

# ITD-MEGA GURU TEAM ENHANCEMENT

## LEARN FROM THE BEST TO BE THE BEST

Another top rated workshop from

# DR. JOHN C. MAXWELL

World's #1 Teamwork and Leadership Guru & NY Times Best Selling Author of Over 50 Books

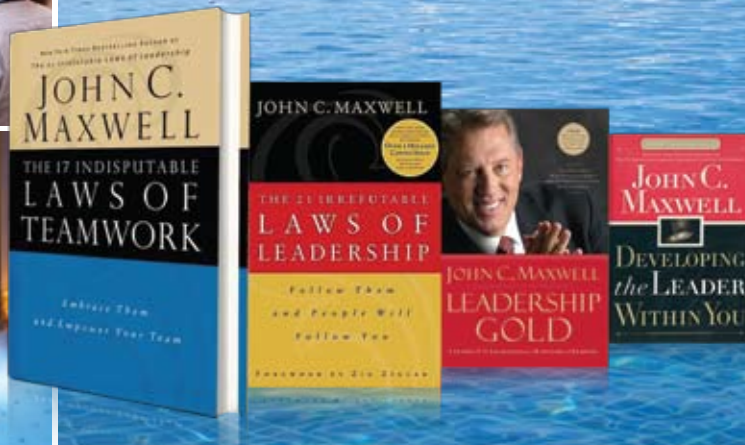
## THE LAWS OF TEAMWORK

TEAMWORK MAKES THE DREAM WORK!



### Reggie Carnie LIVE!

The World's Leading Master Trainer of John C. Maxwell's programs from USA



#### Penang, Malaysia

4 & 5 Dec 2008

Grand Plaza Park Royal  
Beach Resort

#### Hua Hin, Thailand

8 & 9 Dec 2008

Sheraton Hua Hin Beach Resort  
(2 hours by road from Bangkok)

#### Vung Tau, Vietnam

11 & 12 Dec 2008

Long Hai Beach Resort  
(1.5 hours by road from Ho Chi Minh City)

#### Kuala Lumpur, Malaysia

15 & 16 Dec 2008

Sheraton Subang Hotel

In-house program option also available at a location of choice (Based on first come first serve basis)



Event Partners:



Official Bookstore:



Official Airline:



\* ITD Group is the exclusive partner of Maximum Impact-John C. Maxwell programs in Malaysia, Thailand, Vietnam and Singapore.



Reggie Carnie and John C. Maxwell,  
partners in developing leaders and teams globally

## Introduction

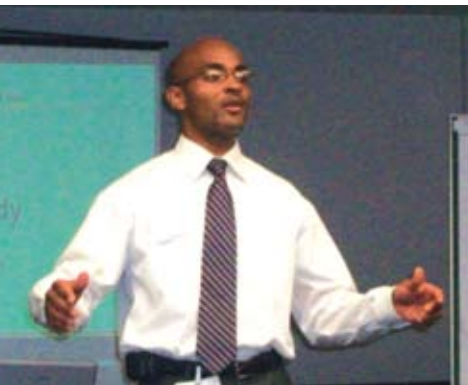
### Can I Learn to Build a Better Team?

**Teamwork. Why do some teams struggle to survive while others easily excel?**

Today's work environment takes a heavy toll on individuals and on the teams on which they work. Efforts to increase productivity routinely push team members outside of defined job descriptions and beyond personal comfort levels. The drive for efficiency require today's managers and supervisors to do more with less. While workloads and standards of quality rise, fewer resources and fewer staff are available to meet the challenge. Declining job stability and higher employee turnover place additional strain on teams as managers and team members must adjust to growing demands.

**How can today's teams overcome the challenges of the modern workplace to perform with excellence?**

Based on the proven work of best-selling author, speaker, and entrepreneur Dr. John C. Maxwell, The Laws of Teamwork™ Two-Day Workshop teaches a framework on which you can build a dynamic team culture. Each participant will learn what it takes to be a valuable team player and an exceptional team leader. Drawing from research and the team-building experiences of John C. Maxwell, The Laws of Teamwork™ are proven principles to guide your team toward its goals. Teamwork is a prerequisite for success, and investing in your teams will yield enormous benefits for your entire organization.



## The Key Benefits

- Spend quality time with your team members and engage in strategic innovative brainstorming
- Enjoy the beauty of nature and the creative resort ambiance and have a fun filled time that highly energizes the team
- Minimize cost and maximize gains by having a staff-team outing, team building, creative brainstorming and mega guru learning at one go
- Benefit from the content built by John C. Maxwell, the worlds #1 Leadership and Teamwork guru
- Learn how to apply the most important Laws that enable team excellence
- Get comprehensive learning materials and tools that support powerful application and reference
- Network with teams from other leading organizations and learn best practices



## Who Should Attend?

This program is designed for team players and team leaders at all levels. It develops the whole team to increase team cohesiveness, team morale and team effectiveness that greatly impacts end results for the organization. Entire team participation is highly recommended for best outcomes.

## Build a Better Team

The Laws of Teamwork™ Two-Day Workshop is the perfect solution to build a more productive and cohesive team. The concentrated, learning-style setting provides an ideal laboratory for team leaders and team players to discover the essential qualities that define the best teams. Equip your team to engage tasks with better problem-solving approaches and enhanced cooperation. Position team member to maximize their strengths in order to generate peak team performance.



## Seeing the Results

The Laws of Teamwork™ produces measurable “net-effects” that will allow you, for the first time, to quantify the valuable return on nearly every training dollar you spend – whether you are personally going through the course or recommending it for your people. You’ll see immediate improvement in many of the leading indicators of your organization’s health.

Before		After
<b>Competing Goals</b> within your team that hamper unity and progress	to	<b>Unified Goals</b> that allow for a common direction and purpose
<b>Hidden Politics</b> that destroy team unity	to	<b>Open Strategies</b> that benefit the whole team
<b>Gossip</b> that poisons forward progress	to	<b>Respectful Dialogue</b> that honors individuals and their input
<b>Values Conflicts</b> that result in misunderstandings and mistrust	to	<b>Team-based Values</b> that unite people toward a common vision
<b>Confusing Directives</b> that result in paralysis among team members and squelch productivity	to	<b>Clearer Communication</b> between team members that increases productivity and morale
<b>Hidden Agendas</b> designed to promote individuals at the expense of the team	to	<b>Open Dialogue</b> between team members that results in better decision-making within the organization
<b>Lack of Motivation</b> fostered by a sense of futility	to	<b>Committed Behaviors</b> from the team players who understand the benefits of sticking together

### What Will You Learn

1. The Exceptional Team Structure
2. Team SWOT Analysis
3. Leadership
  - The Foundation of Highly Effective Teams
4. The Three Pillars of Teamwork
  - Communication
  - Competency
  - Commitment
5. The Laws of Teamwork
6. Qualities of Indispensable Team Players
7. Overcoming Team Nightmares
  - Dealing with Difficult Situations and People in Your Team
8. Developing Your Personal Implementation Strategy

### The Schedule for Day 1

#### Arrival of Participants

Relax and enjoy the beautiful ambiance of nature and the world class resort.

- |          |  |
|----------|--|
| 12.00 pm | Registration                                     |
| 1.30 pm  | Introduction                                     |
| 1.45 pm  | Afternoon Session (Tea Break 4.30 pm - 5.00 pm)  |
| 7.30 pm  | Dinner Celebration and team enhancement fun time |
| 9.30 pm  | End of Day 1                                     |

### The Schedule for Day 2

- |          |   |
|----------|---|
| 9.00 am  | Morning Session (Tea Break 10.30 am - 10.45 am) |
| 12.30 pm | Networking Lunch                                |
| 1.30 pm  | Afternoon Session (Tea Break 3.30 pm - 3.45 pm) |
| 5.00 pm  | End of Session                                  |

### Optional

Take advantage of the time before or after the workshop on Day 1 or Day 2 to enjoy strategic innovative brainstorming with your team amidst the creative resort ambiance and take optional tours for a fun-filled time before heading home with highly energized teams.





## Continuous Development Option

For continuous leadership development, a suit of leadership solutions ranging from in-house workshops, train the trainer certification, coaching and consulting services, DVD and audio courses are available.

**In-house Workshops** – A highly effective international certified facilitator can come to your company at your location to deliver any of the John C. Maxwell-ITD Mega Guru Signature programs that can be tailored to suit you unique needs.

**Train the Trainer Certification** – Certify trainers within your company to train many more people for John C. Maxwell-ITD Mega Guru Signature programs such as The 360 Degree Leader, Developing the Leader Within You and Laws of Teamwork.

**Coaching** – One-on-One coaching or group coaching can be provided to individuals or organizations who need a coach to help them apply what they have learned and to incorporate the principles of the action plan to enable high performance.

**Monthly Audio Mentoring** – Each month, delivered right to your door at home or at work, you can receive audio lessons and informative content outlines designed to challenge, equip and motivate you as you continue on your leadership journey. For more information visit: [www.maximumimpact.com/mentoring](http://www.maximumimpact.com/mentoring)

**e-Newsletter** – Maximum Impact reaches hundreds of thousands of leaders through this bi-monthly e-newsletter, “Leadership Wired”. Claim your free subscription designed to present pertinent information that will assist you in evaluating your leadership challenges in a new way. To sign up, visit: [www.maximumimpact.com](http://www.maximumimpact.com)

## Hotel & Travel Information

1. Special hotel room rates have been arranged. For hotel booking forms and rates please contact ITD staff or go to [www.itd.com.my/lot/hotel](http://www.itd.com.my/lot/hotel)
2. For optional tours you may contact our partner hotels directly for prior arrangement or upon arrival.
3. For travel and accommodation advice and assistance please contact the nearest ITD center.

## General Information

1. Closing date for registration is **21 November 2008**.
2. The fees cover participation at the event, meals, tea breaks and copyrighted materials.
3. Replacements and representatives are allowed, however the fees paid are strictly non refundable.
4. In the event that any of the speaker/s have to cancel their engagement for reasons outside the control of the organizers, the organizers reserve the right to reschedule or make changes as they deem fit.

### Fast Facts about Reggie Carnie

- The world's leading Master Trainer of John C. Maxwell Programs from USA
- The most experienced, high impact, high energy, interactive focused facilitator, coach and consultant for John C. Maxwell Laws of Teamwork and leadership solutions
- Has up to 20 years of combined experience in senior management and team building in manufacturing, sales, leadership and organization development
- Held senior leadership positions in Earthlink and Pepsi – drove double digit productivity improvements and managed multimillion dollar projects
- Led the Earthlink Dallas sales organization to a #1 ranking out of six regions and conceptualized the launch of a sales programs function that drove a system-wide 25 percent improvement in up-sell performance
- Has most successfully led both public and corporate workshops for many high profile companies such as General Electric, AT&T, Comcast, Texas Instruments, Bristol-Myer Squibb, Lockheed Martin, Honeywell, BP, and more



“Reggie did an outstanding job and exceeded our expectations. The workshop was a huge hit! He really kept the class moving and on schedule, on top of making it a “well worth my time” experience. The participants were all very pleased and learned a lot!”

**Kim Lambdin**  
**Manager of Learning & Development**  
**CoBank**

### Fast Facts about Dr. John C. Maxwell

- New York Times, Wall Street Journal and Business Week best selling author with over 50 books
- Internationally recognized leadership expert, speaker and author who has sold over 13 million books
- Named the World's Top leadership Guru by leadershipgurus.net
- One of the 25 authors and artists named to Amazon.com's 10th anniversary hall of fame
- Has the most top ranking leadership books at Amazon.com, the world's largest book supplier
- Founder of EQUIP, INJOY Stewardship Services and Maximum Impact
- Trained more than 2 million leaders worldwide

Dr. John C. Maxwell's programs and materials are preferred the world over because they are grounded with the power of simplicity and his principles are proven to be most effective in practice.

## The 17 Indisputable Laws of Teamwork by Dr. John C. Maxwell

### The Law of Significance

One is too small a number to achieve greatness

### The Law of the Big Picture

The goal is more important than the role

### The Law of the Niche

All players have a place where they add the most value

### The Law of the Mount Everest

As the challenge escalates, the need for teamwork elevates

### The Law of the Chain

The strength of the team is impacted by its weakest link

### The Law of the Catalyst

Winning teams have players who make things happen

### The Law of the Compass

Vision gives team members direction and confidence

### The Law of the Bad Apple

Rotten attitudes ruin a team

### The Law of Countability

Teammates must be able to count on each other when it counts

### The Law of the Price Tag

The team fails to reach its potential when it fails to pay the price

### The Law of the Scoreboard

The team can make adjustments when it knows where it stands

### The Law of the Bench

Great teams have great depth

### The Law of Identity

Shared values define the team

### The Law of Communication

Interaction fuels action

### The Law of the Edge

The difference between two equally talented teams is leadership

### The Law of High Morale

When you're winning, nothing hurts

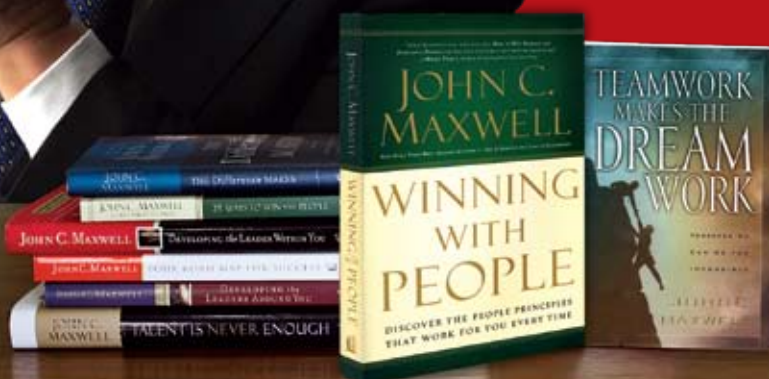
### The Law of Dividends

Investing in the team compounds over time



“Genius is the ability to reduce the complicated to the simple.”

**C.W. Cheran as stated in Leadership Gold  
by John C. Maxwell**

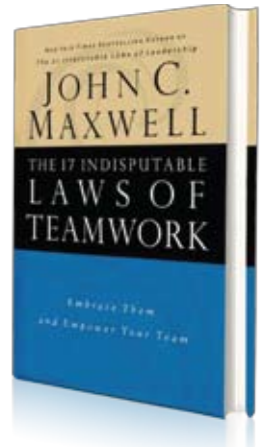


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(Please make copies of this page for registration as required)  
Hua Hin, Thailand, 8 - 9 December 2008, Sheraton Hua Hin Beach Resort



### Event Fees and General Information

	Thailand	International
<b>Super Early Bird Fee</b>		
Registrations with payment before 15 Oct 2008	B 20,000	USD 630
<b>Early Bird Fee</b>		
Registrations with payment before 15 Nov 2008	B 23,000	USD 720
<b>Normal Fee</b>		
After 15 Nov 2008	B 26,000	USD 810

### Group Registration:

Registrations with payment according to the respective dates:

Number of Pax:	Before 15 Oct Fee Per Pax:	Before 15 Nov Fee Per Pax:	After 15 Nov Fee Per Pax:
5 or more	B 19,000 (USD 600)	B 22,000 (USD 690)	B 25,000 (USD 780)
10 or more	B 18,000 (USD 570)	B 21,000 (USD 660)	B 24,000 (USD 750)
20 or more	B 17,000 (USD 540)	B 20,000 (USD 630)	B 23,000 (USD 720)
30 or more	B 16,000 (USD 510)	B 19,000 (USD 600)	B 22,000 (USD 690)
40 or more	B 15,000 (USD 480)	B 18,000 (USD 570)	B 21,000 (USD 660)
50 or more	B 14,000 (USD 450)	B 17,000 (USD 540)	B 20,000 (USD 630)

### Scholarship Package (50% of normal fee)

B 13,000

USD 390

A 50% Scholarship is available to the first 30 deserving applicants. This applies only to full-time staff of non-profit or educational institutions. Awarded on a first-come-first-served basis. Documentary evidence required.

### Payment details

Payments may be made by telegraphic transfer, bank deposit or local cheque.

Account Name (Pay to) : International ITD Limited  
Account Number : 119-2-01671-3  
SWIFT Code : BKASTHBK  
Name of Bank : United Overseas Bank (Thai) Public Company Limited  
Bank's Address : Tops Chidlom Sub-Branch, 22 Central Chidlom  
Ploenchit Road, Pathumwan, Bangkok 10330 Thailand

Please tick:  Super Early Bird Fee  Early Bird Fee  Normal Fee  Scholarship Package

Total Number of Pax \_\_\_\_\_ Event Fees per Pax \_\_\_\_\_

Please specify if you are:  Vegetarian  Non-vegetarian

\* For Group Registrations, kindly indicate the number of participants who are Vegetarians & Non-vegetarians

Title and name: Prof/Dr/Mr/Mrs/Ms

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Mobile \_\_\_\_\_ Position \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_

Mode of registration:

**International ITD Ltd.**

City Centre, Mahatun Plaza Building, 888/199 Ploenchit Road, Pathumwan, Bangkok 10330, Thailand

E-mail: itdbkk@itd.com.my Fax: +662-650 9329 Tel: +662-650 9324 to 8

Replacements and representatives are allowed, however the fees paid are not refundable.

[www.itd.com.my](http://www.itd.com.my)