

ITD-MEGA GURU EVENT

LEARN FROM THE BEST TO BE THE BEST

LEADERSHIP RESILIENCE

WINNING IN CHALLENGING TIMES



JOHN C. MAXWELL

LIVE IN PERSON

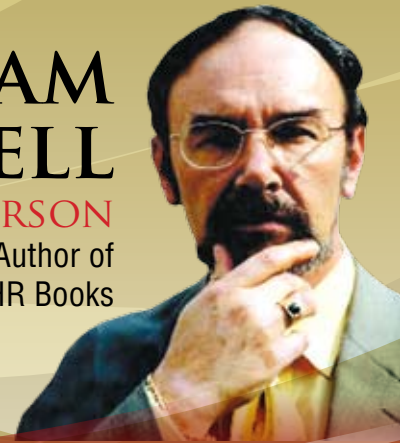
World's #1 Leadership Guru &
NY Times Best Selling Author of Over 50 Books

DEFINITELY
FULL
HOUSE

**WILLIAM
ROTHWELL**

LIVE IN PERSON

Best Selling Author of
Over 60 Management and HR Books



VIA EXCLUSIVE, FACILITATED SIMULCAST



TONY BLAIR

Prime Minister of the
United Kingdom for 10 years



AL WEISS

President, Walt Disney Parks
and Resort Worldwide



BILL GEORGE

Harvard Business School
Professor, Best Selling
Leadership Author &
Former Medtronic CEO



JACK NICKLAUS

Record Winner of 18 major golf
championships. Voted *Sports
Illustrated's* Male Athlete of the
Century

Bangkok
1 July 2009
Swissotel Le Concorde

Ho Chi Minh City
3 July 2009
Equatorial Hotel

Kuala Lumpur
6 July 2009
Sheraton Subang Hotel

* Simultaneous 2-way translation between English and Vietnamese is available

 **ITD** **ITD GROUP**
INSTITUTE OF TRAINING
AND DEVELOPMENT

Lighting the Way as the Leading Multinational HRD Corporation

* ITD Group is the exclusive partner of Maximum Impact-John C. Maxwell programs in Singapore, Malaysia, Thailand and Vietnam.

A Personal Message From Dr. John C. Maxwell

My life purpose is to add value to leaders who multiply the value to other leaders, and I have dedicated my entire life to the development of leaders.

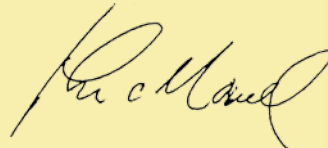
Having now passed the age of 60, the legacy I want to leave you is the most important lessons that will enable you to build leadership resilience with your whole team so that you will all thrive in the best and in the most difficult times.

At this upcoming seminar, you will also have the good fortune of learning from the world's greatest authorities on leadership. They will be imparting to you and your team the most important principles and practices that builds resilient leaders.

I will be interviewing **Tony Blair**, Prime Minister of the UK for 10 years and **Jack Nicklaus**, the world's greatest golfer and golf course designer to bring out from them critical leadership lessons.

You will also benefit greatly by learning from my good friends **Al Weiss**, the President of **Walt Disney**; **Profesor Bill George**, best selling leadership author from Harvard University and **Dr. William Rothwell**, best selling author of over 60 management and HR books.

I look forward to work together with you and your team at the upcoming ITD-Mega Guru Event and the one thing I want to do for you is to add value to your whole leadership team that will last a lifetime.



Dr. John C. Maxwell



Who Should Attend?

This program is designed for the whole leadership team right from the top to leaders at all levels in the organizations. It supports everyone to consistently lead in the most effective way from wherever they are to deliver outstanding results.



The Schedule & Program Outline:

- 8.00 a.m. Registration Open
 9.00 a.m. Introduction and Official Launching
 9.05 a.m. Morning Session
 (Tea Break 10.45 a.m. - 11.00 a.m.)

LIVE IN PERSON

Dr. John C. Maxwell

- Best ways to lead in tough times and leaders that remain resilient in crisis
- Putting your dreams and the organization's vision to the test during trying times
- Laws of Leadership that is critical for success in turbulent times
- Leadership Gold- defining moments that define your leadership and Lessons from a lifetime of developing leaders

- 1.00 p.m. Networking Lunch
 2.00 p.m. Afternoon Session
 (Tea Break 3.45 p.m. - 4.00 p.m.)



VIA EXCLUSIVE, FACILITATED SIMULCAST

Tony Blair

- Personal leadership lessons learned from social and public sector perspectives
- Global issues and leadership resilience

Al Weiss

- Leadership best practices of Disney and leadership lessons learned from life
- Creative & Innovative Leadership for resilient leadership and sustainable growth

Professor Bill George

- Authentic Leadership - staying true to the core values that make a leader
- True North - what the worlds' best leaders do to remain resilient to their values in good and in bad times

Jack Nicklaus

- Personal leadership lessons learned from sports, golf and business
- Building resilient leaders that survive the tough times

LIVE IN PERSON

Dr. William J. Rothwell

- Practical application and best practice model for talent and leadership resilience development
- What leaders do daily to develop talent in tough times and in the best of times

- 6.00 p.m. End of Session



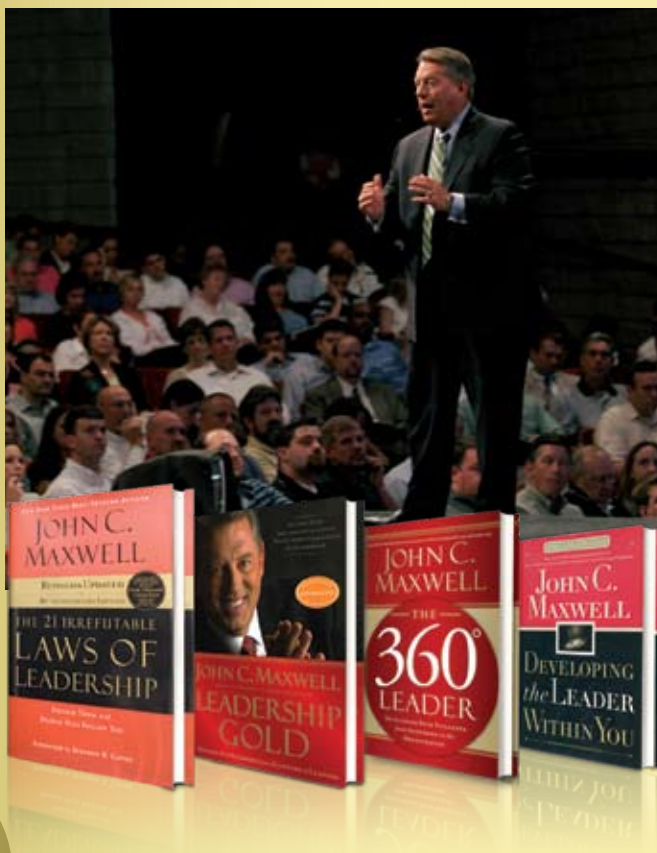
Dr. John C. Maxwell

World's #1 Leadership Guru & NY Times Best Selling Author of Over 50 Books

- New York Times, Wall Street Journal and Business Week best selling author with over 50 books
- Internationally recognized leadership expert, speaker and author who has sold over 13 million books
- Named the World's Top leadership Guru by leadershipgugus.net
- One of the 25 authors and artist named to Amazon.com's 10th anniversary hall of fame
- Has the most top ranking leadership books at Amazon.com, the world's largest book supplier
- Founder of EQUIP, INJOY Stewardship Services and Maximum Impact
- Trained more than 2 million leaders worldwide

Some of his famous book titles include the 21 Irrefutable Laws of Leadership, Developing the Leader within You, Leadership Gold, The 360Leader, 21 Indispensable Qualities of a Leader, Becoming A Person of Influence, Talent is Never Enough, The difference maker, Winning With people and the 17 Indisputable Laws of Team Work.

Dr. John C. Maxwell's programs and materials are preferred the world over because they are grounded with the power of simplicity and his principles are proven to be most effective in practice.



Tony Blair

Prime Minister of the United Kingdom for 10 years



Tony Blair served as Prime Minister of Great Britain and Northern Ireland from 1997 to 2007. He was also the leader of Britain's Labour Party (1994 to 2007) and the Member of Parliament for Sedgefield, England (1983 to 2007). As Prime Minister, Mr. Blair transformed Britain's public services through a program of investment and reform, resulting in better academic achievements for children, faster access to health care, and improved survival rates for cancer and coronary heart disease patients.

Mr. Blair is also widely credited for his contribution towards the Northern Ireland Peace Process, helping to negotiate the Good Friday Agreement and deliver a power-sharing government.

Mr. Blair currently works for the USA, UN, Russia and EU as the Quartet Representative, helping the Palestinians prepare for statehood as part of the international community's peace effort. He is an advocate of a values-based, activist and multilateralist foreign policy - an agenda that combines intervention in Iraq, Afghanistan, Kosovo and Sierra Leone with action on climate change, global poverty, Africa and the Middle East Peace Process.

He launched the Tony Blair Faith Foundation to promote understanding between the major faiths and increase understanding of the role of faith in the modern world. He has also launched the Tony Blair Sports Foundation.

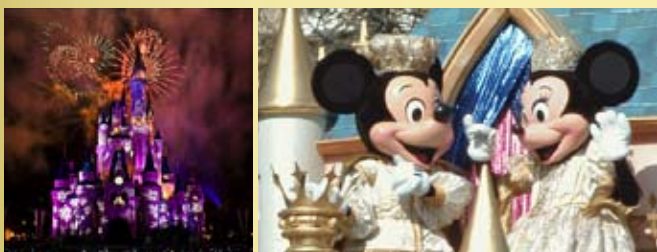




Al Weiss

**President,
Walt Disney Parks
and Resorts
Worldwide**

Al Weiss serves as president of Walt Disney Parks and Resorts-worldwide Operations. He is responsible for operations at the company's theme parks and resorts spanning three continents and including the Walt Disney World Resort, Disneyland Resort, Hong Kong Disneyland and Disneyland Resort Paris. He also oversees Disney Cruise Line and Disney Vacation Club.



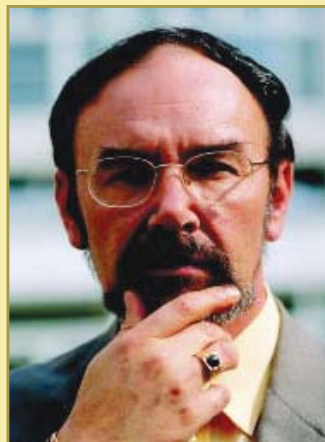
Al Weiss began his 36-year Disney career in 1972 as an hourly Cast Member and worked his way up through a variety of roles and leadership positions. He was named president of the Walt Disney World Resort in 1994 and named the top operations leader for Disney's vacation destinations around the globe in November 2005.

Within the company, the community and the corporate world, Al Weiss is known for his passion for creating an unparalleled experience for each and every Guest, taking the business to new heights, giving back to the community and creating a world-class work environment for Cast Members.

Al Weiss has directed the largest resort expansion in Walt Disney World history, overseen the successful opening of Disney's Animal Kingdom and launched Disney Cruise Line. He is an active community leader, serving on the Metro Orlando Economic Development Commission, the Florida Council of 100 Board of Directors, the SunTrust Bank Central Florida Board of Directors, the Orange County Minority/Women Business Enterprise Alliance and the Give Kids the World Advisory Board. In addition, he has been named a Paul Harris Fellow by Rotary International for his commitment to that organization.

Al Weiss was named "Most Influential Businessman in Central Florida" by the *Orlando Business Journal* in 2005 and has received the Tree of Life Award from the Jewish National Fund for his visionary and humanitarian leadership in the community.

Al Weiss has also received the Pop Warner organization's most prestigious national award – the Warner Award – for achieving excellence in athletics, scholarship and life's endeavors with integrity and humanity. The National Conference for Community and Justice named Al Weiss the 2001 Humanitarian of the Year, honoring his work to promote respect and understanding among all races, religions and cultures. Staying closely involved with his alma mater, Al has served as chairman of the University of Central Florida Foundation Board of Directors and is a member of the UCF Board of Trustees.



Dr. William J. Rothwell

**Best Selling
Author of over
60 Business
and HR Books,
Pennsylvania
State University
Professor**

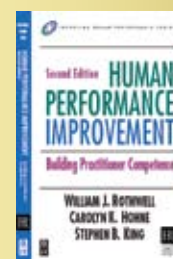
William J. Rothwell, Ph.D, is President of Rothwell and Associates, inc.. He is also Professor of Human Resource Development at the University Park campus of the Pennsylvania State University. He heads up the #1-ranked graduate program in HRD in the US. As a consultant he has worked with over 40 multinational corporations.

Dr. Rothwell has worked in the Performance, Organization Development and HR field since 1979 and has authored, co-authored, edited and co-edited over 60 books and many best sellers. Among his most recent publications are:

- Human Performance Improvement - Building Practitioner Competence
- The Workplace Learner: Align Training Initiatives with Competencies'
- Competency-Based Human Resource Management
- Strategic Human Resource Leader
- Practicing Organization Development
- Human Resource Transformation
- Career Planning and Succession Management
- Effective Succession Planning
- The Strategic Development of Talent
- What CEOs Expect From Corporate Training
- Beyond Training and Development'

Dr. Rothwell was a National Thought Leader for a Linkage-DDI sponsored study of 18 multinational corporations that examined corporate best practices in succession planning and management. His bestselling book "Effective Succession Planning: Ensuring Leadership Continuity and Building Talent from Within", 3rd ed. (New York: Amacom, 2005) is regarded by many as the "corporate bible" on succession management practices.

Dr. Rothwell has been very active in the American Society of Training and development (ASTD). He was Chair of the Publishing Review Committee, has served as Chapter President for two ASTD local Chapters, has served on the ASTD National Awards Committee and the ASTD research article of the year Committee. He was chief investigator for two ASTD competency studies – ASTD Models for Workplace Learning and Performance (1999) and ASTD Models for Human Performance Improvement (1996; 2000). He was also an investigator on the most recent ASTD competency study-Mapping the Future (2004).





Professor Bill George

Harvard Business School Professor, Best Selling Leadership Author & Former Medtronic CEO



Bill George is Professor of Management Practice at Harvard Business School, where he is teaching leadership and leadership development. He is the author of new best-selling leadership book, "True North: Discover Your Authentic Leadership." His previous book, "Authentic Leadership: Rediscovering the Secrets to Creating Lasting Value," was also a best-seller.

Bill George is the former Chairman and Chief Executive Officer of Medtronic. He joined Medtronic in 1989 as President and Chief Operating Officer, and was elected Chief Executive Officer in 1991, serving in that capacity through 2001. He was Chairman of the Board from 1996 to 2002. Under his leadership, Medtronic's market capitalization grew from \$1.1 billion to \$60 billion, averaging 35% a year.

Bill George currently serves as a director of ExxonMobil, Goldman Sachs, and Novartis, as well as Carnegie Endowment for International Peace and World Economic Forum USA.

During 2002-2003, Bill George was Professor of Leadership and Governance at IMD International in Lausanne, Switzerland and Executive-in-Residence at Yale University's School of Management. Prior to joining Medtronic, he spent ten years as a senior executive with Honeywell and ten years with Litton Industries, primarily as president of Litton Microwave Cooking.

Bill George received his BSIE with high honors from Georgia Tech, and his MBA with high distinction from Harvard University, where he was a Baker Scholar. He has received a honorary Doctorate of Business Administration from Bryant University. George was named Executive-of-the-Year by the Academy of Management (2001) and Director-of-the-Year by NACD (2001-02). In 2002 George was selected as one of "The 25 Most Influential Business People of the Last 25 Years" by PBS Nightly News.



Jack Nicklaus

Winner of a record 18 major golf championships. Voted *Sports Illustrated's* Male Athlete of the Century

No name is more synonymous with greatness in the sport of golf than the name Jack Nicklaus, and no single person has changed the face of the sport more than Jack Nicklaus – the player, the designer, and the good-will ambassador.

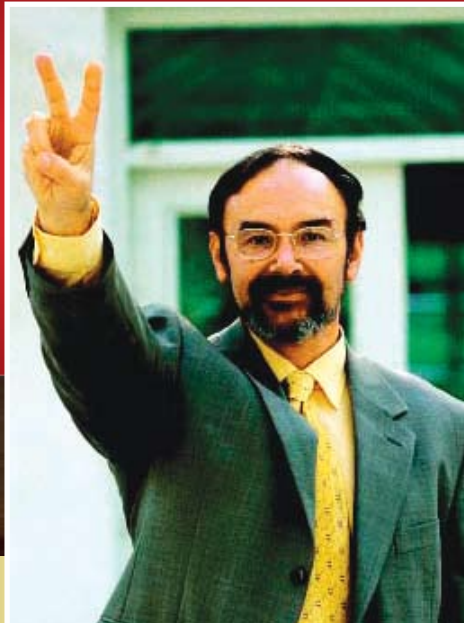
Jack, 68, has been named "Golfer of the Century" or "Golfer of the Millennium" by almost every major golf publication in the world. He was also named Male Athlete of the Century by *Sports Illustrated*, and one of the 10 Greatest Athletes of the Century by ESPN.

In November 2005, as Jack was honored by President Bush at the White House with the Presidential Medal of Freedom, the highest honor given to any civilian. Jack's competitive career has spanned five decades, and his legend has been built with 105 professional tournament victories worldwide and a record 18 professional major-championship titles. He is the only player in history to have won each of the game's majors at least three times (six Masters, five PGA Championships, four U.S. Opens, three British Opens).

He has played on six Ryder Cup teams, captained two other Ryder Cup teams, and served as U.S. captain for the 1998, 2003, 2005, and 2007 Presidents Cup teams. The legacy Jack has left as a player can be rivaled only by the legacy he is leaving as a golf-course designer. Jack was named *GolfWorld's* Architect of the Year in 1993, and in 1999, *Golf Digest* named him the world's leading active designer.

Jack has been involved in the design of 265 courses open for play worldwide, and his thriving business, Nicklaus Design, has 330 courses open for play around the world. Nicklaus Design courses are represented in 33 countries, 38 states, and at least 87 have hosted a combined total of close to 600 professional tournaments or significant national amateur championships. At least 60 Nicklaus Design courses have appeared in various national and international Top-100 lists.





Continuous Leadership Development Option:

For continuous leadership development, a wide range of John C. Maxwell Leadership solutions ranging from in-house workshops, train the trainer certification, coaching and consulting services, DVD and audio courses are available from ITD and Maximum Impact

In-house Workshops – A highly effective international certified facilitator can come to your company at your location to deliver any of the John C Maxwell-ITD Mega Guru Signature programs that can be tailored to suit your unique needs.

Train the Trainer Certification – Certify trainers within your company to train many more people for John C. Maxwell-ITD Mega Guru Signature programs such as The 360 Degree Leader, Developing the Leader Within You and Laws of Teamwork.

Coaching – One-on-One Coaching or group coaching can be provided to individuals or organizations who need a coach to help them apply what they have learnt and to incorporate the principles of the action plan to enable high performance.

Monthly Audio Mentoring – Each month, delivered right to your door at home or at work, you can receive audio lessons and informative content outlines designed to challenge, equip and motivate you as you continue on your leadership journey. For more information visit: www.maximumimpact.com/mentoring

e-Newsletter – Maximum Impact reaches hundreds of thousands of leaders through this bi-monthly e-newsletter, 'Leadership Wired'. Claim your free subscription designed to present pertinent information that will assist you in evaluating your leadership challenges in a new way. To sign up, visit: www.maximumimpact.com

General Information

1. Closing date for registration is 20 June 2009.
2. The fees cover participation at the event, lunch, tea breaks and handouts.
3. Replacements and representatives are allowed, however the fees paid are strictly non refundable.
4. In the event that any of the speaker/s have to cancel their engagement for reasons outside the control of the organizers, the organizers reserve the right to reschedule or make changes as required.

INSTITUTE OF TRAINING AND DEVELOPMENT

Lighting the Way as the Leading Multinational HRD Corporation

ITD Group is a leading multinational HRD corporation which was founded on a simple yet powerful vision of enabling organizational & HR development goals that enrich lives and create a better society.

ITD Group has regional centres spanning Malaysia, Thailand, Vietnam, Philippines and Singapore with six core activities including: Corporate Training; Professional Competency Development; Business Coaching and Consulting; Mega Events and Conferences; Business Education and Research; and Community Service and Networks.

As a clear distinction of quality excellence, ITD Group achieved the ISO 9001:2000 Certification for Global Provision of Training and Development. ITD Group made its mark of excellence in the international HRD arena by winning the ARTDO (Asian Regional Training and Development Organization) International HRD award in 2006.

LEADERSHIP RESILIENCE WINNING IN CHALLENGING TIMES

(Please make copies of this page for registration as required)

Ho Chi Minh City • 3 July 2009 • Equatorial Hotel

| Event Fees | Vietnam | International |
|--|----------------|---------------|
| Super Early Bird Fee Registrations with Payment before 15 May 2009 | VND 8,480,000 | USD 530 |
| Early Bird Fee Registrations with Payment before 15 June 2009 | VND 9,600,000 | USD 600 |
| Normal Fee After 15 June 2009 | VND 10,720,000 | USD 670 |

Group Registration:

Registrations with payment according to the respective dates:

| Number of Pax | Before 15 May Fee Per Pax | Before 15 June Fee Per Pax | After 15 June Fee Per Pax |
|---------------|---------------------------|----------------------------|---------------------------|
| 5 or more | VND 7,840,000 (USD 490) | VND 8,800,000 (USD 550) | VND 9,760,000 (USD 610) |
| 10 or more | VND 7,360,000 (USD 460) | VND 8,320,000 (USD 520) | VND 9,280,000 (USD 580) |
| 20 or more | VND 6,880,000 (USD 430) | VND 7,840,000 (USD 490) | VND 8,800,000 (USD 550) |

For 30 or more participants, please contact ITD Management

Scholarship Package

(50% of normal fee)

VND 5,360,000 USD 335

A 50% Scholarship is available to the first 30 deserving applicants. This applies only to full-time staff of non-profit or educational institutions. Awarded on a first-come-first-served basis. Documentary evidence required.

Payment Details

Payments may be made by telegraphic transfer, bank deposit or local check.

Account Name (Pay to) : ITD Vietnam
 Account Number : 030-70000-03131
 SWIFT Code : VIDPVN5
 Name of Bank : VID Public Bank Branch
 Bank's Address : Ho Chi Minh City Branch, 15A Ben Chuong Duong District 1, Ho Chi Minh City, Vietnam

Please tick: Super Early Bird Fee Early Bird Fee Normal Fee Scholarship Package

Group Registration (Total Number of Pax _____ Event Fees per Pax)

Please specify if you are: Vegetarian Non-vegetarian

* For Group Registration, kindly indicate the number of participants who are Vegetarians & Non-vegetarians

Title and name: Prof/Dr/Mr/Mrs/Ms _____

Tel _____ Fax _____ E-mail _____

Mobile _____ Position _____

Organization _____

Address _____

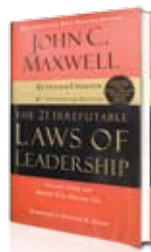
Date _____ Signature _____

Mode of registration:

E-mail: itdhcmc@itd.com.my Fax: +84 8 3932 0681 Tel: +84 8 3932 0600

Replacements and representatives are allowed, however the fees paid are not refundable.

www.itdworld.com



SINGAPORE ITD INTERNATIONAL PTE LTD HQ for Global R&D

6 Eu Tong Sen Street, #06-08 The Central
Singapore 059817

Tel: +65 6221 6770

Fax: +65 6221 8005

E-mail: itdsg@itdworld.com

MALAYSIA ITD PENANG Head Office

No. 4 Weld Quay, 10300 Penang
Malaysia

Tel: +604 262 6720

Fax: +604 263 2905

E-mail: itdpg@itd.com.my

ITD KL

Level 3, Block D, Plaza Mont' Kiara
2 Jalan Kiara, Mont' Kiara

50480 Kuala Lumpur, Malaysia

Tel: +603 6203 3880

Fax: +603 6203 3830

E-mail: itdkl@itd.com.my

ITD JB

P-03, Level Penthouse

Menara TJB, 9 Jalan Syed Mohd Mufti

80000 Johor Bahru, Malaysia

Tel: +607 222 5811

Fax: +607 222 5911

E-mail: itdjb@itd.com.my

THAILAND INTERNATIONAL ITD LTD

Mahatun Plaza Building,
888/199 Ploenchit Road, Pathumwan

Bangkok 10330, Thailand

Tel: +662 650 9324 to 8

Fax: +662 650 9329

E-mail: itdbkk@itd.com.my

VIETNAM ITD VIETNAM

8B Su Thien Chieu St., Ward 7

District 3, Ho Chi Minh City, Vietnam

Tel: +84 8 3932 0600

Fax: +84 8 3932 0681

E-mail: itdhcmc@itd.com.my

PHILIPPINES ITD CONSULTING GROUP INC

11/F Unit 1108-88 Corporate Centre

141 Valero Street, Salcedo Village

1227 Makati City, Manila, Philippines

Tel: +632 887 7428

Fax: +632 844 8874

E-mail: itdmanila@itd.com.my