

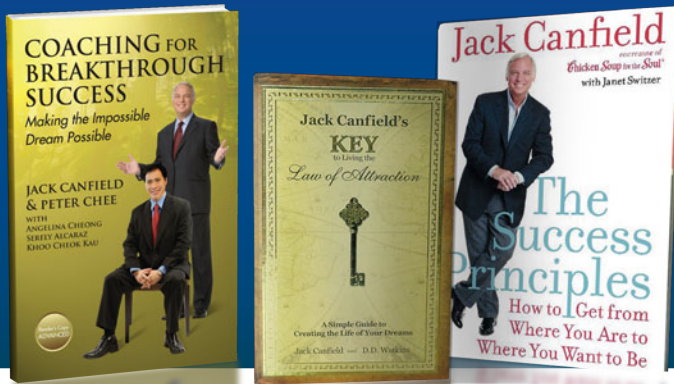
# TECHNIQUES FOR BREAKTHROUGH RESULTS

The Success Principles® at work

**Dr. Peter Chee**  
**LIVE in Manila!**

- Author of Coaching for Breakthrough Success together with Jack Canfield
- Top Master Trainer and Co-Developer of Jack Canfield & Dr. John C. Maxwell programs
- President and CEO of ITD Group - The Leading Multinational HRD Provider

**Manila**  
**17 - 18 October 2011**



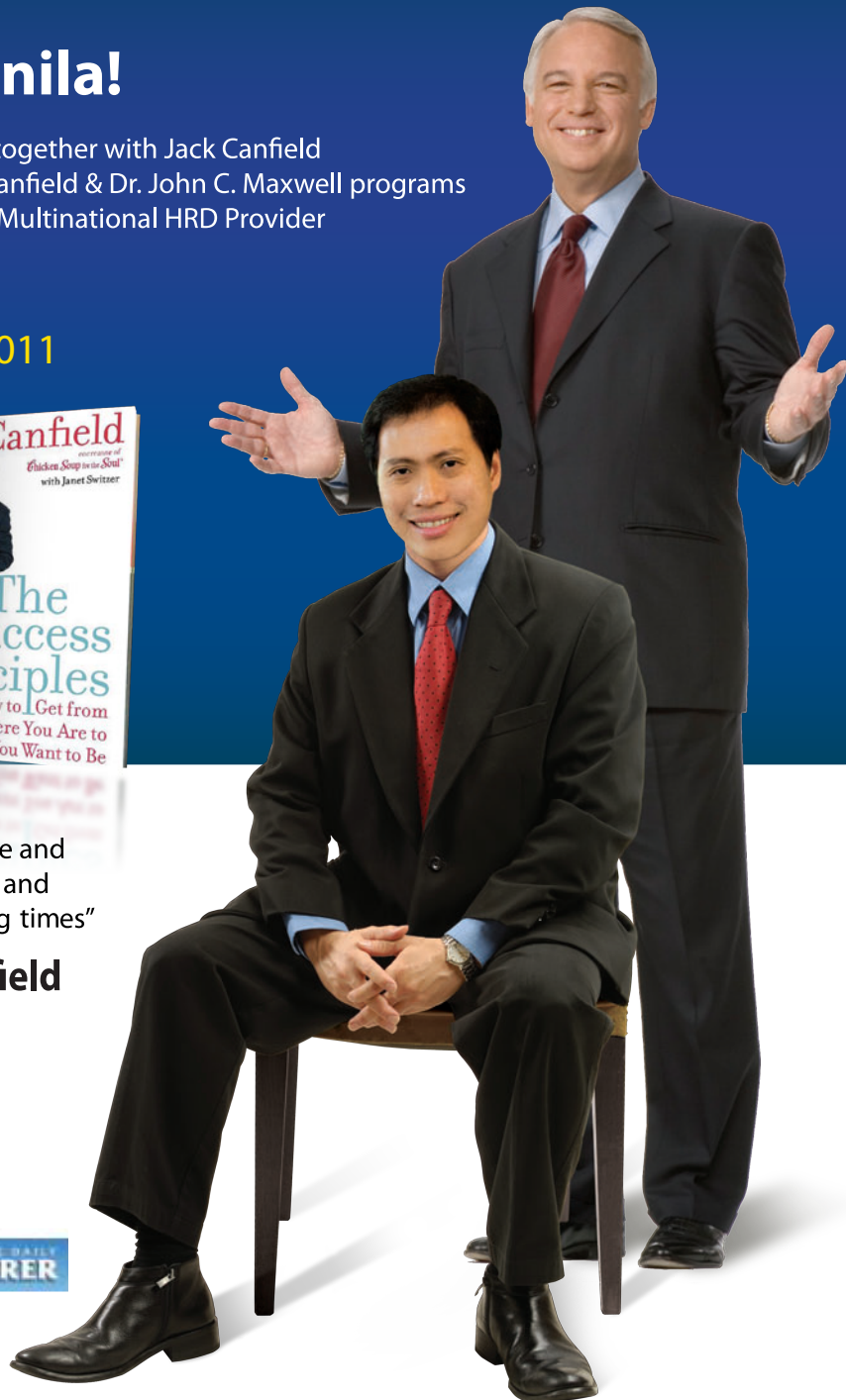
"This program enables you to build resilience and competencies to ensure sustainable growth and organization success in the most challenging times"

**- Jack Canfield**



The Global Learning Solutions Expert

Event Partners:



**www.itdworld.com**

SERVING MALAYSIA • THAILAND • VIETNAM • PHILIPPINES • SINGAPORE AND THE WORLD

**ITD-MEGA GURU PROGRAM • LEARN FROM THE BEST TO BE THE BEST**

## A Personal Message from Jack Canfield

---

Welcome to the exciting world of Peak Performance and Breakthrough Success in Work and Life.

This program will enable you to build resilience and develop the core competencies required to thrive and achieve peak performance even in the most challenging and turbulent times.

You will learn effective applications of the Secret Law of Attraction, The Success Principles plus much more to ensure sustainable growth and success for you and your organization.

You should have your team, family and friends join you for this seminar, I am sure you will all absolutely love it. You will be their champion and they will be champions for you with a positive winning mindset for a happier and more fulfilling life.

I wish you love and joy as you travel on the success journey with Dr. Peter Chee and ITD Group that I fully trust.



Jack Canfield



## Welcome Message from Dr. Peter Chee

---

In this two-day life-shaping seminar you will learn to use The Secret and The Success Principles to enable you to become the happy and successful person you are meant to be. Our proven Ten Steps to Success Formulae and Action Plan shows you exactly how to create greater achievements faster. It's a blueprint for living a more fulfilling life.

Jack Canfield and I have used these very same principles and techniques to create the life that is admired by many. These core competencies have been the secrets of outstanding achievers all over the world. These are the very things that are not focused on in academic studies and this will be your difference maker.

I look forward to working with you and to add great value to you with love and joy.



Dr. Peter Chee





## Who Should Attend?

Business and Government Leaders, Managers, Entrepreneurs, Executives, Educators, Trainers, Conselors, Coaches, Consultants, HR, Finance, Sale & Marketing Professionals and Adults who wish to achieve peak performance and far greater heights of success in work and life.

## The Schedule

- 8:00 am Registration Open
- 9:00 am Introduction and Official Launching
- 9:10 am Morning Session  
(Tea-break from 10:15 am – 10:45 am)
- 12:30 am Networking Lunch and Book Signing Ceremony
- 1:30 pm Afternoon Session  
(Tea-break from 3:30 pm – 4:00 pm)
- 6:00 pm End of Session followed by Book Signing Ceremony



## What Will You Learn and Gain?

This program enables you to build resilience and develop competencies with a positive winning mindset that ensures sustainable growth and organization success even in the most challenging and turbulent times.

### Session 1

- Understanding the Secret Law of Attraction and how it works universally.
- Creating the habit of focusing, thinking, feeling and taking action on what you want and getting more of it.
- The key to living the Law of Attraction for peak performance and organizational success.
- Building and eliciting 100% responsibility from yourself and your team to determine the reaction and outcome you want.
- The building blocks of high self esteem and maximum confidence.

### Session 2

- Getting past your limiting beliefs and releasing guilt, anger and resentment.
- Cleaning up your messes and incompleteness for more focused thinking.
- Using positive "self-talk" and a positive attitude of gratitude to achieve more.
- Transforming your inner critic into your inner coach.
- Dealing with negative people and situations and surrounding yourself with positive and successful people.

### Session 3

- How to stay motivated and keep your team motivated for breakthrough results.
- Fueling your success with passion and inspiration for non-stop gains in every area.
- Identifying and using your giftedness and focusing on your strengths and core genius.
- Creating a compelling purpose and vision for yourself and your team to attract greater abundance.
- Setting powerful goals and objectives and unleashing the amazing power of visualization to successfully meet any goal faster and easier.

### Session 4

- Using Affirmations to "Release the Brakes" that are keeping you and your organization stuck and accelerate your results.
- Establishing an effective action planning and tracking system with clear strategies and tactics for high performance.
- The 4 new success habits that can change your life the fastest.
- Overcoming rejection and the fears that stop people from taking action.
- Taking action, asking and getting things done quickly to achieve great results.

### Session 5

- Practicing “The Rule of 5” and creating powerful achievements
- The single success discipline that can put you in the top 1% of your field
- Asking for and responding to feedback to keep learning and getting better
- Persevering in the face of any obstacles or road block
- Practicing uncommon appreciation and having an attitude of gratitude
- Reaping the rewards, acknowledging, affirming and celebrating each achievement in your success journey

### Session 6

- Using “The Daily Disciplines of the Secret Law of Attraction” for better results and organizational growth
- Applying the 10-step Law of Attraction – success action system and visual tool to move you and your team to peak performance and organizational success
- Life lessons in mastering the Secret Law of Attraction and The Success Principles



## Continuous Learning Resources, Tools & Follow Up Learning

This is the most comprehensive continuous learning solution on peak performance and success. As added value to the seminar, a comprehensive range of materials and application tools will be given during the event plus free access to updated internet-based learning resources for ongoing applications of learning.





## Fast Facts about Jack Canfield

---

- Guinness Book of World Records – Most books on New York Times Best Seller with 60 best sellers and 11 that went to #1
- With 210 books and over 125 million copies in print in 47 languages
- The World's Leading Success Guru featured in The Secret
- Famous book titles – Chicken Soup for the Soul, The Success Principles, Key to Living the Law of Attraction, Life Lessons for Mastering the Law of Attraction, Self Esteem and Peak Performance and The Success Principles for Teens
- The Success Principles is a top ranked book on success by amazon.com, the world's largest book supplier with a 5-star rating
- Has appeared in over 600 radio shows and 200 television shows including Oprah, 20/20, Inside Edition, The Today Show, Fox and Friends, CBS, NBC and CNN
- Founder and Chairman of Canfield Training Group and Chicken Soup for the Soul Enterprise in Santa Barbara, California
- Clients include Sony Pictures, FedEx, GlaxoSmith-Kline, University of Michigan, Virgin Records, General Electrics, Siemens, Agilent Technologies and Accenture

## Fast Facts about Dr. Peter Chee

---

- President and CEO of ITD Group, a global learning solutions expert
- Author of Coaching for Breakthrough Success together with Jack Canfield
- First Asian in the world to author a book together with Jack Canfield who hold the Guinness Book of Records for the most books on New York Times Best Seller List
- Inventor of the Situational Coaching Model (SCM), the Coaching Principles (TCP) and Achievers Coaching Techniques (ACT)
- Trained and developed leaders from over 80 countries with over 23 years of international experiences
- Doctor of Business Administration Degree from the University of South Australia, an MSc. In training and HRM from the University of Leicester, UK
- Baden Powell Fellow of the World Scout Foundation, bestowed by the King of Sweden, and President of ARTDO International in 2004 and 2010





The Global Learning Solutions Expert

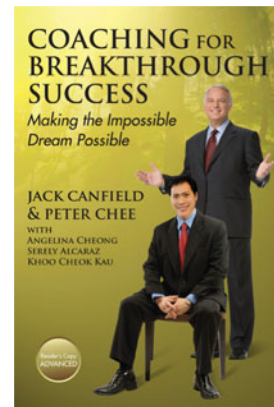
# TECHNIQUES FOR BREAKTHROUGH RESULTS

The Success Principles® at work

(Please make copies of this page for registration as required)

**Manila • 17 -18 October 2011**

Event Fees	Philippines	International
<b>Super Early Bird Fee</b> Registrations with payment before 31 August 2011	P 16,000.00	USD 390.00
<b>Early Bird Fee</b> Registrations with payment before 30 September 2011	P 18,000.00	USD 440.00
<b>Normal Fee</b> After 1 October 2011	P 20,000.00	USD 490.00
<b>Group Registration</b> 5 or more	P 15,000.00	USD 365.00
10 or more	P 14,000.00	USD 340.00



**For 30 or more participants, please contact ITD Philippines Above  
Prices are subject to 12% VAT**

### Payment Details

Payments may be made by telegraphic transfer, bank deposit or local check.

**Account name (Pay to)** : ITD Consulting Group, Inc.  
**Account Number** : 0005-9500244-7  
**Swift Code** : MBBEPHMM  
**Name of Bank** : Maybank Philippines, Inc. (Makati Branch)  
**Bank's Address** : New Solid Building, 357 Sen. Gill Puyat Ave. Makati City

Please tick:  Super Early Bird Fee  Early Bird Fee  Normal Fee  
 Group Registration (Total Number of Pax \_\_\_\_\_ Event Fees per Pax \_\_\_\_\_)

Please specify if you are:  Vegetarian  Non-vegetarian

\*For Group Registration, kindly indicate the number of participants who are Vegetarians & Non-vegetarians

Title and name: Prof/Dr/Mr/Mrs/Ms

\_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Mobile \_\_\_\_\_ Position \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_

### Mode of Registration:

**ITD Philippines**  
**Tel: +632 887 7428**  
**Fax: +632 844 8874**  
**E-mail: itdmanila@itdworld.com**



# ITD-MEGA GURU PROGRAM

## LEARN FROM THE BEST TO BE THE BEST

### Examples of ITD Group's Corporate Clients



#### General Information & Information for International Participants

1. Closing date for registration is 2 weeks before the event date.
2. The fees cover participation at the seminar, lunch, tea-breaks, materials and tools.
3. Replacements are allowed, however the fees paid are strictly non-refundable.
4. In the event that any of the speaker/s have to cancel their attendance due to uncontrollable factors, the organizers reserve the right to reschedule or make changes as they deem fit.
5. Special hotel room rates have been arranged. For hotel details please email ITD centers.
6. For travel, tour and accommodation advice please contact the nearest ITD center.

- AMERICAN EMBASSY
- ABBOTT LABORATORIES
- ACCENTURE
- AGILENT TECHNOLOGIES
- AJINOMOTO
- AL RAHJHI BANK
- B. BRAUN
- BAO VIET
- BAYER
- BERLI JUCKER
- BOONRAWD BREWERY
- BRITISH PETROLEUM (BP)
- BUMIARMADA
- CANON ELECTRONICS
- CENTRAL BANK OF MALAYSIA
- CENTRAL BANK OF THE PHILIPPINES
- CHIYODA PHILIPPINES
- CHULALONGKORN UNIVERSITY
- CIMB
- CITIBANK
- CPF
- CP ALL
- DAI ICHI
- DAIMLER CHRYSLER
- DKSH
- DELL COMPUTERS
- DHL
- ERICSSON
- FIRST SOLAR
- FUJITSU
- GENERAL ELECTRIC
- GENERAL MOTORS
- GLAXOSMITHKLINE
- GRAND DORSETT HOTEL & RESORTS
- GREAT EASTERN
- HEWLETT PACKARD
- IBM BUSINESS SERVICES
- INFINEON TECHNOLOGIES
- INTEL
- JABIL CIRCUIT
- JOHNSON AND JOHNSON
- KASIKORN BANK
- LIKOM
- LIPPO KARAWACHI GROUP
- MALAYSIA AIRPORTS BERHAD
- MATTEL
- MAYBANK
- MEAD JOHNSON
- MICROSOFT
- MISTER DONUT
- MOTOROLA SOLUTIONS
- NESTLE
- NIKE
- ORIENTAL HOTELS
- OSRAM OPTO SEMICONDUCTORS
- PETRON
- PETRO VIETNAM
- PHILIPPINE AIRLINES
- PRUDENTIAL
- PT TELKOM
- PTT GROUP
- READER'S DIGEST
- RENESAS
- REUTERS
- ROCHE
- SACOMBANK
- SANOFI AVENTIS
- SCG: THE SIAM CEMENT
- SCHNEIDER ELECTRIC
- SHANGRI-LA HOTELS
- SHELL
- SHERATON HOTELS
- SIEMENS
- SILOAM HOSPITALS
- SIME DARBY
- SM SUPERMALLS
- SPH: THE STRAITS TIMES SINGAPORE
- STANDARD CHARTERED BANK
- STEC TECHNOLOGY
- SUN POWER
- THAI AIRWAYS INTERNATIONAL
- THAI BEVERAGE
- THOMSON REUTERS
- TOYOTA MOTOR
- TRUE CORPORATION
- UNILEVER
- UNITED NATIONS MISSIONS
- WESTERN DIGITAL
- ZHULIAN



#### ITD INTERNATIONAL NETWORK

##### SINGAPORE

**ITD International Pte Ltd**  
6 Eu Tong Sen Street  
#06-08 The Central Singapore 059817  
Tel: +65 6221 6700  
Fax: +65 6221 8005  
Email: itdsg@itdworld.com

##### MALAYSIA (Head Office)

##### ITD PENANG

No.4, Weld Quay, 10300 Penang  
Tel: +604-262 6720  
Fax: +604-263 2905  
Email: itdpg@itdworld.com

##### ITD KUALA LUMPUR

Level 3, Block D, Plaza Mont' Kiara 2,  
Jalan Kiara, Mont' Kiara  
50480 Kuala Lumpur  
Tel: +603-6203 3880  
Fax: +603-6203 3830  
E-mail: itdkl@itdworld.com

##### THAILAND

**International ITD Ltd**  
Mahatun Plaza Building  
888/199 Ploenchit Road, Pathumwan,  
Bangkok 10330, Thailand  
Tel: + 662-650 9324 to 8  
Fax: +662-650 9329  
Email: itdbkk@itdworld.com

##### VIETNAM

##### ITD Vietnam

8B Su Thien Chieu St., Ward 7, District  
3, Ho Chi Minh City, Vietnam  
Tel: +84-8 3932 0600  
Fax: +84-8 3932 0681  
Email: itdhcmc@itdworld.com

##### PHILIPPINES

##### ITD Consulting Group INC

11/F Unit 1108, 88 Corporate Center,  
141 Valero Street, Salcedo Village, 1227  
Makati City, Manila, Philippines  
Tel: + 632 887 7428  
Fax: +632 844 8874  
Email: itdmanila@itdworld.com

ITD was founded on a simple yet powerful vision of enabling organizational & HR development goals that enrich lives & create a better society. ITD's roots can be traced back to 1984 when a group of visionary HRD experts established an institution, which quickly emerged as a leader in its field. ITD's mission then and now remains clear – To continuously excel as the leading multinational provider of superior quality organizational & HR development solutions in the Asia Pacific for national and regional building.

ITD Group's headquarters for global research and development is based in Singapore and its administrative head office is established in Penang and Kuala Lumpur, Malaysia. ITD has centers spanning Malaysia, Thailand, Vietnam, Philippines and Singapore.

ITD Group's six core areas of expertise include Corporate Training; Professional Competency Certification; Business Coaching and Consulting; Mega Events and Conferences; Business Education and Research and Community Service and Networks.

In an increasingly globalized economy driven by knowledge, competency and innovation, ITD can be the people's crucial source of competitive advantage due to its ability to combine expertise and experience from its core areas of expertise. This portfolio synergy allows ITD to better meet the unique development needs of individuals, corporations and the community.

Over the years ITD has earned a sound reputation as a leading training, HRD and education provider having successfully produced thousands of graduates and provided organizational and HR development solutions to a large number of clients throughout the Asian region. ITD's clients include many leading multinational and local corporations.

As an international HRD award winning organisation, ITD has made its mark of excellence in the international HRD arena. It was the winner of the 2006-2007 ARTDO International (formerly known as Asian Regional Training and Development Organisation) International HRD award. This highly prestigious international award is presented to the most qualified organization in recognition for outstanding contribution to international HRD. ITD was also bestowed the Brand Laureate International Award for the Best Brand in Training, by H.E. Tun Dr. Mahathir Mohamad, Prime Minister of Malaysia for 22 years.

As a clear distinction of ITD's commitment to quality and continuous improvement, the Group has attained the ISO 9001:2008 Certification for Global Provision of Training and Development. This simply means that ITD's quality management system is globally applicable and meets stringent international standards.

Ultimately, the ITD vision is all about people. The truly shared meaning behind ITD's torch goes beyond leadership and excellence, it's about uplifting and bringing 'light' to people's lives and helping both individuals and organizations attain their aspirations. It is about fulfilling dreams of building a better and more peaceful tomorrow. This is the ITD passion and commitment – a pledge that people can count on.

For more information please go to [www.itdworld.com](http://www.itdworld.com)



Global Provision of Corporate Training  
and Development  
Institute of Training and Development's HQ  
Penang, Malaysia