
- Learn how to roll out a training initiative within your company and avoid the common road blocks

## Train the Trainer terms & requirements:

1. Submit Application for Admission Form together with CV for ITD's approval
2. The Program Organizer will vet the application and reserves the right to accept the Application
3. Attend the 2-day Ziglar Sales System public workshop before attending this Train the Trainer Certification Program
4. Purchase training materials from ITD when you deliver training in your organization
5. Execute a Train the Trainer Agreement/s before commencement of the certification program (copy of agreement can be provided upon application)

## Fees and General Information

Please tick

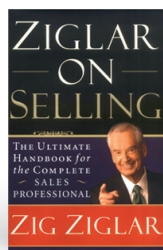
- ☐ Registrations with Payment before 01 Oct '08:  
☐ Registrations with Payment before 01 Nov '08:  
☐ Normal Fee - Registrations after 01 Nov '08:

Malaysia	International
RM 11,400	USD 3,800
RM 11,850	USD 3,950
RM 12,300	USD 4,100

## Payment Details

Payments may be made by telegraphic transfer, bank deposit or local cheque.

Account Name (Pay to) : MITD Sdn. Bhd.  
 Account Number : 730-110861-4  
 SWIFT Code : OCBCMYKL  
 Name of Bank : OCBC Bank Berhad  
 Bank's Address : 36 Lebuhr Pantai, 10300 Penang, Malaysia



Please specify if you are: ☐ Vegetarian ☐ Non-vegetarian

Title and name: Prof/Dr/Mr/Mrs/Ms

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Mobile \_\_\_\_\_ Position \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_

Mode of registration:

E-mail: itdpg@itd.com.my

Fax: +604-263 2905

Tel: +604-262 6720

E-mail: itdki@itd.com.my

Fax: +603-6203 3830

Tel: +603-6203 3880

E-mail: itdjb@itd.com.my

Fax: +607-222 5911

Tel: +607-222 5811

*Replacements and representatives are allowed, however the fees paid are not refundable.*