# **ITD-MEGA GURU EVENT** LEARN FROM THE BEST TO BE THE BEST

# **PEAK PERFORMANCE & ORGANIZATIONAL SUCCESS THE SECRET LAW OF ATTRACTION & BEYOND**

# **JACK CANFIELD LIVE!**

- Guinness Book of World Records Most Books on New York Times Best Seller
- Has 110 Books and Over 100 Million Copies in Print in 46 Languages
- The World's Leading Success Guru Featured in The Secret

KEY



bhicken SOUD for the Soul 101 Stories to Open the Heart and Rekindle the Spirit



"This program enables you to build resilience and competencies to ensure sustainable growth and organization success in the most challenging and turbulent times"

- Jack Canfield

# Join international participants and learn the latest and greatest from Jack Canfield

Kuala Lumpur Bangkok Ho Chi Minh City Manila

EFINITED

22 April 2009 • Crowne Plaza Hotel 24 April 2009 • Swissotel Le Concorde 28 April 2009 • Equatorial Hotel

30 April 2009 • Dusit Thani Hotel

\* Simultaneous 2-way translation between English and Vietnamese is available as needed.

## **BONUS GIFTS - GET 100% RETURN ON INVESTMENT IMMEDIATELY** Totally FREE! For the 1st 80 participants:

• The Success Principles 30-day Audio program - Asia Edition (worth - USD 150.00) One Full Scholarship – Select one student to join The Success Principles for Students program (worth - USD 380.00)



# A Personal Message from Jack Canfield

Welcome to the exciting world of Peak Performance and Organizational Success.

This program will enable you to build resilience and develop the core competencies required to thrive and achieve peak performance even in the most challenging and turbulent times.

You will learn effective applications of the Secret Law of Attraction, The Success Principles plus much more to ensure sustainable growth and success for you and your organization.

You should have your team, family and friends join you for this seminar, I am sure you will all absolutely love it. You will be their champion and they will be champions for you with a positive winning mindset for a happier and more fulfilling life.

It is a real blessing to continue working in partnership with such a highly competent team at ITD. They are so generous in offering you highly valuable bonus gifts and also sponsoring The Success Principles for Students program that will strongly benefit your young family members and friends.

I'm looking forward to the pleasure of meeting you and your team very soon. I wish to work with all of you to add great value to you that lasts a lifetime.

With Love and Joy,

Jack Canfield





### PEAK PERFORMANCE & ORGANIZATIONAL SUCCESS





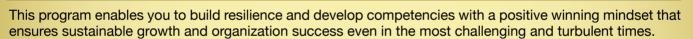
**Who Should Attend?** 

Business and Government Leaders, Managers, Entrepreneurs, Executives, Educators, Trainers, Counselors, Coaches, Consultants, HR, Finance, Sales & Marketing Professionals and Adults who wish to achieve peak performance and far greater heights of success in work and life

# **The Schedule**

7.30am	Registration Open
8.30am	Introduction and Official Launching
8.45am	Morning Session
	(Tea-break from 10.00am - 10.15am)
12.30pm	Networking Lunch and Book Signing Ceremony
1.30pm	Afternoon Session
	(Tea-break from 3.00pm - 3.15pm)
4.30pm	End of Session followed by Book Signing Ceremony

# What Will You Learn and Gain?



## Session 1

- Understanding the Secret Law of Attraction and how it works universally
- Creating the habit of focusing, thinking, feeling and taking action on what you want and getting more of it
- The key to living the Law of Attraction for peak performance and organizational success
- Building and eliciting 100% responsibility from yourself and your team to determine the reaction and outcome you want
- The building blocks of high self esteem and maximum confidence

## Session 2

- Getting past your limiting beliefs and releasing guilt, anger and resentment
- Cleaning up your messes and incompleteness for more focused thinking
- Using positive "self-talk" and a positive attitude of gratitude to achieve more
- Transforming your inner critic into your inner coach
- Dealing with negative people and situations and surrounding yourself with positive and successful people

#### Session 3

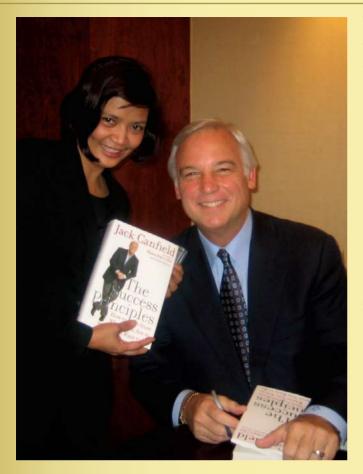
- How to stay motivated and keep your team motivated for breakthrough results
- Fueling your success with passion and inspiration for non-stop gains in every area
- Identifying and using your giftedness and focusing on your strengths and core genius
- Creating a compelling purpose and vision for yourself & your team to attract greater abundance
- Setting powerful goals and objectives and unleashing the amazing power of visualization to successfully meet any goal faster and easier

#### Session 4

- Using Affirmations to "Release the Brakes!" that are keeping you and your organization stuck and accelerate your results
- Establishing an effective action planning and tracking system with clear strategies and tactics for high performance
- The 4 new success habits that can change your life the fastest
- Overcoming rejection and the fears that stop people from taking action
- Taking action, asking and geting things done quickly to achieve great results







# What Will You Learn and Gain? (cont'd)

#### Session 5

- Practicing "The Rule of 5" and creating powerful achievements
- The single success discipline that can put you in the top 1% of your field
- Asking for and responding to feedback to keep learning and getting better
- Persevering in the face of any obstacles or road block
- Practicing uncommon appreciation and having an attitude of gratitude
- Reaping the rewards, acknowledging, affirming and celebrating each achievement in your success journey

#### Session 6

- Using "The Daily Disciplines of the Secret Law of Attraction" for better results and organizational growth
- Applying the 10-step Law of Attraction success action system and visual tool to move you and your team to peak performance and organizational success
- Life lessons in mastering the Secret Law of Attraction and The Success Principles

# **Continuous Learning Resources, Tools & Follow Up**

This is the most comprehensive continuous learning solution on peak performance and success. As added value to the seminar, a comprehensive range of materials and application tools will be given during the event plus free access to updated internet-based learning resources for ongoing applications of learning.

The Success Principles Audio Course available as bonus gift to the 1st 80 participants: Step by step, over 30 days, you'll discover proven principles that have helped catapult the world's leading achievers to the pinnacle of their careers. Plus, the day-by-day written exercises help you incorporate new habits into your life. Includes 6 audio CDs plus an elaborate workbook.



# **Free Resources and Tools**

**Ongoing Tele-seminars by Jack Canfield** Subscribe to the free Success Strategies program online and you will receive regular learning content and invitations to ongoing tele-seminars by Jack Canfield for continuous learning and inspiration.

**Victory Log** For your three-ring binder or other victory log format. These letter-sized pages are inspiring and designed to empower you with daily successes you create. When times are tough, remind yourself how successful you really are – with your own Victory Log pages.

**Planning Guide for the Year** To help you plan your activities, to-do list, action items, success readings, Breakthrough Results time-management schedule and more. This includes page after page of daily checklists, note pages, goal-setting pages, reading lists, personal journal entries, and inspirational & thought-provoking messages from Jack Canfield.

**Mastermind Strategy Guide** Designed specifically for mastermind groups, this free strategy guide helps your group with activities, ideas and thought-provoking messages that can help any group break through to a higher level of success!

**Success Coach Instructors Manual** If you want to share with others the powerful changes that come from applying what you learn, get a free 6-lesson Instructor's Manual – complete with handouts and forms – developed for you by Jack Canfield.

**Success Strategies Mentorship Program** In this powerful, FREE online course – delivered to your e-mail address – you'll discover easy-to-use strategies that will help you decide what you want... and get it.

You'll be sent a complete welcome kit via e-mail along with FREE course materials, plus you'll receive Jack Canfield's unique life planning tools. Report your progress, and you could be invited to meet personally with Jack at one of their renowned International Success Symposiums along with other top achievers from around the world!



# Follow-up Learning Investment Options

**In-house Workshops** – a highly effective international certified facilitator can come to your company at your location to deliver any of the Jack Canfield-ITD Mega Guru Signature programs that can be tailored to suit your unique needs.

**Train the Trainer Certification** – certify trainers within your company to train many more people for Jack Canfield-ITD Mega Guru Signature programs.

**Coaching** – One-on-One Coaching or group coaching can be provided to individuals or organizations that need a coach to help them apply what they have learned. Jack Canfield has personally selected and trained individuals that have made it their passion in life to help others become successful. And you have the opportunity to work with one of his Coaches – ONE-ON-ONE!

**The Canfield E-Coach Program** – a webbased program derived from his latest best-selling book, The Success Principles. Using time-spaced multi-media learning modules, this program tightens and cements The Success Principles into your daily life, resulting in permanent behavioral change. The Program includes 20 web-based lessons.

# **General Information & Information** for International Participants

- 1. Closing date for registration is 8 April 2009.
- 2. The fees cover participation at the seminar, lunch, tea-breaks, materials and tools.
- 3. Replacements are allowed, however the fees paid are strictly non-refundable.
- 4. In the event that any of the speaker/s have to cancel their attendance due to uncontrollable factors, the organizers reserve the right to reschedule or make changes as they deem fit.
- 5. Special hotel room rates have been arranged. For hotel details please email ITD centers.
- 6. For travel, tour and accommodation advice please contact the nearest ITD center.



# Fast Facts about Jack Canfield

- Guinness Book of World Records Most books on New York Times best-sellers with 60 best sellers and 11 that went to #1
- With 110 books and over 100 million copies in print in 46 languages
- · The World's Leading Success Guru featured in The Secret
- Famous book titles Chicken Soup for the Soul, The Success Principles, Key to Living the Law of Attraction, Life Lessons for Mastering the Law of Attraction, Self Esteem and Peak Performance and The Success Principles for Teens
- The Success Principles is a top ranking book on success by amazon.com, the world's largest book supplier with a 5-star rating
- Has appeared in over 600 radio shows and 200 television shows including Oprah, 20/20, Inside Edition, The Today Show, Fox and Friends, CBS, NBC and CNN
- Founder and Chairman of Canfield Training Group and Chicken Soup for the Soul Enterprise in Santa Barbara, California
- Clients include Sony Pictures, FedEx, GlaxoSmith-Kline, University of Michigan, Virgin Records, General Electrics, Siemens, Agilent Technologies and Accenture

Canfield's principles are simple, but the results you'll achieve will be extraordinary.

- Anthony Robbins, author of Awaken the Giant Within and Unlimited Power

My good friend Jack Canfield is one of the most insightful speakers and teachers in the world today. After you have spent time with him, internalizing his ideas and insights, you will change in a positive way for the rest of your life.

 Brian Tracy, America's leading authority on personal effectiveness

In one book, The Success Principles gives you the basic strategies for success plus the advanced strategies that will help you become a success master. I have personally learned a lot from Jack Canfield and I trust you will too.

THE SECRET 0

Chicken Soup or Soul with

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John Gray, Ph.D., author of Men Are from Mars, Women Are from Venus

# Jack Canfield



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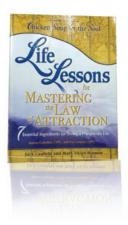
# **PEAK PERFORMANCE & ORGANIZATIONAL SUCCESS**

THE SECRET LAW OF ATTRACTION & BEYOND

(Please make copies of this page for registration as required)

Ho Chi Minh City | 28 April 2009 • Equatorial Hotel

Event Fees	Vietnam	International
Super Early Bird Fee Registrations with Payment before 28 Feb 2009	VND 8,000,000.00	USD 500.00
Early Bird Fee Registrations with Payment before 31 Mar 2009	VND 8,800,000.00	USD 550.00
Normal Fee After 31 Mar 2009	VND 9,600,000.00	USD 600.00
Group Registration: Registrations with Payment before 31 Mar 2009:		
5 or more	VND 7,600,000.00	USD 475.00
10 or more	VND 7,200,000.00	USD 450.00



#### Scholarship Package

(50% of normal fee)

VND 4,800,000.00 USD 300.00

A 50% Scholarship is available to the first 30 deserving applicants. This applies only to full-time staff of non-profit or education institutions. Awarded on a first-come-first-served basis. Documentary evidence required.

#### **Payment Details**

Payments may be made by telegraphic transfer, bank deposit or local cheque.

Account Name (Pay Account Number SWIFT Code Name of Bank Bank's Address	2 030-70000 2 VIDPVNV5 2 VID Public 1	-03131 Bank Branch	Ben Chuona Duo	ng District 1, Ho Chi Minh City, Vietnam
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Please tick: Sup	per Early Bird Fee	Early Bird Fee	□ Normal Fee	Scholarship Package

Group Registration (Total Number of Pax \_\_\_\_\_ Event Fees per Pax \_\_\_\_\_

Please specify if you are: 🛛 Vegetarian 🖾 Non-vegetarian

\* For Group Registration, kindly indicate the number of participants who are Vegetarians & Non-vegetarians

Title and name: Prof/Dr/Mr/Mrs/Ms

Tel	Fax	E-mail
Mobile	Position	
Organization		
Address		
Date	Signature	

#### **IMPORTANT-** For Internal ITD Staff use only

Please indicate (tick) if this participant qualifies for the following bonus gifts:

The Success Principles 30-Day Audio program - Asia Edition: (worth USD 150.00)

One Full Scholarship - select one student to join The Success Principles for Students program: (worth USD 380.00)

Please attach one completed registration form for The Success Principles for Students program along with this form for qualified participants

Mode of registration: E-mail: itdhcmc@itd.com.my

Fax: +84-8 3932 0681 Tel: +84-8 3932 0600

Replacements and representatives are allowed, however the fees paid are not refundable. **www.itd.com.my** 

# **INSTITUTE OF TRAINING AND DEVELOPMENT** Lighting the Way as the Leading Multinational HRD Corporation



ITD was founded on a simple yet powerful vision of enabling organizational & HR development goals that enrich lives & create a better society. ITD's roots can be traced back to 1984 when a group of visionary HRD experts established an institution, which quickly emerged as a leader in its field. ITD's mission then and now remains clear – To continuously excel as the leading multinational provider of superior quality & comprehensive organizational & HR development solutions in the Asia Pacific for national and regional building.

The dawn of the new millennium heralded a new phase of international expansion as the organization expanded its services and programs throughout the Asia Pacific Region. ITD Group's headquarters is based in Penang, Malaysia and it has centers spanning Malaysia, Thailand, Vietnam and Philippines.

ITD Group's six core activities include Business Education and Research; Corporate Training; Professional Competency Development; Business Coaching and Consulting; Mega Events and Conferences and Community Service and Networks.

In an increasingly globalized economy driven by knowledge, competency and innovation, ITD can be the people's crucial source of competitive advantage due to its ability to combine expertise and experience from its core expertise in various distinct areas. This portfolio synergy allows ITD to better meet the unique development needs of individuals and corporations and the community.

Over the years it has earned a sound reputation as a leading education, training HRD provider having successfully produced thousands of graduates and provided organizational and HR development solutions to a large number of clients throughout the Asian region. ITD's clients include many leading multinational and local corporations.

ITD is an International HRD Award Winning Organization and has made its mark of excellence in the international HRD arena. It is the winner of the 2006-2007 ARTDO (Asian Regional Training and Development Organization) International HRD award. This highly prestigious international award is presented to the most qualified organization each year in recognition for outstanding contribution to international HRD.

As a clear distinction of ITD's commitment to quality and continuous improvement, the Group has attained the ISO 9001:2000 Certification for Global Provision of Training and Development. This simply means that ITD's quality management system is globally applicable and meets stringent international standards.

Ultimately, the ITD vision is all about people. The truly shared meaning behind ITD's torch goes beyond leadership and excellence, it is about uplifting and bringing 'light' to people's lives and helping both individuals and organizations attain their aspirations. It is about fulfilling dreams of building a better and more peaceful tomorrow. This is the ITD passion and commitment – a pledge that people can count on.

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and Development Institute of Training and Development's HQ Penang, Malaysia

