

LEADERSHIP IN THE AGE OF DISRUPTION

January 12, 2018 | Eastwood Richmond Hotel



SCOTT FRIEDMAN



**"Celebrate!
Disruptive Leaders,
Innovative Results"**

SUSAN FRIEDMANN



**"Influence:
A Critical Skill for
Disruptive Leaders"**

PAUL N. LARSEN



**"Find Your VOICE
in the Age of
Disruption!"**

REBECCA MORGAN



**"Apply Google's Best
Team Strategies to
Being an Effective
Disruptive Leader"**

**JEAN MARIE
DIGIOVANNA**



**"How to Become a
Renaissance Leader;
Harnessing the Power of
Disruptive Leadership"**

GEORGE WALTHER



**"POWER TALKING:
Mastering the
Language of Success"**

LYNN LEAHY



**"Emotionally Intelligent
Leadership:
Challenging the
Status Quo"**

JANA STANFIELD



**"Upbeat and
Thought-Provoking
Musical Messages"**



Scott Friedman, CSP
www.ScottFriedman.net

Celebrate! Disruptive Leaders, Innovative Results

Celebration may be one of the most disruptive ways to engage employees, improve team performance, and raise productivity. In this entertaining, interactive, content-rich session, you will learn how to create a culture of innovation leading to more engaged, authentic, responsive employees. Learn what the most admired organizations are doing to honor, celebrate, engage and retain employees and customers. Learn how to create a happier, more connected workplace... one disruption at a time.

Participants will learn how to:

- Create a culture of innovation and celebration
- Develop a “celebration mentality” based on gratitude, play, and surprise
- Create fun, innovative rituals which foster a more open and engaging workplace
- Build deeper connections with both employees and customers through the element of surprise
- Develop humility and self-accepting humour in building a connected culture

About the speaker:

Scott Friedman, CSP, 2004-05 President of the National Speakers Association (NSA), is the author of four books: A Celebration a Day! 365 Ways to a Happier, Healthier Workplace, Celebrate! Lessons Learned from the World's Most Admired Organizations, Happily Ever Laughter -- How to Engage Any Audience, and Using Humor for a Change.

As a motivational humorist, Scott's main area of expertise is employee innovation, customer experience and using humor/celebration as a strategic tool.

<http://www.scottfriedman.net/video-gallery>



Susan Friedmann, CSP
www.RichesinNiches.com

INFLUENCE: A Critical Skill for Disruptive Leaders

If you want to be an effective disruptive leader you must have the ability to influence, engage and inspire others. You have to influence not only your team but other stakeholders to accept your proposed disruptive idea.

Disruption is challenging because most people prefer the status quo to any kind of change.

True disruptive leadership is rare, because most people aren't willing to do the one thing they need, that is to grow their influence.

What do the world's best leaders know that the rest don't? They know how to become an influencer without feeling unsure.

Top influencers play by an unspoken rulebook.

In this session you will discover...

- The 3 major components of the unspoken rulebook to help ignite your influencing power
- The #1 rule that is at the core of influencing – without it you have no foundation to gain influence.
- How to avoid 3 key mistakes that will block your influencing success.

About the speaker:

Susan Friedmann is an internationally recognized niche marketing expert and "how-to" coach. She is a prolific author, having written 14 books including her international bestsellers, *Meeting & Event Planning for Dummies*, and *Riches in Niches: How to Make it BIG in a small Market*. She's appeared on a variety of radio talk shows and as a guest expert on CNN's Financial Network and Bloomberg's Small Business.

She's the owner of Aviva Publishing dedicated to working with self-published authors to bring their book to market and find the right target audience to deliver their message. Susan also hosts the successful weekly podcast on C-Suite Radio, *Book Marketing Mentors*. In addition, other media appearances include a variety of radio talk shows, and being guest expert on CNN's Financial Network and Bloomberg's Small Business.



Paul N Larsen, MA, CPPC
www.paulnlarsen.com

Find Your VOICE in the Age of Disruption!

Our modern global economy can be unpredictable, chaotic, messy & all around hectic. Thus, it is the perfect environment for organizations and leaders to harness their strengths, power and gifts to not only survive...but to thrive!

Disruption is keeping leaders awake at night: How to handle market curve balls that come out of nowhere? How to plan for the future when your product, service or supply chain is obsolete today? How to distribute resources, train, and develop people for jobs we can't even imagine yet?

During this disruptive and engaging session, you will learn how to create your unique "VOICE of Disruption" by

- Recognizing and successfully leading yourself & your team through the five-stages of self-leadership.
- Encouraging your team to be innovative and creative with solutions.
- Managing stress and uncertainty that often accompanies our disruptive world.

About the speaker:

The author of the award-winning coaching book, "Find Your VOICE as a Leader", Paul N Larsen, MA, CPPC, is a Certified Professional Performance Coach, a certified Marshall Goldsmith Stakeholder Centered Coach and an accomplished leadership consultant and speaker. He has over 30 years of business experience with senior-level responsibilities within small and large companies, including heading human resources for a \$3 billion organization. He practices a very deliberate strengths-based coaching approach given that he understands the complexity of leading global workgroups while balancing the needs of each leader to build a compelling a personal brand.

Paul has a proven and successful track record in building leadership bench strength within the "disruptive" Fortune 100, start-up, and high-tech environments, coaching at organizations such as Twitter, SAP, Electronic Arts, Walmart.com, Workday, Autodesk, PagerDuty and Cisco Systems.



Rebecca Morgan, CSP, CMC
www.RebeccaMorgan.com

APPLY GOOGLE'S BEST TEAM STRATEGIES TO BEING AN EFFECTIVE DISRUPTIVE LEADER

Disruptive does not mean chaotic. It means groundbreaking, innovative, willing to challenge traditional thinking. Disruptive thinking encourages staff to continually question best practices to become even better. It causes team members to look with a fresh perspective to see what shifts can create new outcomes. It means a continual quest for and comfort with change. Lots of change.

But some employees resist change. As a disruptive leader, you have to not only embrace change yourself, you have to create an environment where

your team members seek and welcome productive change.

A disruptive leadership style depends on deep trust with your team. Yet people tend to value consistency, calm and predictability. How can you create a trusting environment that welcomes disruptive change?

Google recently released its internal study of what made its most productive teams. The results can be applied to any organization, especially those seeking disruption.

Participants will understand:

- Google's 5 top elements for creating an effective team
- The top finding from the Google team study that had the biggest impact
- How to apply Google's learnings to your efforts toward disruption

About the speaker:

Rebecca L. Morgan, CSP, CMC, is an international speaker, trainer and consultant specializing in creating innovative solutions for workplace effectiveness challenges. She's appeared on 60 Minutes, Oprah, the Wall Street Journal, National Public Radio, Forbes.com and USA Today as well as international media such as the Straits Times, Brunei Times, and the Malaysian Star.

Rebecca is the bestselling author of 26 books, including *Extraordinary Leadership Lessons from Everyday People* and *Grow Your Key Talent: Thought-Provoking Essays for Business Owners, Executives and Managers on Developing Star Staff*.

She is an exemplary trusted resource who partners with clients to accomplish high ROI on key-talent development projects. Her customized presentations are thought-provoking, highly interactive, and full of immediately usable ideas. She knows what works. Since 1980 she's transformed executives, managers, salespeople and customer support staff into much more effective workplace contributors.



Jean Marie DiGiovanna, CPCC
www.WorkshopUniversity.com

How to Become a Renaissance Leader; Harnessing the Power of Disruptive Leadership

Organizational Leaders, who thrive in the 21st century, do three things well; they challenge the status quo, they make connections others aren't making and they ask the questions other leaders aren't thinking to ask. We are living and working in the next renaissance and today's leaders must adapt.

So...what does it mean to be a Renaissance Leader? How do original thinkers disrupt business as usual? Why does it matter? And...how can you learn these new skills? Your presenter, Organizational Consultant, Renaissance Thinker and Author, Jean Marie DiGiovanna, will energize your mind and heart, as she shares the vital skill-set needed in our rapid-fire global business climate, to help us expand our thinking and harness the power of visionary leadership.

In this interactive session you will discover:

- The #1 Skill Renaissance Leaders possess... and why it is critical to your organization's success.
- What it means to "think" like a Renaissance Leader and create connections that magnify the value of your people.
- How to "ACT" like a Renaissance Leader by applying the Core Practices of Renaissance Success.

About the speaker:

Jean Marie DiGiovanna, CPCC, is an international speaker, corporate trainer and certified executive coach, with over 20 years of experience in leadership, communication and team effectiveness. She has run large-scale programs across the globe training as many as 100 employees per month in consulting skills and team effectiveness. She has facilitated team norming and intervention sessions with hundreds of project teams across the globe. She coaches leaders to align their unique talents with their leadership style; shifting how they communicate with their teams and thereby improving results. Jean was named a "Top 10 Coach of Boston," by Women's Business Boston. She is the co-author of *Success is a State of Mind* and the author of *Wake Up To Your Life: Monthly Workouts for the Mind, Heart & Soul*. Jean has spoken to over 20 Chapters of the National Speakers Association, helping Professional Speakers and Trainers develop high impact, experiential programs. Jean's programs are always highly engaging and content-rich, with tools you can apply immediately to grow your success.



George Walther, CSP, CPAE
www.GeorgeWalther.com

POWER TALKING: MASTERING THE LANGUAGE OF SUCCESS

Most people acknowledge the power of positive thinking. Few, though, translate positive thoughts into verbal action. **Every word and phrase you choose to say has the power to disrupt or perpetuate your relationships with colleagues and customers. It's what you say, and how you say it, that gets you ahead in business and in life.**

Using these powerful verbal tools, you'll disrupt and transform relationships: People who didn't collaborate together or experienced conflict will become harmonious and productive co-workers. Customers who've resisted taking full advantage of what you offer will now eagerly embrace the benefits of working with you.

The way you speak dramatically influences your success in every area of life. Nothing is more important than superb communication skills when it comes to advancing your career, winning and retaining customers, negotiating agreements, building harmonious and super-productive work teams, strengthening personal relationships, and resolving disputes.

The Disruptive Verbal Action Plan focuses on nine Power Talking principles to implement daily. This "language of success" helps all people who talk! Senior management, supervisors, admin staff, sales and service personnel, even spouses—everyone can improve the effect of his or her communication using these simple, effective, actionable tactics.

Learning Outcomes

- More positive, productive communication that ensures you say what you mean and get what you want.
- Smoother conflict resolution, higher sales, better cooperation with subordinates and peers. Customer loyalty soars when they're served by "Power Talkers."
- Enhanced self-image that results in projecting far more favorable first—and ongoing—impressions for your organization and yourself.

About the speaker:

George Walther, your Communications Authority, is an acclaimed expert in the personal development field with books, audios, and videos published worldwide. Any expert's advice is of little value unless he can grab and hold your attention. George is uncommonly riveting on stage. He's been honored in the Speakers Hall of Fame and also holds the Certified Speaking Professional designation. Most important, though, his audiences are involved.



Lynn Leahy, M.A.
www.lynnleahytalks.com

Emotionally Intelligent Leadership: Challenging the Status Quo

To be capable of successfully challenging the status quo to ensure positive change, an exceptional leader needs high emotional intelligence. Perhaps because academic qualifications and career experience seem more tangible than anything in the emotional arena, they are often used as an indicator of a person's potential success. However current research clearly shows that emotional intelligence is a significantly more accurate predictor of success than IQ. Emotional intelligence helps to predict success because it reflects how a person applies awareness to their immediate situation.

Participants will:

- Understand the 15 "realms" of emotional intelligence
- Develop an insight into key skills needed by leaders who wish to disrupt the status quo to achieve positive results for all
- Reflect on certain beliefs that leaders may need to change if they wish to become a powerful catalyst for positive change

About the speaker:

Lynn has inspired leaders and their teams around the world in more than 20 countries, across four continents. Her work has been recognized by six awards including in 2016 an award as "An Outperformer" for her work with CEO's and MD's across the United Kingdom. In 2014 she was voted "International Speaker of the Year" by The Executive Connection in Australia and designated a Master Speaker.

Lynn has an exceptional track record of helping companies effectively face change. Examples include leading a major Managing Change program for Unilever, delivered to over 1,600 delegates in 19 countries. Neal Chamberlain, a HR Director at Unilever said:

"I have rarely had such positive feedback about the overall quality of delivery and the depth to which issues were covered. Several participants commented that it has been the most impactful program they had ever attended".



Jana Stanfield, CSP
www.JanaStanfield.com



UPBEAT AND THOUGHT-PROVOKING MUSICAL MESSAGES



Jana Stanfield, CSP, is a world-class musician, speaker, and co-founder of Together We Can Change the World with fellow international speaker, CSP Scott Friedman. After writing songs that put gold and platinum albums on her walls, Jana spent the last 10 years focusing on what she calls “increasing the global good.”

Through their Together We Can Change the World Seminars in Southeast Asia, she teaches business leaders how to combine their unique skill set with a positive mindset. Demonstrating the universal appeal

of combining education with music and humor, Jana Stanfield delivers her entertaining and educational Keynote Concerts around the world. She was a featured TEDx speaker at NASA in the U.S., and in Chennai, India. Through her international travel business, she uses global travel as a teaching tool for experiential education and cultural connection.

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