

Developing The Leader Within You™

Elevating Leadership to Greater Levels



GEORGE FOO

Certified Top Trainer for
Developing The Leader Within You™

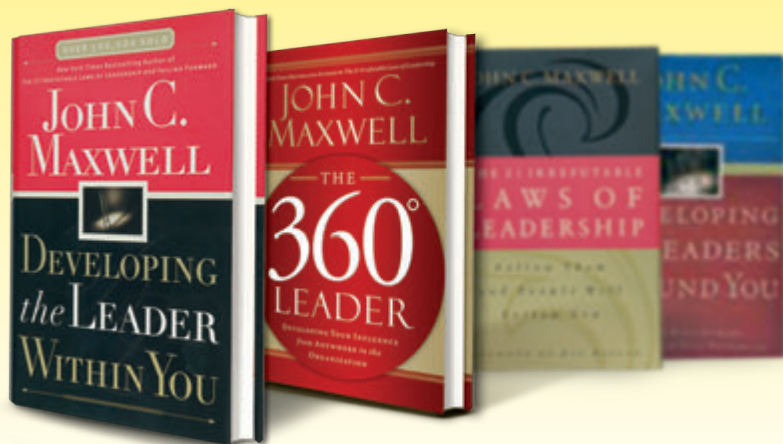
The most successful workshop from **John C. Maxwell**

World's #1 Leadership Guru and
NY Times Best-Selling Author of over 50 books

BENEFITS of the Program

- Discover the FIVE LEVELS OF LEADERSHIP
- Learn the secrets to inspiring the people you lead
- Create your personal Leadership Action Plan
- Achieve your highest level of leadership potential

“Everything Rises and Falls on Leadership”
~ John C. Maxwell



HO CHI MINH CITY • 17 & 18 April 2013

 **ITD** **WORLD**
The Global Learning Solutions Expert

* ITD Group is the exclusive partner of Maximum Impact - John C. Maxwell programs in Singapore, Malaysia, Thailand and Vietnam.

ITD - MEGA GURU PROGRAM
LEARN FROM THE BEST TO BE THE BEST

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A Personal Message from **John C. Maxwell**



From my years of experience and observation in leading people and growing organizations, I have found that people cannot grow unless their leader grows. Leaders need to grow if their organizations are to grow. Effective Leaders play the most important part in the success of any organization. In this workshop, participants will learn how to lift the lid of leadership and enable their organizations to grow beyond their current level. The higher leaders rise, the higher they take their organizations and ensure the long-term success of their organizations. I look forward to being with you in this part of the world and seeing you in the near future at one of the coming ITD workshops. I am confident that this workshop will equip you with the relevant leadership principles, values and behaviors to take you to the next level of leadership.

A Personal Message from **George Foo**



I am pleased to introduce to you another signature leadership program developed with John C. Maxwell – a world-renowned guru on leadership, brought to you by ITD Group to this part of the world.

The Developing the Leader Within You™ workshop seeks to explain the different levels of leadership and how it can equip anyone who would like to develop their leadership competencies by moving them through the 5 levels of leadership.

This program will benefit leaders and potential leaders seeking to improve their effectiveness as Leaders. Organizations will definitely be able to reap tremendous benefits when they can groom their Leaders and raise their leadership to a new and higher level.

When leaders grow, organizations will likewise also grow. This 2-day interactive workshop will assess the participants' current leadership level, integrate the laws of leadership and create a Leadership Action Plan that participants can take back and implement into their daily practices. It aims to equip participants with the simple yet powerful principles, values and laws of leadership that can bring about positive behavioral changes to enhance their leadership effectiveness.

Overview from **Dr. Peter Chee**, President and CEO of ITD Group



ITD Group is constantly delivering the right leadership solutions to meet the growing demand for the best in the world leadership development programs.

Here are 5 main important points you need to know:

1. This Leadership Development program is John C. Maxwell's most well established program that has transformed the lives of tens of thousands of leaders worldwide.
2. The program is masterfully delivered by George Foo – the world's leading certified trainer of Maxwell's programs.
3. Maxwell's programs and materials are preferred the world over because they are grounded with the power of simplicity and the principles are proven to be effective in practice.
4. Go to Amazon.com, the world's largest book seller, search with the key word leadership and you will find that no other guru can match Maxwell in terms of the number of top ranked books.
5. For continuous leadership development, a suite of leadership solutions ranging from workshops, train the trainer certification, DVD and audio courses, coaching and consulting services are made available.

Don't miss this opportunity to learn from the best to be the best! See you at the upcoming event.



Who Should Attend the Program?

Anyone involved in leading others, who need to raise their level of leadership effectiveness and are aspiring to be a leader would find this workshop practical, relevant and impactful.

- CEOs, Directors
- Managers, Senior managers
- Leaders

Can Leadership Be Learned?

At ITD, we believe that leadership is a skill that can be learned. We also believe that leadership is influence and through the behaviors taught during the Developing The Leader Within You™ workshop you can increase your influence and leadership effectiveness.

This workshop gives you the opportunity to evaluate probable outcomes which are determined by decisions you are making right now.

In an easy to implement framework called The Five Levels of Leadership, you will be given tools to purposefully and privately assess the current level of your leadership.

This surprising self-revelation will be the foundation and fulcrum for the changes in your thinking, your current best practices and your leadership behaviors.

It is the behavioral differences in successful leaders that fuel the most rewarding gains and it is the brand of leadership that is the hallmark of the world's most enduring companies.

Why Should Attend The Program?

- Discover the FIVE LEVELS OF LEADERSHIP
- Learn the secrets to inspire the people you lead
- Create your personal Leadership Action Plan
- Achieve your highest level of leadership potential
- Learn & network with top leaders

Learning Objectives

- Assimilate proven course content from best-selling author and renowned leadership expert JOHN C. MAXWELL.
- Learn how to recognize, raise and even remove the 'leadership lid' that is holding back your leadership potential.
- Participate in a true hands-on 'workshop' where kinesthetic activities and group problem solving help solidify theoretical concepts.
- Unpack the meaning of 'values based' leadership and the power of leading others according to their values.
- Capture the most important 'concept kernels' through purposeful facilitator-led exercises.
- Interact with peers through facilitator-led discussions designed to help you make practical applications for your unique work environment.
- Create a LEADERSHIP ACTION PLAN to ensure behavioral change.

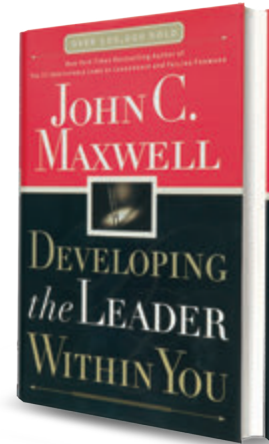
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Program Outline

Day 1

8.30 a.m.	Registration
9.00 a.m.	Introduction
Module 1	LAW OF INFLUENCE (Tea Break)
Module 2	INTRODUCTION TO THE 5 LEVELS OF LEADERSHIP
Module 3	UNCOVERING YOUR LEVEL OF LEADERSHIP
12.30 p.m. - 1.30 p.m.	Lunch Break
Module 4	THE LAW OF CONNECTION
Module 5	LEADING WITH INTEGRITY (Tea Break)
Module 6	VALUES-BASED LEADERSHIP
5.00 p.m.	End of Day One



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Day 2

9.00 a.m.	
Module 7	THE LAW OF PRIORITIES (Tea Break)
Module 8	BECOMING A FOCUSED LEADER
Module 9	THE QUICKEST WAY TO GAIN LEADERSHIP
12.30 p.m. - 1.30 p.m.	Lunch Break
Module 10	THE 5-STEP EQUIPPING PROCESS
Module 11	MOTIVATING THE UNMOTIVATED (Tea Break)
Module 12	THE LAW OF NAVIGATION
Module 13	LEADERSHIP ACTION PLAN
5.00 p.m.	End of Program

Seeing Results

Developing The Leader Within You™ produces measurable 'net-effects' that will allow you, for the first time, to qualify the valuable return on every training dollar you spend – whether you are personally going through the course or recommending it for your people. You'll see immediate improvements in many of the leading indicators of your organization's health.

Before

Turnover

The frequent loss of talented people can happen when leadership, management or process causes friction.

Routine

Otherwise known as a rut. Employees fall into a mindset of survival and 'clock watching'.

Inefficiency

Lack of clarity about process and responsibilities breeds frustration and anxiety, which promotes an environment of inefficiency.

Nearsightedness

Failure to see beyond the present reality causes paralysis and an inability to respond to sudden opportunities.

Politics

Nothing corrupts a culture more than maligned mavericks with hidden agendas. Their predisposition to getting ahead at any cost is almost always on your nickel.

'Self' Service

The 'I just work here' mentality cripples any ability to cultivate relationships with clients, whether the employee is directly in touch with them or not.

After

Retention

Employees realize their potential and desire tenure as managers, knowing when to lead and when to get out of the way.

Focus

People understand why they succeed or fail and rally themselves to meet personal goals as well as the long-term missions of the company.

Productivity

Successful leaders cast vision and delegate responsibility well; intentionality allows hyper-productivity.

Perspective

Leaders help weigh priorities that affect the reality of the present while managing expectations for the future.

Transparency

Leadership promotes open communication and readiness to accept criticism, especially from the bottom up. Employees trust leaders who are transparent.

Better Customer Service

Promoting widespread ownership of vision and core values creates company-wide attentiveness to client needs and a desire to provide consistently better products and services.

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Extend Your Training

Coaching – One-on-One Coaching or group coaching can be provided to individuals or organizations who would like a coach to help them apply what they have learnt and to incorporate the principles of the action plan and help the participants to assimilate the principles taught.

Mentoring – Each month, delivered right to your door at work or at home, you can receive audio lessons and informative content outlines designed to challenge, equip and motivate you as you continue on your leadership journey. Thousands of leaders look forward to receiving the monthly leadership lessons and building their resource library while they build their teams. For more information visit: www.maximumimpact.com/mentoring

e-Newsletter – Maximum Impact reaches over 200,000 leaders through this bi-monthly e-newsletter, 'Leadership Wired'. Claim your free subscription designed to present pertinent and relevant information that will assist you in evaluating your leadership challenges in a new way. The truth is, leaders learn best from what they discover for themselves. To sign up, visit: www.maximumimpact.com/wired

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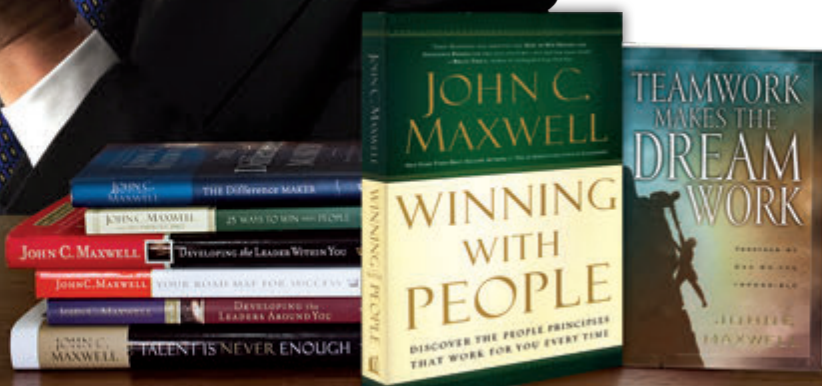
More About George Foo

- Senior Director of Global Learning, Performance and Innovation at ITD World: The Global Learning Solutions Expert.
- Held key leadership positions at Western Digital, Motorola and Intel with over 24 years of experience.
- Served at Intel for 13 years and held various regional and strategic HR leadership positions including HR Director at Intel Architecture Group (IAG).
- Recipient of the top trainer award from Intel and recognized as the preferred facilitator who has delivered over 150 training sessions at Intel.
- Certified master trainer for DISC and Situational Leadership.
- Certified international coach and trainer for ITD World's Leadership Development Programs and ITD Mega Guru Signature Programs in collaboration with John Maxwell, Jack Canfield, Thomas Crane, William Rothwell and Brian Tracy.
- Certified Coaching and Mentoring Professional (CCMP) with Advanced Certificate in Coaching & Mentoring (ACCM) and Certificate in Performance Coaching (CPC) which is recognized and accredited by the International Coach Federation (ICF), the world's most recognized professional coaching body.

A total of over 24 years working experience covering various leadership, regional and strategic HR management roles, engineering, quality management, operations and manufacturing, makes George a very hands-on senior director and course leader with real track record, real people and real stories to include in his programs.

George has trained and developed leaders and senior executives from many countries in the world. His coaching, facilitating and training experience resonate in the area of Leadership Excellence, Teamwork, Emotional Excellence, Language of DISC, Winning with People, Influencing Skills, Effective Communication, Facilitation Skills, Coaching and Mentoring Skills, Personal Excellence and The Success Principles, Motivating Yourself and Others, HR Management, Organizational Development, Talent Management, Training and HR Development.

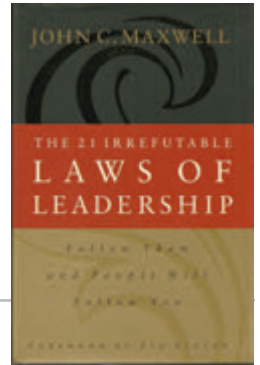
His motto in life is "To Make A Difference In People's Lives."



General Information

1. Closing date for registration is **1 April 2013**
2. The fees cover participation at the event, lunch, tea breaks and copyrighted materials, Certificate.
3. Replacements and representatives are allowed, however the fees paid are strictly non refundable.
4. In the event that any of the speaker/s have to cancel their engagement for reasons outside the control of the organizers, the organizers reserve the right to reschedule or make changes as they deem fit.
5. VAT, Bank commission and other bank charges must be borne by participants.





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EVENT FEES AND GENERAL INFORMATION

(Please make copies of this page for registration as required)

EVENT FEES

VIETNAM

INTERNATIONAL

Normal Fee

VND 7.800.000/ 2 Days

USD 390/ 2 Days

Group of 5 or more

VND 7.100.000/ 2 Days

USD 355/ 2 Days

Payment Details

Payments may be made by telegraphic transfer, bank deposit or local cheque.

Account Name (Pay to) : ITD Vietnam

Account Number : 030-70000-03131

SWIFT Code : VIDPVNV5

Name of Bank : VID Public Bank Branch

Bank's Address : 88 Nguyen Du Street, District 1, Ho Chi Minh City, Vietnam

Please tick: ☐ Normal Fee ☐ Group of 5 or more

Title and Name: Prof/Dr/Mr/Mrs/Ms _____

Tel: _____ Fax: _____ E-mail: _____

Mobile: _____ Position: _____

Organization: _____

Address: _____

Date: _____ Signature: _____

Mode of registration:

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Replacements and representatives are allowed, however the fees paid are not refundable.

INSTITUTE OF TRAINING AND DEVELOPMENT

Lighting the Way as the Leading Multinational HRD Corporation



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ITD World



ITD's roots can be traced back to 1984 when a group of visionary HRD experts established an institution, which quickly emerged as a leader in its field.

The dawn of the new millennium heralded a new phase of international expansion as the organisation expanded its services and programs throughout the Asia Pacific Region. ITD World's headquarters is based in Penang, Malaysia and it has centers spanning Malaysia, Thailand, Vietnam and Philippines.

Ultimately, the ITD World vision is all about people. The truly shared meaning behind ITD World's torch goes beyond leadership and excellence, it about uplifting and bringing 'light' to people's lives and helping both individuals and organizations attain their aspirations.



Global Provision of Corporate Training
and Development
ITD Group - Head Office
Penang, Malaysia

www.itdworld.com



ITD VIETNAM

• **Name of organization:** ITD Vietnam Center For Management Development, Training And English Language (ITD Vietnam)

• **Address:** 8B Su Thien Chieu, Ward 7, Dist. 3, HCMC, Vietnam
Tel: (+84) 8 3 932 0600 Fax: (+84) 83 932 0681

• **Ownership:** 100% foreign investment

• **Legal Representatives:**
Mr. Chee Lean Hock – Chairman & CEO of ITD Group