

# ITD-MEGA GURU EVENT

## LEARN FROM THE BEST TO BE THE BEST

# LEADERSHIP RESILIENCE

## WINNING IN CHALLENGING TIMES



## JOHN C. MAXWELL

LIVE IN PERSON

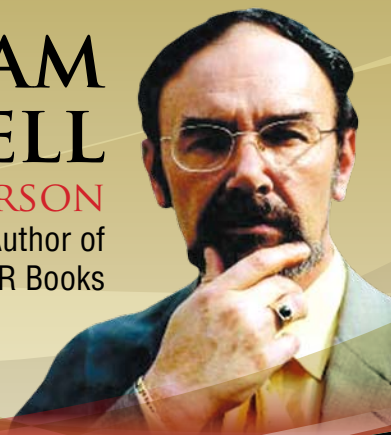
World's #1 Leadership Guru &  
NY Times Best Selling Author of Over 50 Books

HRDF  
CLAIMABLE

## WILLIAM ROTHWELL

LIVE IN PERSON

Best Selling Author of  
Over 60 Management and HR Books



VIA EXCLUSIVE, FACILITATED SIMULCAST



### TONY BLAIR

Prime Minister of the  
United Kingdom for 10 years



### AL WEISS

President, Walt Disney Parks  
and Resorts Worldwide



### BILL GEORGE

Harvard Business School  
Professor, Best Selling  
Leadership Author &  
Former Medtronic CEO



### JACK NICKLAUS

Record Winner of 18 major golf  
championships. Voted *Sports  
Illustrated's* Male Athlete of the  
Century

Bangkok  
1 July 2009  
Swissotel Le Concorde

Ho Chi Minh City  
3 July 2009  
Equatorial Hotel

Kuala Lumpur  
6 July 2009  
Sheraton Subang Hotel

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\* ITD Group is the exclusive partner of Maximum Impact-John C. Maxwell programs in Singapore, Malaysia, Thailand and Vietnam.

## A Personal Message From Dr. John C. Maxwell

My life purpose is to add value to leaders who multiply the value to other leaders, and I have dedicated my entire life to the development of leaders.

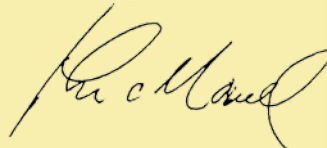
Having now passed the age of 60, the legacy I want to leave you is the most important lessons that will enable you to build leadership resilience with your whole team so that you will all thrive in the best and in the most difficult times.

At this upcoming seminar, you will also have the good fortune of learning from the world's greatest authorities on leadership. They will be imparting to you and your team the most important principles and practices that build resilient leaders.

I will be interviewing **Tony Blair**, Prime Minister of the UK for 10 years and **Jack Nicklaus**, the world's greatest golfer and golf course designer to bring out from them critical leadership lessons.

You will also benefit greatly by learning from my good friends **Al Weiss**, the President of Walt Disney; **Profesor Bill George**, best selling leadership author from Harvard University and **Dr. William Rothwell**, best selling author of over 60 management and HR books.

I look forward to work together with you and your team at the upcoming ITD-Mega Guru Event and the one thing I want to do for you is to add value to your whole leadership team that will last a lifetime.



**Dr. John C. Maxwell**



## Who Should Attend?

This program is designed for the whole leadership team right from the top to leaders at all levels in the organization. It supports everyone to consistently lead in the most effective way from wherever they are to deliver outstanding results.





## The Schedule & Program Outline:

- 8.00 a.m. Registration Open  
 9.00 a.m. Introduction and Official Launching  
 9.05 a.m. Morning Session  
 (Tea Break 10.45 a.m. - 11.00 a.m.)

### LIVE IN PERSON

#### Dr. John C. Maxwell

- Best ways to lead in tough times and leaders that remain resilient in crisis
- Putting your dreams and the organization's vision to the test during trying times
- Laws of Leadership that are critical for success in turbulent times
- Leadership Gold - defining moments that define your leadership and lessons from a lifetime of developing leaders

- 1.00 p.m. Networking Lunch

- 2.00 p.m. Afternoon Session  
 (Tea Break 3.45 p.m. - 4.00 p.m.)



## VIA EXCLUSIVE, FACILITATED SIMULCAST

#### Tony Blair

- Personal leadership lessons learned from social and public sector perspectives
- Global issues and leadership resilience

#### Al Weiss

- Leadership best practices of Disney and leadership lessons learned from life
- Creative & Innovative Leadership for resilient leadership and sustainable growth

#### Professor Bill George

- Authentic Leadership - staying true to the core values that make a leader
- True North - what the world's best leaders do to remain resilient to their values in good and in bad times

#### Jack Nicklaus

- Personal leadership lessons learned from sports, golf and business
- Building resilient leaders that survive the tough times

### LIVE IN PERSON

#### Dr. William J. Rothwell

- Practical application and best practice model for talent and leadership resilience development
- What leaders do daily to develop talent in tough times and in the best of times

- 6.00 p.m. End of Session



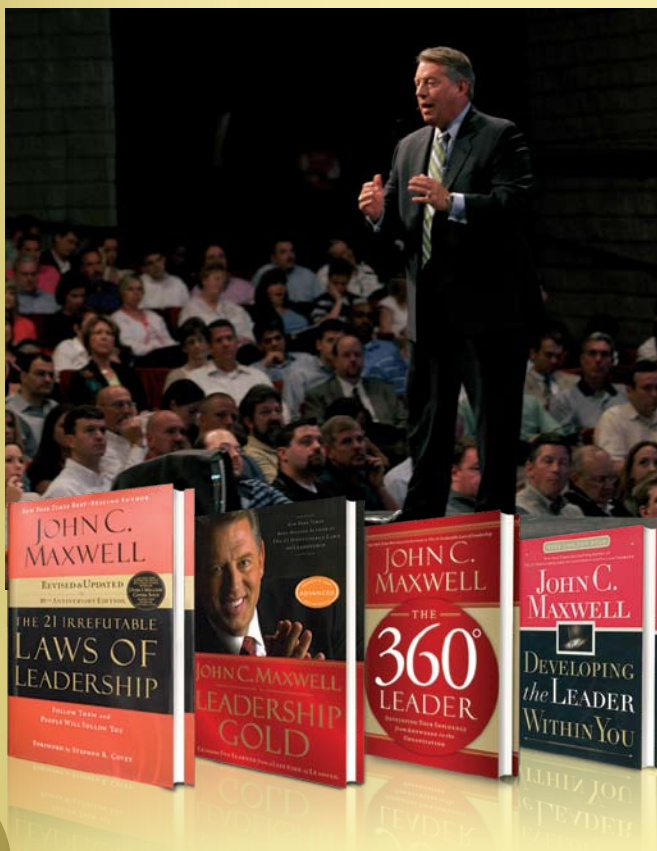
## Dr. John C. Maxwell

**World's #1  
Leadership Guru  
& NY Times Best  
Selling Author of  
Over 50 Books**

- New York Times, Wall Street Journal and Business Week best selling author with over 50 books
- Internationally recognized leadership expert, speaker and author who has sold over 13 million books
- Named the World's Top Leadership Guru by leadershipgurus.net
- One of the 25 authors and artists named to Amazon.com's 10th anniversary hall of fame
- Has the most top ranking leadership books at Amazon.com, the world's largest book supplier
- Founder of EQUIP, INJOY Stewardship Services and Maximum Impact
- Trained more than 2 million leaders worldwide

Some of his famous book titles include the 21 Irrefutable Laws of Leadership, Developing the Leader within You, Leadership Gold, The 360 Leader, 21 Indispensable Qualities of a Leader, Becoming A Person of Influence, Talent is Never Enough, The Difference Maker, Winning with People and the 17 Indisputable Laws of Teamwork.

Dr. John C. Maxwell's programs and materials are preferred the world over because they are grounded with the power of simplicity and his principles are proven to be most effective in practice.



## Tony Blair

**Prime Minister  
of the United  
Kingdom for  
10 years**



Tony Blair served as Prime Minister of Great Britain and Northern Ireland from 1997 to 2007. He was also the leader of Britain's Labour Party (1994 to 2007) and the Member of Parliament for Sedgefield, England (1983 to 2007). As Prime Minister, Mr. Blair transformed Britain's public services through a program of investment and reform, resulting in better academic achievements for children, faster access to health care, and improved survival rates for cancer and coronary heart disease patients.

Mr. Blair is also widely credited for his contribution towards the Northern Ireland Peace Process, helping to negotiate the Good Friday Agreement and deliver a power-sharing government.

Mr. Blair currently works for the US, UN, Russia and EU as the Quartet Representative, helping the Palestinians prepare for statehood as part of the international community's peace effort. He is an advocate of a values-based, activist and multilateralist foreign policy - an agenda that combines intervention in Iraq, Afghanistan, Kosovo and Sierra Leone with action on climate change, global poverty, Africa and the Middle East Peace Process.

He launched the Tony Blair Faith Foundation to promote understanding between the major faiths and increase understanding of the role of faith in the modern world. He has also launched the Tony Blair Sports Foundation.







## Al Weiss

**President,  
Walt Disney Parks  
and Resorts  
Worldwide**

Al Weiss serves as President of Walt Disney Parks and Resorts-Worldwide Operations. He is responsible for operations at the company's theme parks and resorts spanning 3 continents and including the Walt Disney World Resort, Disneyland Resort, Hong Kong Disneyland and Disneyland Resort Paris. He also oversees Disney Cruise Line and Disney Vacation Club.



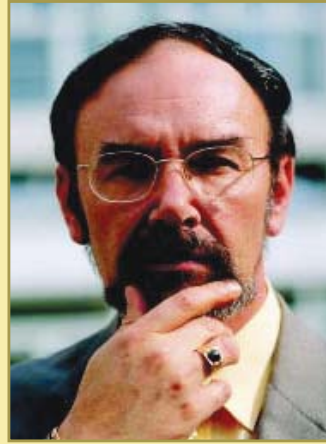
Al Weiss began his 36-year Disney career in 1972 as an hourly Cast Member and worked his way up through a variety of roles and leadership positions. He was named President of the Walt Disney World Resort in 1994 and named the Top Operations Leader for Disney's vacation destinations around the globe in November 2005.

Within the company, the community and the corporate world, Al Weiss is known for his passion for creating an unparalleled experience for each and every Guest, taking the business to new heights, giving back to the community and creating a world-class work environment for Cast Members.

Al Weiss has directed the largest resort expansion in Walt Disney World history, overseen the successful opening of Disney's Animal Kingdom and launched Disney Cruise Line. He is an active community leader, serving on the Metro Orlando Economic Development Commission, the Florida Council of 100 Board of Directors, the SunTrust Bank Central Florida Board of Directors, the Orange County Minority/Women Business Enterprise Alliance and the Give Kids the World Advisory Board. In addition, he has been named a Paul Harris Fellow by Rotary International for his commitment to that organization.

Al Weiss was named "Most Influential Businessman in Central Florida" by the *Orlando Business Journal* in 2005 and has received the Tree of Life Award from the Jewish National Fund for his visionary and humanitarian leadership in the community.

Al Weiss has also received the Pop Warner organization's most prestigious national award – the Warner Award – for achieving excellence in athletics, scholarship and life's endeavors with integrity and humanity. The National Conference for Community and Justice named Al Weiss the 2001 Humanitarian of the Year, honoring his work to promote respect and understanding among all races, religions and cultures. Staying closely involved with his alma mater, Al has served as chairman of the University of Central Florida Foundation Board of Directors and is a member of the UCF Board of Trustees.



## Dr. William J. Rothwell

**Best Selling  
Author of over  
60 Business  
and HR Books,  
Pennsylvania  
State University  
Professor**

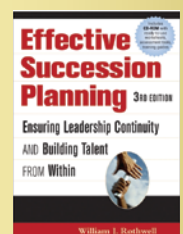
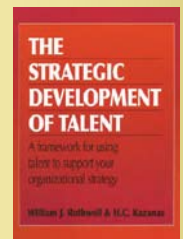
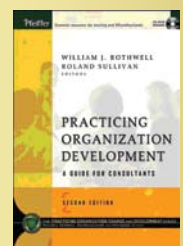
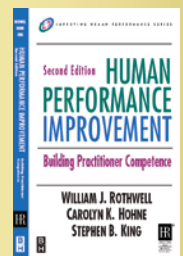
William J. Rothwell, Ph.D, is President of Rothwell and Associates, Inc.. He is also Professor of Human Resource Development at the University Park campus of the Pennsylvania State University. He heads the #1-ranked graduate program in HRD in the US. As a consultant he has worked with over 40 multinational corporations.

Dr. Rothwell has worked in the Performance, Organization Development and HR field since 1979 and has authored, co-authored, edited and co-edited over 60 books and many best sellers. Among his most recent publications are:

- Human Performance Improvement - Building Practitioner Competence
- The Workplace Learner: Align Training Initiatives with Competencies
- Competency-Based Human Resource Management
- Strategic Human Resource Leader
- Practicing Organization Development
- Human Resource Transformation
- Career Planning and Succession Management
- Effective Succession Planning
- The Strategic Development of Talent
- What CEOs Expect from Corporate Training
- Beyond Training and Development

Dr. Rothwell was a National Thought Leader for a Linkage-DDI sponsored study of 18 multinational corporations that examined corporate best practices in succession planning and management. His best selling book "Effective Succession Planning: Ensuring Leadership Continuity and Building Talent from Within", 3rd ed. (New York: Amacom, 2005) is regarded by many as the "corporate bible" on succession management practices.

Dr. Rothwell has been very active in the American Society of Training and Development (ASTD). He was Chair of the Publishing Review Committee, has served as Chapter President for 2 ASTD local Chapters, and has served on the ASTD National Awards Committee as well as the ASTD Research Article of the Year Committee. He was Chief Investigator for 2 ASTD competency studies – ASTD Models for Workplace Learning and Performance (1999) and ASTD Models for Human Performance Improvement (1996; 2000). He was also an investigator on the most recent ASTD competency study-Mapping the Future (2004).







## Professor Bill George

**Harvard Business School Professor, Best Selling Leadership Author & Former Medtronic CEO**



Bill George is Professor of Management Practice at Harvard Business School, where he is teaching leadership and leadership development. He is the author of new best selling leadership book, "True North: Discover Your Authentic Leadership." His previous book, "Authentic Leadership: Rediscovering the Secrets to Creating Lasting Value," was also a best seller.

Bill George is the former Chairman and Chief Executive Officer of Medtronic. He joined Medtronic in 1989 as President and Chief Operating Officer, and was elected Chief Executive Officer in 1991, serving in that capacity through 2001. He was Chairman of the Board from 1996 to 2002. Under his leadership, Medtronic's market capitalization grew from \$1.1 billion to \$60 billion, averaging 35% a year.

Bill George currently serves as a director of ExxonMobil, Goldman Sachs, and Novartis, as well as Carnegie Endowment for International Peace and World Economic Forum USA.

During 2002-2003, Bill George was Professor of Leadership and Governance at IMD International in Lausanne, Switzerland and Executive-in-Residence at Yale University's School of Management. Prior to joining Medtronic, he spent 10 years as a senior executive with Honeywell and 10 years with Litton Industries, primarily as president of Litton Microwave Cooking.

Bill George received his BSIE with high honors from Georgia Tech, and his MBA with high distinction from Harvard University, where he was a Baker Scholar. He has received a honorary Doctorate of Business Administration from Bryant University. George was named Executive-of-the-Year by the Academy of Management (2001) and Director-of-the-Year by NACD (2001-02). In 2002 George was selected as one of "The 25 Most Influential Business People of the Last 25 Years" by PBS Nightly News.



## Jack Nicklaus

**Winner of a record 18 major golf championships. Voted *Sports Illustrated's* Male Athlete of the Century**

No name is more synonymous with greatness in the sport of golf than the name Jack Nicklaus, and no single person has changed the face of the sport more than Jack Nicklaus – the player, the designer, and the good-will ambassador.

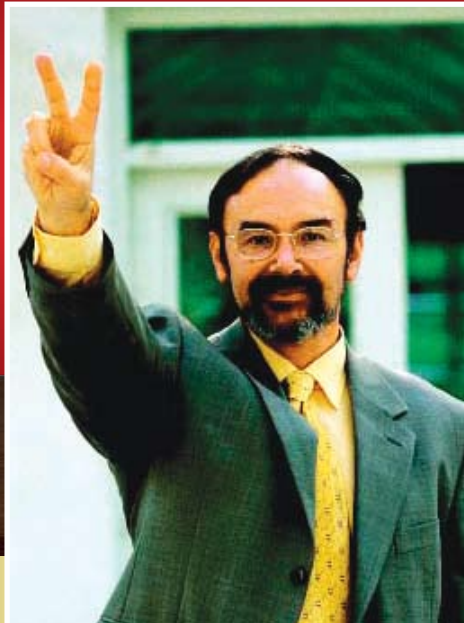
Jack, 68, has been named "Golfer of the Century" or "Golfer of the Millennium" by almost every major golf publication in the world. He was also named Male Athlete of the Century by *Sports Illustrated*, and one of the 10 Greatest Athletes of the Century by ESPN.

In November 2005, Jack was honored by President Bush at the White House with the Presidential Medal of Freedom, the highest honor given to any civilian. Jack's competitive career has spanned 5 decades, and his legend has been built with 105 professional tournament victories worldwide and a record 18 professional major-championship titles. He is the only player in history to have won each of the game's majors at least 3 times (6 Masters, 5 PGA Championships, 4 US Opens, 3 British Opens).

He has played on 6 Ryder Cup teams, captained 2 other Ryder Cup teams, and served as US captain for the 1998, 2003, 2005, and 2007 Presidents Cup teams. The legacy Jack has left as a player can be rivaled only by the legacy he is leaving as a golf-course designer. Jack was named *GolfWorld's* Architect of the Year in 1993, and in 1999, *Golf Digest* named him the world's leading active designer.

Jack has been involved in the design of 265 courses open for play worldwide, and his thriving business, Nicklaus Design, has 330 courses open for play around the world. Nicklaus Design courses are represented in 33 countries, 38 states, and at least 87 have hosted a combined total of close to 600 professional tournaments or significant national amateur championships. At least 60 Nicklaus Design courses have appeared in various national and international Top-100 lists.





## Continuous Leadership Development Option:

For continuous leadership development, a wide range of John C. Maxwell Leadership solutions ranging from in-house workshops, train the trainer certification, coaching and consulting services, DVD and audio courses are available from ITD and Maximum Impact.

**In-house Workshops** – A highly effective international certified facilitator can come to your company at your location to deliver any of the John C. Maxwell-ITD Mega Guru Signature programs that can be tailored to suit your unique needs.

**Train the Trainer Certification** – Certify trainers within your company to train many more people for John C. Maxwell-ITD Mega Guru Signature programs such as The 360 Degree Leader, Developing the Leader Within You and Laws of Teamwork.

**Coaching** – One-on-One Coaching or group coaching can be provided to individuals or organizations who need a coach to help them apply what they have learnt and to incorporate the principles of the action plan to enable high performance.

**Monthly Audio Mentoring** – Each month, delivered right to your door at home or at work, you can receive audio lessons and informative content outlines designed to challenge, equip and motivate you as you continue on your leadership journey. For more information visit: [www.maximumimpact.com/mentoring](http://www.maximumimpact.com/mentoring)

**e-Newsletter** – Maximum Impact reaches hundreds of thousands of leaders through this bi-monthly e-newsletter, “Leadership Wired”. Claim your free subscription designed to present pertinent information that will assist you in evaluating your leadership challenges in a new way. To sign up, visit: [www.maximumimpact.com](http://www.maximumimpact.com)

## General Information

1. Closing date for registration is 20 June 2009.
2. The fees cover participation at the event, lunch, tea breaks and handouts.
3. Replacements and representatives are allowed, however the fees paid are strictly non refundable.
4. In the event that any of the speaker/s have to cancel their engagement for reasons outside the control of the organizers, the organizers reserve the right to reschedule or make changes as required.



# INSTITUTE OF TRAINING AND DEVELOPMENT

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ITD Group is a leading multinational HRD corporation which was founded on a simple yet powerful vision of enabling organizational & HR development goals that enrich lives and create a better society.

ITD Group has regional centres spanning Malaysia, Thailand, Vietnam, Philippines and Singapore with six core activities including: Corporate Training; Professional Competency Development; Business Coaching and Consulting; Mega Events and Conferences; Business Education and Research; and Community Service and Networks.

As a clear distinction of quality excellence, ITD Group achieved the ISO 9001:2000 Certification for Global Provision of Training and Development. ITD Group made its mark of excellence in the international HRD arena by winning the ARTDO (Asian Regional Training and Development Organization) International HRD award in 2006.

## LEADERSHIP RESILIENCE WINNING IN CHALLENGING TIMES

(Please make copies of this page for registration as required)

Kuala Lumpur • 6 July 2009 • Sheraton Subang Hotel

Event Fees	Malaysia	International
<b>Super Early Bird Fee</b> Registrations with Payment before 15 May 2009	RM 1,950.00	USD 650.00
<b>Early Bird Fee</b> Registrations with Payment before 15 June 2009	RM 2,150.00	USD 720.00
<b>Normal Fee</b> After 15 June 2009	RM 2,350.00	USD 790.00

### Group Registration:

Registrations with payment according to the respective dates:

Number of Pax	Before 15 May Fee Per Pax	Before 15 June Fee Per Pax	After 15 June Fee Per Pax
5 or more	RM 1,850.00 (USD 620.00)	RM 2,050.00 (USD 690.00)	RM 2,250.00 (USD 760.00)
10 or more	RM 1,750.00 (USD 585.00)	RM 1,950.00 (USD 655.00)	RM 2,150.00 (USD 725.00)
20 or more	RM 1,650.00 (USD 550.00)	RM 1,850.00 (USD 620.00)	RM 2,050.00 (USD 690.00)

For 30 or more participants, please contact ITD Management

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☐ Group Registration (Total Number of Pax \_\_\_\_\_ Event Fees per Pax \_\_\_\_\_)

Please specify if you are: ☐ Vegetarian ☐ Non-vegetarian

\* For Group Registration, kindly indicate the number of participants who are Vegetarians & Non-vegetarians

Title and name: Prof./Dr./Mr./Mrs./Ms

\_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Mobile \_\_\_\_\_ Position \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_

Mode of registration:

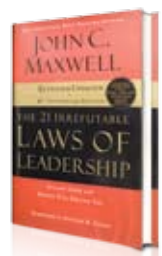
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Replacements and representatives are allowed, however the fees paid are not refundable.

**www.itdworld.com**

## LEAD

LEADERSHIP EDUCATION AND DEVELOPMENT



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