

# THE SUCCESS PRINCIPLES & LEADERSHIP FOR STUDENTS

SPONSORED BY THE ITD LOVE THY NATION CAMPAIGN  
WITH 100% & 50% SCHOLARSHIPS  
(For up to 40 students)

For Students  
(aged 15 - 25)

## DR. PETER CHEE LIVE!

- Author of Coaching for Breakthrough Success together with Jack Canfield
- Top Master Trainer & Co-Developer of Jack Canfield & Dr. John C. Maxwell programs
- President and CEO of ITD Group – The Leading Multinational HRD Provider

29 January 2011

The American School of Bangkok  
Sukhumvit Campus

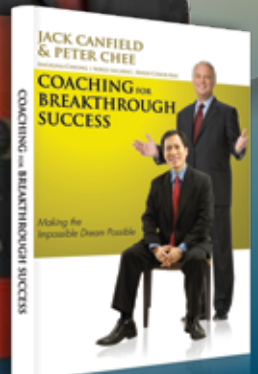
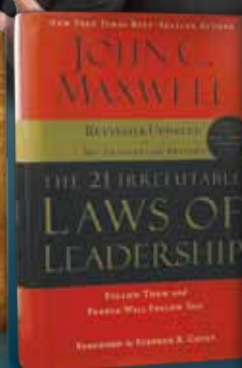
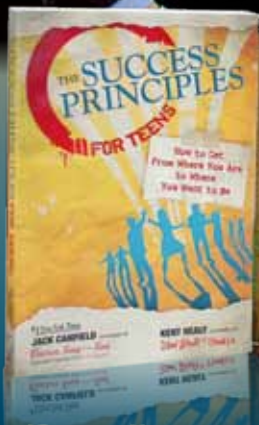
59-59/1 Sukhumvit Road Soi 49/3 Wattana Bangkok 10110 Thailand



DR. JOHN C. MAXWELL



JACK CANFIELD



### DR. JOHN C. MAXWELL (VIA SIMULCAST)

- World's #1 Leadership Guru
- NY Times Best Selling Author of Over 50 Books

### JACK CANFIELD (VIA SIMULCAST)

- Guinness Book of World Records - Most Books on New York Times Best Seller
- Has 210 Books and Over 125 Million Copies in Print in 47 Languages
- The World's Leading Success Guru Featured in The Secret



In Partnership With:



ITD-MEGA GURU PROGRAM • LEARN FROM THE BEST TO BE THE BEST

## Welcome Message from Dr. Peter Chee

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In this one-day life-shaping seminar you will learn to use The Laws of Leadership, The Secret and The Success Principles to enable you to become the happy and successful person you are meant to be. Our proven Ten Steps to Success Formulae and Action Plan shows you exactly how to create greater achievements faster. It's a blueprint for living a more fulfilling life.

Jack Canfield, Dr. John C. Maxwell and I have used these very same principles, laws and values to create the life of fulfillment that is highly respected by many internationally. These core competencies have been the secrets of outstanding achievers all over the world. These are the very things that are not focused on in academic studies and this will be your difference maker.

I look forward to working with you and to add great value to you with love and joy.



Dr. Peter Chee



"I HAVE PERSONALLY WORKED WITH VARIOUS TEAMS AT ITD GROUP ALL ACROSS ASIA. MY EXPERIENCE HAS BEEN ABSOLUTELY WONDERFUL. THEY REALLY ADD VALUE TO PEOPLE AND I FOUND THAT THEY ARE A TEAM OF EXCELLENCE WITH UNCOMPROMISING INTEGRITY AND THEY SHARE THE SAME VALUES AS MINE. THESE ARE SOME OF THE REASONS WHY I AM REALLY ENJOYING THE PARTNERSHIP WITH ITD GROUP."

- DR. JOHN C. MAXWELL

"THE ITD GROUP IS A HIGHLY IMPRESSIVE MULTINATIONAL ORGANIZATION. THE REALIZATION OF ITS VISION - ENABLING ORGANIZATIONAL AND HR DEVELOPMENT GOALS THAT ENRICH LIVES AND CREATE A BETTER SOCIETY IS HIGHLY ADMIRABLE."

- JACK CANFIELD

## What Will You Learn & Gain?

After learning and practicing the principles & values:	Not learning and going against the principles & values:
Using the Secret Law of Attraction: Keep focusing, thinking, feeling and taking action on what you want and getting more of it	Abusing the Secret Law of Attraction: Keep focusing, thinking, feeling and resisting what you don't want and getting more of it
1. Follow Dr. John C. Maxwell's Laws of Leadership to become an influential and effective leader	Violate the Laws of Leadership and become a poor leader without influence
2. Take full responsibility for determining the success and outcome you want	Continue blaming, complaining, defending and making excuses
3. Having healthy self esteem and be ready to face great challenges. Practicing positive attitude, gratitude and uncommon appreciation	Feeling down, unhappy and disappointed in yourself. Responding negatively, being demanding and unappreciative
4. Knowing how to establish clarity of purpose and vision and focusing on your passion and core genius	Unclear purpose and vision, confused, lack of direction and dwelling on things that make you frustrated
5. Set specific and measurable goals that are in line with your vision and purpose	Poor in goal setting and not having goals aligned to your vision and purpose
6. Visualize, affirm and motivate yourself and others for greater achievement	Visualize failure and fear, create self doubt, continue to lag behind and feel demotivated
7. Establish an effective action tracking plan with clear strategies and tactics for success	Have no clear plan and accountability of progress and leave your future to chance
8. Take action, ask and get things done quickly to achieve great results	Procrastinate, be afraid of asking, continue to get stressed and lose focus
9. Ask for and respond to feedback and keep learning and getting better	Slow to learn and improve, quick to defend and fight back and do not welcome feedback
10. Persevere, believe in yourself and do not give up easily in the face of challenges	Give up quickly, lack of self confidence and keep starting all over again
11. Reap rewards and celebrate each step of your success journey	Watch and envy others that succeed





## Continuous Learning Resources, Tools & Follow Up

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This is the most comprehensive continuous learning solution on success and the law of attraction. As added value to the seminar, a comprehensive range of materials and application tools will be given during the seminar plus free access to Jack Canfield's tele-seminars and updated internet based learning resources for ongoing application of learning.



### Program Outline

#### Day 1

- 7.30am Registration Open
- 8.30am Introduction and Official Launching
- 8.45am Morning Session (Tea-break from 10.15am - 10.30am)
- 12.30pm Lunch & Fun Time
- 1.30pm Afternoon Session (Tea-break from 3.30pm - 3.45pm)
- 5.30pm End of Session



### General Information

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1. Closing date for registration: **17 January 2011**
2. The fees cover participation at the seminar, lunch, tea-breaks, materials and follow-up learning tools. Replacements and representatives are allowed, however the fees paid are non-refundable.

## Fast Facts about Dr. Peter Chee

- President and CEO of ITD Group, a global learning solutions expert
- Author of Coaching for Breakthrough Success together with Jack Canfield
- First Asian in the world to author a book together with Jack Canfield who holds the Guinness Book of Records for the most books on New York Times Best Seller List
- Inventor of the Situational Coaching Model (SCM), The Coaching Principles (TCP) and Achievers Coaching Techniques (ACT)
- Trained and developed leaders from over 80 countries with over 23 years of international experience
- Doctor of Business Administration Degree from the University of South Australia, MSc. in Training and HRM from the University of Leicester, UK
- Baden Powell Fellow of the World Scout Foundation, bestowed by the King of Sweden, and President of ARTDO International in 2004 and 2010



## Fast Facts about Dr. John C. Maxwell

- New York Times, Wall Street Journal and Business Week best selling author with over 50 books
- Internationally recognized leadership expert, speaker and author who has sold over 13 million books
- Named the World's Top Leadership Guru by leadershipgurus.net
- One of the 25 authors and artists named to Amazon.com's 10th anniversary hall of fame
- Has the most top ranking leadership books at Amazon.com, the world's largest book supplier
- Trained more than 2 million leaders worldwide



## Fast Facts about Jack Canfield

- Guinness Book of World Records – Most books on New York Times Best Seller with 60 best sellers and 11 that went to #1
- Has 210 books and over 125 million copies in print in 47 languages
- The World's Leading Success Guru featured in The Secret
- Famous book titles – Chicken Soup for the Soul, The Success Principles, Key to Living the Law of Attraction, Life Lessons for Mastering the Law of Attraction, Self Esteem and Peak Performance and The Success Principles for Teens
- The Success Principles is a top ranked book on success by Amazon.com, the world's largest book supplier with a 5-star rating
- Has appeared in over 600 radio shows and 200 television shows including Oprah, 20/20, Inside Edition, The Today Show, Fox and Friends, CBS, NBC and CNN



## THE SUCCESS PRINCIPLES & LEADERSHIP FOR STUDENTS FOR STUDENTS (AGED 15 - 25)

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 WITH 100% & 50% SCHOLARSHIPS

(Please make copies of this page for registration as required)

**Bangkok • 29 January 2011 - The American School of Bangkok**

### Event Fees

### Thailand

Normal registrations with payment before 17 January 2011

B 13,600.00

Scholarship Scheme

(Sponsored under ITD Love Thy Nation Campaign)

100% is available to the first 10 applicants

50% Scholarship for the next 30 applicants

B 6,800.00

The above prices are subject to 7% VAT

### Payment Details

Payments may be made by telegraphic transfer, bank deposit or local cheque.

Account Name (Pay to): International ITD Limited

Account Number: 091-2-20951-7

SWIFT Code: BKASTHBK

Name of Bank: United Overseas Bank (Thai) Public Company Limited

Bank's Address: 87/2 Room 121, G Floor, CRC Tower, Wireless Road, Lumpini, Pathumwan, Bangkok  
 10330, Thailand

Name of Participant \_\_\_\_\_

Address \_\_\_\_\_

Mobile \_\_\_\_\_ E-mail \_\_\_\_\_

School/University/Learning Institution \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_

### IMPORTANT - For Internal ITD Staff use only

Please indicate (tick) if this participant qualifies for either:

☐ One 50% Scholarship

☐ One 100% Full Scholarship

Please specify if you are: ☐ Vegetarian ☐ Non-vegetarian

### Mode of Registration:

E-mail: itdbkk@itdworld.com

Fax: +662-650 9329

Tel: +662-650 9324 to 8

**www.itdworld.com**

