

ITD-MEGA GURU EVENT

LEARN FROM THE BEST TO BE THE BEST

World's #1 Leadership Guru &
NY Times Best Selling Author of Over 50 Books

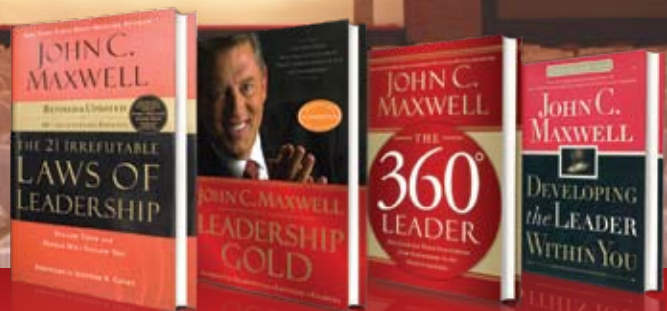
DR. JOHN C. MAXWELL LIVE IN PERSON!

BUILDING THE LEADERSHIP TEAM FOR OUTSTANDING RESULTS

"A strong Team of Leaders creates the multiplier effect for massive growth. Everything rises and falls on Leadership."

- John C. Maxwell

DEFINITELY
FULL
HOUSE



Join international participants to learn the latest
and greatest from **John C. Maxwell**

Singapore

4 July 2009 • Shangri-La Hotel



Event Co-organiser:



Event Partners:



Official Bookstore:



* ITD Group is the exclusive partner of Maximum Impact-John C. Maxwell programs in Singapore, Malaysia, Thailand and Vietnam.

A Personal Message from Dr. John C. Maxwell

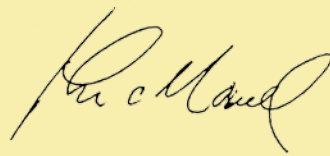
I have dedicated my entire life to the development of leaders. Having now passed the age of 60, the legacy I want to give you is the value I add to leaders who multiply the value to other leaders to enrich the lives of many people.

The single most important determinant of sustainable organizational success is Leadership. It is imperative that you establish a strong team of leaders if you want to create the multiplier effect for massive growth.

For Leaders, it's better to know the most important things than to know all things. Therefore, I have pulled together the most important work of my lifetime for you at this upcoming seminar.

Effective leadership has just so many high order requirements. But in a great leadership team each member brings their unique leadership strengths that create synergy for success rather than relying on one leader.

As we meet and work together at the upcoming event, the one thing I want to do for you is to impact your whole leadership team and add value to you that last a lifetime.



John C. Maxwell





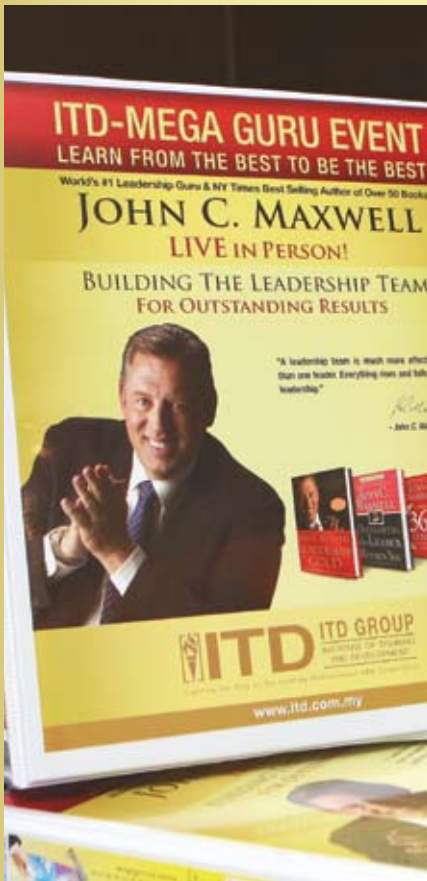
Who Should Attend?

This program is designed for the whole leadership team right from the top to leaders at all levels in the organizations. It supports everyone to consistently lead in the most effective way from wherever they are to deliver outstanding results.

The Schedule

7.30 am	Registration Open
8.30 am	Official Opening and Introduction
8.45 am	Morning Session (Tea Break 10.00 am - 10.15 am)
12.30 pm	Networking Lunch
1.30 pm	Afternoon Session (Tea Break 3.15 pm - 3.30 pm)
4.30 pm	End of Session





What Will You Learn?

- Session 1 - Developing Your Influence from Wherever You Are**
Powerful lessons on how to influence people at every level of the organization by leading down, up and across.
- Session 2 - The Latest Practices on the 5 Levels of Leadership**
Develop the leader that is within you by assessing, understanding and taking the action to elevate your leadership to greater levels.
- Session 3 - Achieving the Highest Level of Leadership Potential**
Contemporary application of the 5-step equipping model that enables effective leaders to multiply in the organization.
- Session 4 - Realizing the Power of a Dream Team of Leaders**
Creating a climate that brings up potential leaders. Effective ways of identifying, nurturing, coaching and reproducing generations of leaders.
- Session 5 - The Most Important Laws of Leadership**
Leading with integrity & value based leadership. Inspiring stories from great leaders around the world and those living the Laws of Leadership.
- Session 6 - Leadership Gold - The Latest and the Greatest**
The most valuable lessons from a lifetime of leading and developing leadership teams.

Application Exercises

During the various sessions, emerging and experienced leaders will be given the opportunity to plan and take on application exercises that sharpen their leadership competencies.

Mentoring Moments

Experienced leaders will be guided to implement mentoring moments back in the workplace that challenge them to use what they learn and practice to reproduce and multiply the team of effective leaders.

Leadership Action Plan

Establishment of a leadership action plan will be accomplished by the end of the program and submitted to an accountability partner to ensure implementation.



Continuous Leadership Development Option

For continuous leadership development, a suite of leadership solutions ranging from in-house workshops, train-the-trainer certification, coaching and consulting services, DVD and audio courses are available.

In-house Workshops - A highly effective international certified facilitator can come to your company at your location to deliver any of the John C. Maxwell - ITD Mega Guru Signature programs that can be tailored to suit your unique needs.

Train-the-Trainer Certification - Certify trainers within your company to train many more people for John C. Maxwell - ITD Mega Guru Signature programs such as The 360 Degree Leader, Developing the Leader Within You and Laws of Teamwork.

Coaching - One-on-One Coaching or group coaching can be provided to individuals or organizations who need a coach to help them apply what they have learnt and to incorporate the principles of the action plan to enable high performance.

Monthly Audio Mentoring - Each month, delivered right to your door at work or at home, you can receive audio lessons and informative content outlines designed to challenge, equip and motivate you as you continue on your leadership journey. For more information, please visit: www.maximumimpact.com/mentoring

e-Newsletter - Maximum Impact reaches hundreds of thousands of leaders through this bi-monthly e-newsletter, "Leadership Wired". Claim your free subscription designed to present pertinent information that will assist you in evaluating your leadership challenges in a new way. To sign up, please visit: www.maximumimpact.com

General Information

1. Closing date for registration is 4 June 2009.
2. The fees cover GST, participation at the event, lunch, tea breaks and handouts.
3. Replacements and representatives are allowed, however the fees paid are strictly non-refundable.
4. In the event that any of the speaker/s have to cancel their engagement for reasons outside the control of the organizers, the organizers reserve the right to reschedule or make changes as required.



Fast Facts About Dr. John C. Maxwell

- New York Times, Wall Street Journal and Business Week best selling author with over 50 books
- Internationally recognized leadership expert, speaker and author who has sold over 13 million books
- Named the World's Top Leadership Guru by leadershipgurus.net
- One of the 25 authors and artists named to Amazon.com's 10th anniversary hall of fame
- Has the most top ranking leadership books at Amazon.com, the world's largest book supplier
- Founder of EQUIP, INJOY Stewardship Services and Maximum Impact
- Trained more than 2 million leaders worldwide

Dr. John C. Maxwell's programs and materials are preferred the world over because they are grounded with the power of simplicity and his principles are proven to be most effective in practice.

“Genius is the ability to reduce the complicated to the simple.”

**- C.W. Cheran as stated in Leadership Gold
- John C. Maxwell**



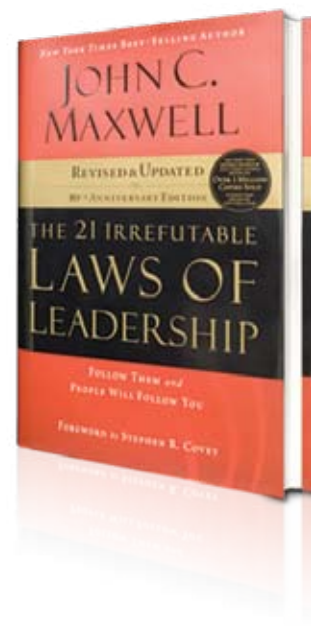


Lighting the Way as the Leading Multinational HRD Corporation

**BUILDING THE LEADERSHIP TEAM
FOR OUTSTANDING RESULTS**

(Please make copies of this page for registration as required)
Shangri-La Hotel Singapore, 4 JULY 2009

Event Fees (inclusive of 7% GST) and General Information	Singapore
Early Bird Fee - Registrations with Payment Before 30 April '09	SGD 1,760.00
Normal Fee - After 30 April '09	SGD 2,060.00
Group Registration (10 pax or more)	
Early Bird Fee: Registrations with Payment before 30 April '09	SGD 1,560.00
Normal Fee: After 30 April '09	SGD 1,860.00



Payment Details

Payments may be made by telegraphic transfer, bank deposit or local check

Account Name (Pay to) : ITD INTERNATIONAL PTE LTD
 Account Number : 591191671001
 Bank Code : 7339
 SWIFT Code : OCBCSGSG
 Name of Bank : Oversea-Chinese Banking Corporation Limited
 Bank's Address : 65, Chulia Street #01-01 OCBC Centre Singapore 049513

Please tick: Individual Registration : Early Bird Fee Normal Fee
 Group Registration : Early Bird Fee Normal Fee

Title and Name: Prof/Dr/Mr/Mrs/Ms

Tel _____ Fax _____ E-mail _____
 Mobile _____ Position _____
 Organization _____
 Address _____

 Date _____ Signature _____

Mode of registration:
 ITD International Pte Ltd
 6 Eu Tong Sen Street
 #06-08 The Central
 Singapore 059817
 Tel: +65 6221 6700
 Fax: +65 6221 8005
 E-mail: itdsg@itdworld.com

Edward Foong: edward@itdworld.com (Mobile: +65 9846 0600)

Replacements and representatives are allowed, however the fees paid are not refundable.

INSTITUTE OF TRAINING AND DEVELOPMENT

Lighting the Way as the Leading Multinational HRD Corporation



SINGAPORE ITD INTERNATIONAL PTE LTD HQ for Global R&D

6 Eu Tong Sen Street, #06-08 The Central
Singapore 059817
Tel: +65 6221 6770
Fax: +65 6221 8005
E-mail: itdsg@itdworld.com

MALAYSIA ITD PENANG Head Office

No. 4 Weld Quay, 10300 Penang
Malaysia
Tel: +604 262 6720
Fax: +604 263 2905
E-mail: itdpg@itd.com.my

ITD KL

Level 3, Block D, Plaza Mont' Kiara
2 Jalan Kiara, Mont' Kiara
50480 Kuala Lumpur, Malaysia
Tel: +603 6203 3880
Fax: +603 6203 3830
E-mail: itdki@itd.com.my

ITD JB

P-03, Level Penthouse
Menara TJB, 9 Jalan Syed Mohd Mufti
80000 Johor Bahru, Malaysia
Tel: +607 222 5811
Fax: +607 222 5911
E-mail: itdjb@itd.com.my

THAILAND INTERNATIONAL ITD LTD

Mahatun Plaza Building,
888/199 Ploenchit Road, Pathumwan
Bangkok 10330, Thailand
Tel: +662 650 9324 to 8
Fax: +662 650 9329
E-mail: itdbkk@itd.com.my

VIETNAM ITD VIETNAM

8B Su Thien Chieu St., Ward 7
District 3, Ho Chi Minh City, Vietnam
Tel: +84-8 932 0600
Fax: +84-8 932 0681
E-mail: itdhcmc@itd.com.my

PHILIPPINES ITD CONSULTING GROUP INC

11/F Unit 1108-88 Corporate Centre
141 Valero Street, Salcedo Village
1227 Makati City, Manila, Philippines
Tel: +632 887 7428
Fax: +632 844 8874
E-mail: itdmanila@itd.com.my

ITD was founded on a simple yet powerful vision of enabling organizational & HR development goals that enrich lives & create a better society. ITD's roots can be traced back to 1984 when a group of visionary HRD experts established an institution, which quickly emerged as a leader in its field. ITD's mission then and now remains clear – To continuously excel as the leading multinational provider of superior quality & comprehensive organizational & HR development solutions in the Asia Pacific for national and regional building.

The dawn of the new millennium heralded a new phase of international expansion as the organization expanded its operations throughout the Asia Pacific Region. ITD Group's headquarters for global research and development is based in Singapore and its administrative head office is established in Penang, Malaysia. ITD has centers spanning Malaysia, Thailand, Vietnam, Philippines and Singapore.

ITD Group's six core activities include Corporate Training; Professional Competency Certification; Business Coaching and Consulting; Mega Events and Conferences; Business Education and Research and Community Service and Networks.

In an increasingly globalized economy driven by knowledge, competency and innovation, ITD can be the people's crucial source of competitive advantage due to its ability to combine expertise and experience from its core expertise in various distinct areas. This portfolio synergy allows ITD to better meet the unique development needs of individuals, corporations and the community.

Over the years ITD has earned a sound reputation as a leading training, HRD and education provider having successfully produced thousands of graduates and provided organizational and HR development solutions to a large number of clients throughout the Asian region. ITD's clients include many leading multinational and local corporations.

As an international HRD award-winning organization, ITD has made its mark of excellence in the international HRD arena. It is the winner of the 2006-2007 ARTDO (Asian Regional Training and Development Organization) International HRD award. This highly prestigious international award is presented to the most qualified organization each year in recognition for outstanding contribution to international HRD.

As a clear distinction of ITD's commitment to quality and continuous improvement, the Group has attained the ISO 9001:2000 Certification for Global Provision of Training and Development. This simply means that ITD's quality management system is globally applicable and meets stringent international standards.

Ultimately, the ITD vision is all about people. The truly shared meaning behind ITD's torch goes beyond leadership and excellence, it about uplifting and bringing 'light' to people's lives and helping both individuals and organizations attain their aspirations. It is about fulfilling dreams of building a better and more peaceful tomorrow. This is the ITD passion and commitment – a pledge that people can count on.



Global Provision of Corporate Training
and Development
ITD Group - Head Office
Penang, Malaysia

www.itdworld.com