

# ACHIEVING BREAKTHROUGH RESULTS IN WORK & LIFE

## THE SUCCESS PRINCIPLES & THE LAW OF ATTRACTION IN ACTION

### JACK CANFIELD LIVE!

- Guinness Book of World Records - Most Books on New York Times Best Seller List
- Has 210 Books and Over 125 Million Copies in Print in 47 Languages
- The World's Leading Success Guru Featured in *The Secret*



“This program enables you to build resilience and competencies to ensure sustainable growth and organization success in the most challenging and turbulent times”

- Jack Canfield

Join international participants and learn the latest and greatest from Jack Canfield

Kuala Lumpur	22 September 2010 • Grand Dorsett Subang
Singapore	24 September 2010 • Shangri-La Hotel
Manila	27 September 2010 • SMX Convention Center
Ho Chi Minh City	29 September 2010 • Equatorial Hotel
Bangkok	01 October 2010 • The Landmark Bangkok



#### BONUS GIFT - Totally FREE! For the 1st 38 participants:

One Full Scholarship – Select one youth (aged 15 – 25) to join The Success Principles & Leadership for Youth program by Jack Canfield’s co-author, Dr. Peter Chee (worth RM 1,360.00)



Event Partners:



Official Business Weekly:



Official Magazine:



Official Bookstore:



ITD-MEGA GURU EVENT  
LEARN FROM THE BEST TO BE THE BEST

## A Personal Message from Jack Canfield

Welcome to the exciting world of breakthrough success in work and life.

This program will enable you to build resilience and develop the core competencies required to thrive and achieve peak performance even in the most challenging and turbulent times.

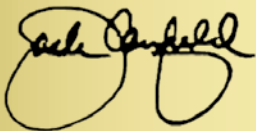
You will learn effective applications of the Law of Attraction, The Success Principles plus much more to ensure sustainable growth and success for you and your organization.

You should have your team, family and friends join you for this seminar, I am sure you will all absolutely love it. You would be their champion and they would be champions for you with a positive winning mindset for a happier and more fulfilling life.

It is a real blessing to continue working in partnership with such a highly competent team at ITD. They are so generous in offering you highly valuable bonus gifts and also sponsoring The Success Principles for Students program that will strongly benefit your young family members and friends.

I'm looking forward to the pleasure of meeting you and your team very soon. I wish to work with all of you to add great value to you that last a lifetime.

With Love and Joy,



Jack Canfield





## Who Should Attend?

Business and Government Leaders, Managers, Entrepreneurs, Executives, Educators, Trainers, Counselors, Coaches, Consultants, HR, Finance, Sales & Marketing Professionals and Adults who wish to achieve peak performance and far greater heights of success in work and life

## The Schedule

- 7.30am Registration Open
- 9.00am Introduction and Official Launching
- 9.10am Morning Session  
(Tea-break from 10.15am - 10.45am)
- 12.30pm Networking Lunch and Book Signing Ceremony
- 1.30pm Afternoon Session  
(Tea-break from 3.30pm - 4.00pm)
- 6.00pm End of Session followed by Book Signing Ceremony



## What Will You Learn and Gain?

This program enables you to build resilience and develop competencies with a positive winning mindset that ensures sustainable growth and organization success even in the most challenging and turbulent times.

### Session 1

- Understanding the Secret Law of Attraction and how it works universally
- Creating the habit of focusing, thinking, feeling and taking action on what you want and getting more of it
- The key to living the Law of Attraction for peak performance and organizational success
- Building and eliciting 100% responsibility from yourself and your team to determine the reaction and outcome you want
- The building blocks of high self esteem and maximum confidence

### Session 2

- Getting past your limiting beliefs and releasing guilt, anger and resentment
- Cleaning up your messes and incompleteness for more focused thinking
- Using positive “self-talk” and a positive attitude of gratitude to achieve more
- Transforming your inner critic into your inner coach
- Dealing with negative people and situations and surrounding yourself with positive and successful people

### Session 3

- How to stay motivated and keep your team motivated for breakthrough results
- Fueling your success with passion and inspiration for non-stop gains in every area
- Identifying and using your giftedness and focusing on your strengths and core genius
- Creating a compelling purpose and vision for yourself & your team to attract greater abundance
- Setting powerful goals and objectives and unleashing the amazing power of visualization to successfully meet any goal faster and easier

### Session 4

- Using Affirmations to “Release the Brakes!” that are keeping you and your organization stuck and accelerate your results
- Establishing an effective action planning and tracking system with clear strategies and tactics for high performance
- The 4 new success habits that can change your life the fastest
- Overcoming rejection and the fears that stop people from taking action
- Taking action, asking and getting things done quickly to achieve great results

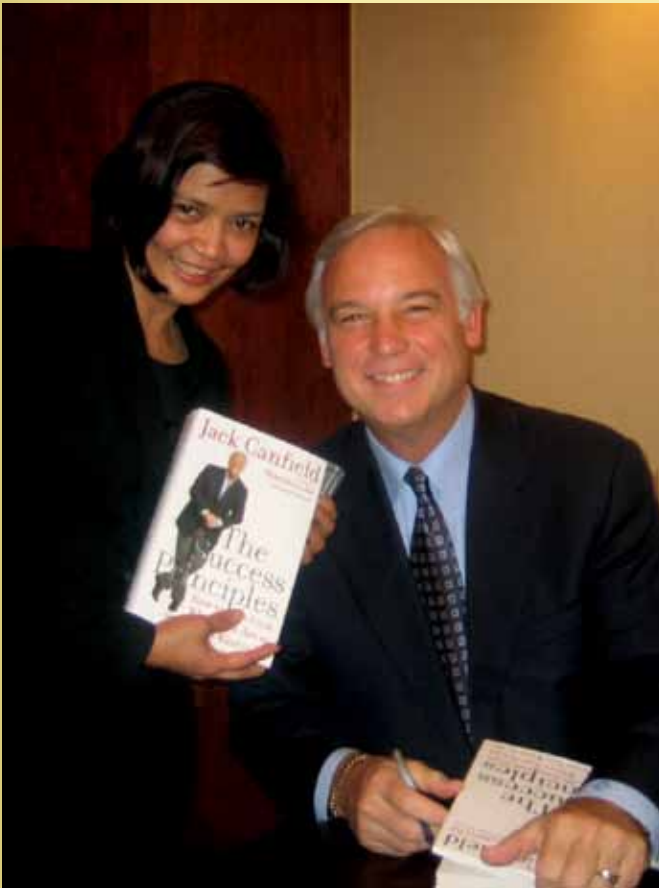
## What Will You Learn and Gain? (cont'd)

### Session 5

- Practicing “The Rule of 5” and creating powerful achievements
- The single success discipline that can put you in the top 1% of your field
- Asking for and responding to feedback to keep learning and getting better
- Persevering in the face of any obstacles or road block
- Practicing uncommon appreciation and having an attitude of gratitude
- Reaping the rewards, acknowledging, affirming and celebrating each achievement in your success journey

### Session 6

- Using “The Daily Disciplines of the Secret Law of Attraction” for better results and organizational growth
- Applying the 10-step Law of Attraction – success action system and visual tool to move you and your team to peak performance and organizational success
- Life lessons in mastering the Secret Law of Attraction and The Success Principles



## Continuous Learning Resources, Tools & Follow Up

This is the most comprehensive continuous learning solution on peak performance and success. As added value to the seminar, a comprehensive range of materials and application tools will be given during the event plus free access to updated internet-based learning resources for ongoing applications of learning.



## Free Resources and Tools

### Ongoing Tele-seminars by Jack Canfield

Subscribe to the free Success Strategies program online and you will receive regular learning content and invitations to ongoing tele-seminars by Jack Canfield for continuous learning and inspiration.

**Victory Log** For your three-ring binder or other victory log format. These letter-sized pages are inspiring and designed to empower you with daily successes you create. When times are tough, remind yourself how successful you really are – with your own Victory Log pages.

**Planning Guide for the Year** To help you plan your activities, to-do list, action items, success readings, Breakthrough Results time-management schedule and more. This includes page after page of daily checklists, note pages, goal-setting pages, reading lists, personal journal entries, and inspirational & thought-provoking messages from Jack Canfield.



## Follow-up Learning Investment Options

**In-house Workshops** – a highly effective international certified facilitator can come to your company at your location to deliver any of the Jack Canfield-ITD Mega Guru Signature programs that can be tailored to suit your unique needs.

**Train the Trainer Certification** – certify trainers within your company to train many more people for Jack Canfield-ITD Mega Guru Signature programs.

**Coaching** – One-on-One Coaching or group coaching can be provided to individuals or organizations that need a coach to help them apply what they have learned. Jack Canfield has personally selected and trained individuals that have made it their passion in life to help others become successful. And you have the opportunity to work with one of his Coaches – ONE-ON-ONE!

**The Canfield E-Coach Program** – a web-based program derived from his latest best-selling book, The Success Principles. Using time-spaced multi-media learning modules, this program tightens and cements The Success Principles into your daily life, resulting in permanent behavioral change. The program includes 20 web-based lessons.

**Mastermind Strategy Guide** Designed specifically for mastermind groups, this free strategy guide helps your group with activities, ideas and thought-provoking messages that can help any group break through to a higher level of success!

**Success Coach Instructors Manual** If you want to share with others the powerful changes that come from applying what you learn, get a free 6-lesson Instructor's Manual – complete with handouts and forms – developed for you by Jack Canfield.

### Success Strategies Mentorship Program

In this powerful, FREE online course – delivered to your e-mail address – you'll discover easy-to-use strategies that will help you decide what you want... and get it.



## General Information & Information for International Participants

1. Closing date for registration is 3 weeks before the event date.
2. The fees cover participation at the seminar, lunch, tea-breaks, materials and tools.
3. Replacements are allowed, however the fees paid are strictly non-refundable.
4. In the event that any of the speaker/s have to cancel their attendance due to uncontrollable factors, the organizers reserve the right to reschedule or make changes as they deem fit.
5. Special hotel room rates have been arranged. For hotel details please email ITD centers.
6. For travel, tour and accommodation advice please contact the nearest ITD center.



## Fast Facts about Jack Canfield

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- Guinness Book of World Records-Most Books on New York Times Best Seller List with 60 best sellers and 11 that went to #1
- Has 210 books and over 125 million copies in print in 47 languages
- The World's Leading Success Guru featured in *The Secret*
- Famous book titles-*Chicken Soup for the Soul*, *The Success Principles*, *Key to Living the Law of Attraction*, *Life Lessons for Mastering the Law of Attraction*, *Self-Esteem and Peak Performance*, and *The Success Principles for Teens*
- The Success Principles is a top ranking book on success by amazon.com, the world's largest book supplier with a 5-star rating
- Has appeared in over 600 radio shows and 200 television shows including Oprah, Larry King 20/20, Inside Edition, The Today Show, Fox and Friends, CBS, NBC and CNN
- Founder and Chairman of Canfield Training Group and Chicken Soup for the Soul Enterprise in Santa Barbara, California
- Clients include Sony Pictures, FedEx, GlaxoSmith-Kline, University of Michigan, Virgin Records, General Electrics, Siemens, Agilent Technologies and Accenture

Canfield's principles are simple, but the results you'll achieve will be extraordinary.

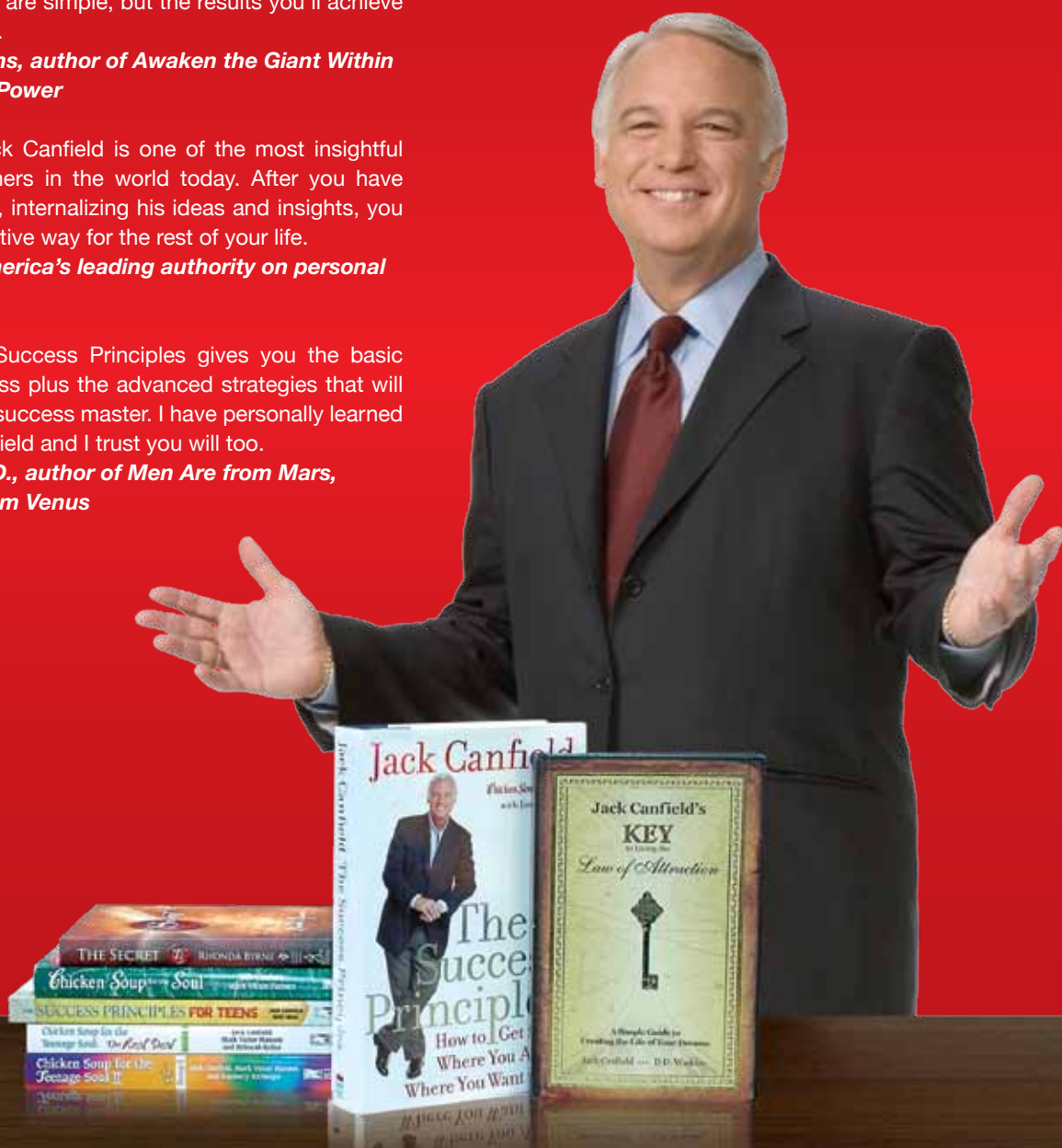
- **Anthony Robbins, author of *Awaken the Giant Within and Unlimited Power***

My good friend Jack Canfield is one of the most insightful speakers and teachers in the world today. After you have spent time with him, internalizing his ideas and insights, you will change in a positive way for the rest of your life.

- **Brian Tracy, America's leading authority on personal effectiveness**

In one book, *The Success Principles* gives you the basic strategies for success plus the advanced strategies that will help you become a success master. I have personally learned a lot from Jack Canfield and I trust you will too.

- **John Gray, Ph.D., author of *Men Are from Mars, Women Are from Venus***



## ACHIEVING BREAKTHROUGH RESULTS IN WORK & LIFE THE SUCCESS PRINCIPLES & THE LAW OF ATTRACTION IN ACTION

(Please make copies of this page for registration as required)

Kuala Lumpur | 22 September 2010 • Grand Dorsett Subang

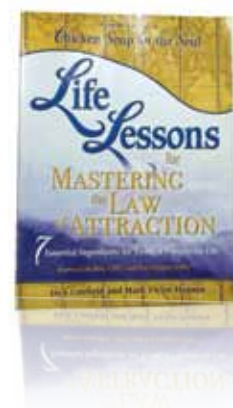
Event Fees	Malaysia	International
<b>Early Bird Fee</b> Registrations with Payment before 15 August 2010	RM 1,600.00	USD 530.00
<b>Normal Fee</b> After 15 August 2010	RM 1,800.00	USD 600.00

### Group Registration:

Registrations with payment according to the respective dates:

Number of Pax	Before 15 August Fee Per Pax	After 15 August Fee Per Pax
5 or more	RM 1,500.00 (USD 495.00)	RM 1,700.00 (USD 565.00)
10 or more	RM 1,400.00 (USD 466.00)	RM 1,600.00 (USD 530.00)
20 or more	RM 1,300.00 (USD 433.00)	RM 1,500.00 (USD 495.00)

For 30 or more participants, please contact ITD Management



### Payment Details

Payments may be made by telegraphic transfer, bank deposit or local check.

Account Name (Pay to) : MITD Sdn. Bhd.  
Account Number : 2-14062-0004550-2  
SWIFT Code : RHBBMYKL  
Name of Bank : RHB Bank Berhad  
Bank's Address : Unit 1, Ground Floor, Bangunan Cheong Wing Chan, 41-51 Jalan Maharajalela, 50150 Kuala Lumpur

Please tick:  Early Bird Fee  Normal Fee  
 Group Registration (Total Number of Pax \_\_\_\_\_ Event Fees per Pax \_\_\_\_\_)

Please specify if you are:  Vegetarian  Non-vegetarian

\* For Group Registration, kindly indicate the number of participants who are Vegetarians & Non-vegetarians

Title and name: Prof/Dr/Mr/Mrs/Ms

Tel \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Mobile \_\_\_\_\_ Position \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_

### IMPORTANT- For Internal ITD Staff use only

Please indicate (tick) if this participant qualifies for the following gift:

**One Full Scholarship – Select one youth (aged 15 – 25) to join The Success Principles & Leadership for Youth program by Jack Canfield's Co – Author, Dr. Peter Chee (worth – RM 1,360.00)**

Please attach one completed registration form for The Success Principles for Students program along with this form for qualified participants.

Mode of registration:

E-mail: itdpg@itdworld.com

Fax: +604-263 2905

Tel: +604-262 6720

E-mail: itdki@itdworld.com

Fax: +603-6203 3830

Tel: +603-6203 3880

Replacements and representatives are allowed, however the fees paid are not refundable.

**www.itdworld.com**

# INSTITUTE OF TRAINING AND DEVELOPMENT

## The Global Learning Solutions Expert



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E-mail: itdmanila@itdworld.com

ITD was founded on a simple yet powerful vision of enabling organizational & HR development goals that enrich lives & create a better society. ITD's roots can be traced back to 1984 when a group of visionary HRD experts established an institution, which quickly emerged as a leader in its field. ITD's mission then and now remains clear – To continuously excel as the leading multinational provider of superior quality & comprehensive organizational & HR development solutions in the Asia Pacific for national and regional building.

The dawn of the new millennium heralded a new phase of international expansion as the organisation expanded its operations throughout the Asia Pacific Region. ITD Group's headquarters for global research and development is based in Singapore and its administrative head office is established in Penang, Malaysia. ITD has centers spanning Malaysia, Thailand, Vietnam, Philippines and Singapore.

ITD Group's six core activities include Corporate Training; Professional Competency Certification; Business Coaching and Consulting; Mega Events and Conferences; Business Education and Research and Community Service and Networks.

In an increasingly globalized economy driven by knowledge, competency and innovation, ITD can be the people's crucial source of competitive advantage due to its ability to combine expertise and experience from its core expertise in various distinct areas. This portfolio synergy allows ITD to better meet the unique development needs of individuals, corporations and the community.

Over the years ITD has earned a sound reputation as a leading training, HRD and education provider having successfully produced thousands of graduates and provided organizational and HR development solutions to a large number of clients throughout the Asian region. ITD's clients include many leading multinational and local corporations.

As an international HRD award winning organisation, ITD has made its mark of excellence in the international HRD arena. It is the winner of the 2006-2007 ARTDO (Asian Regional Training and Development Organisation) International HRD award. This highly prestigious international award is presented to the most qualified organization each year in recognition for outstanding contribution to international HRD.

As a clear distinction of ITD's commitment to quality and continuous improvement, the Group has attained the ISO 9001:2000 Certification for Global Provision of Training and Development. This simply means that ITD's quality management system is globally applicable and meets stringent international standards.

Ultimately, the ITD vision is all about people. The truly shared meaning behind ITD's torch goes beyond leadership and excellence, it about uplifting and bringing 'light' to people's lives and helping both individuals and organizations attain their aspirations. It is about fulfilling dreams of building a better and more peaceful tomorrow. This is the ITD passion and commitment – a pledge that people can count on.



Global Provision of Corporate Training  
and Development  
Institute of Training and Development's HQ  
Penang, Malaysia

[www.itdworld.com](http://www.itdworld.com)