Personal Excellence & The Success Principles® at work

TECHNIQUES FOR BREAKTHROUGH RESULTS

Dr. Peter Chee P.K.T
LIVE in Penang, Malaysia

- ITD World’s Chief Coach & Mega Guru who has developed leaders from over 80 counties
- First Asian in the world to author books with Jack Canfield, Brian Tracy and William Rothwell
- Inventor of Coaching for Breakthrough Success Meta Model and the Situational Coaching Model

4-6 December 2013
Golden Sands Resort Penang, Malaysia by Shangri-la

“This program enables you to build resilience and competencies to ensure sustainable growth and organization success in the most challenging times.”
- Jack Canfield

www.itdworld.com
A Personal Message from Jack Canfield

Welcome to the exciting world of Peak Performance and Breakthrough Success in Work and Life. This program will enable you to build resilience and develop the core competencies required to thrive and achieve peak performance even in the most challenging and turbulent times. You will learn effective applications of the Secret Law of Attraction, The Success Principles plus much more to ensure sustainable growth and success for you and your organization.

You should have your team, family and friends join you for this seminar, I am sure you will all absolutely love it. You will be their champion and they will be champions for you with a positive winning mindset for a happier and more fulfilling life.

I wish you love and joy as you travel on this breakthrough journey with ITD World that I fully trust, and with Dr. Peter Chee who is the best and most effective trainer, author and guru that I have ever seen in all of Asia.

Jack Canfield

Welcome Message from Dr. Peter Chee

In this three-day life-shaping program, you will learn to build the core competencies that have been the secrets of outstanding achievers all over the world. These are the very things that are not focused on in doctoral and master degree studies, and it will be your difference maker.

Our proven 10 Steps to Success Formulae and Tools for Breakthrough Success show you exactly how to create greater achievements faster. It’s a blueprint for living a more fulfilling life with abundance. Jack Canfield and I have used these very same principles and techniques to create the life that we envisioned.

Another special feature of this transformational program is our legendary, life-changing “Come As You Will Be Party-2016” that will be celebrated in the evening of the third day plus powerful outdoor and indoor activities that will create a whole new experience that will be remembered fondly through your lifetime. I look forward to working with you and to adding great value to you with love and joy.

Dr. Peter Chee
Who Should Attend?

Business and Government Leaders, Managers, Entrepreneurs, Executives, Educators, Trainers, Counselors, Coaches, Consultants and Adults who wish to achieve peak performance and far greater heights of success in work and life.

The Schedule Day 1, 2 & 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8.00am</td>
<td>Registration Open</td>
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<tr>
<td>8.30am</td>
<td>Breakfast</td>
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<tr>
<td>9.00am</td>
<td>Introduction and Official Launching</td>
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<tr>
<td>9.10am</td>
<td>Morning Session (Tea-break from 10.30am - 10.45am)</td>
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<tr>
<td>12.30pm</td>
<td>Networking Lunch and Book Signing Ceremony</td>
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<tr>
<td>1.30pm</td>
<td>Afternoon Session (Tea-break from 3.45pm - 4.00pm)</td>
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<tr>
<td>6.00pm</td>
<td>End of Session (for Day 1 &amp; 2 only)</td>
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Come As You Will Be Party!

On Day 3, the session ends at 4.30pm and will be followed by the legendary, life-changing “Come As You Will Be Party 2016” from 5.00pm-6.30pm (with a reception that includes sumptuous food & drinks).

Dress Code

During seminar: Sportswear or casual attire. Be ready to join life-impacting outdoor and indoor activities.

During “Come As You Will Be Party 2016”: Your favorite party attire plus items that show and tell people that your breakthrough goals have been realized.
What Will You Learn and Gain?

This program enables you to build resilience and develop competencies with a most powerful winning mindset that ensures sustainable growth and organization success even in the most challenging and turbulent times.

**Session 1**
- Understanding the Secret Law of Attraction and how it works universally
- Creating the habit of focusing, thinking, feeling and taking action on what you want and getting more of it
- The key to living the Law of Attraction for peak performance and organizational success
- Building and eliciting 100% responsibility from yourself and your team to determine the reaction and outcome you want
- The building blocks of high self-esteem and maximum confidence

**Session 2**
- Getting past your limiting beliefs and releasing guilt, anger and resentment
- Cleaning up your messes and incompleteness for more focused thinking
- Using positive “self-talk” and a positive attitude of gratitude to achieve more
- Transforming your inner critic into your inner coach
- Dealing with negative people and situations and surrounding yourself with positive and successful people

**Session 3**
- How to stay motivated and keep your team motivated for breakthrough results
- Fueling your success with passion and inspiration for non-stop gains in every area
- Identifying and using your giftedness and focusing on your strengths and core genius
- Creating a compelling purpose and vision for yourself and your team to attract greater abundance
- Setting powerful goals and objectives and unleashing the amazing power of visualization to successfully meet any goal faster and easier

**Session 4**
- Using Affirmations to “Release the Brakes” that are keeping you and your organization stuck and accelerate your results
- Establishing an effective action planning and tracking system with clear strategies and tactics for high performance
- The 4 new success habits that can change your life the fastest
- Overcoming rejection and the fears that stop people from taking action
- Taking action, asking and getting things done quickly to achieve great results

**Session 5**
- Practicing “The Rule of 5” and creating powerful achievements
- The single success discipline that can put you in the top 1% of your field
- Asking for and responding to feedback to keep learning and getting better
- Persevering in the face of any obstacles or road block

![Image of people engaging in activities]
Continuous Learning Resources, Tools & Follow Up Learning

This is the most comprehensive continuous learning solution on peak performance and success. As added value to the seminar, a comprehensive range of materials and application tools will be given during the event plus free access to updated internet-based learning resources for ongoing applications of learning.

International Participants & General Information

1. Special hotel room rates have been arranged. For hotel details please email the ITD team- address on the back page.
2. Closing date for registration is 3 weeks before the program date.
Fast Facts about Dr. Peter Chee

- Asia’s Mega Guru and Leading Success Coach
- Author of Coaching for Breakthrough Success with Jack Canfield
- First Asian in the world to author books with Brian Tracy, Dr. William Rothwell and Jack Canfield who holds the Guinness Book World Record for the most books on New York Times Best Seller List
- Inventor of the Situational Coaching Model (SCM), the Coaching Principles (TCP) and Achievers Coaching Techniques (ACT)
- Trained and developed leaders from over 80 countries with over 23 years of international experience
- Doctor of Business Administration Degree from the University of South Australia, Master of Science Degree in training and HRM from the University of Leicester, UK
- Baden Powell Fellow of the World Scout Foundation, bestowed by the King of Sweden, and President of ARTDO International in 2004 and 2010
- President of ITD Group, a global learning solutions expert

Fast Facts about Jack Canfield

- Guinness Book of World Records – Most books on New York Times Best Seller List with 60 best sellers and 11 that went to #1
- 210 books and over 125 million copies in print in 47 languages
- The world’s leading Success Guru featured in The Secret
- The Success Principles is a top ranked book on success by amazon.com, the world’s largest book supplier with a 5-star rating
- Has appeared in over 600 radio shows and 200 television shows including Oprah, 20/20, Inside Edition, The Today Show, Fox and Friends, CBS, NBC and CNN
- Founder and Chairman of Canfield Training Group and Chicken Soup for the Soul Enterprise in Santa Barbara, California
- Clients include Sony Pictures, FedEx, GlaxoSmithKline, University of Michigan, Virgin Records, General Electrics, Siemens, Agilent Technologies and Accenture
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(Please make copies of this page for registration as required)

Penang • 4-6 December 2013 • Golden Sands Resort Penang, Malaysia by Shangri-la

Event Fees

<table>
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<tr>
<th></th>
<th>Malaysia</th>
<th>International</th>
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<tbody>
<tr>
<td>Individual Registration</td>
<td>RM 2,500.00</td>
<td>USD 850.00</td>
</tr>
<tr>
<td>Registration for groups of 3 or more</td>
<td>RM 2,350.00</td>
<td>USD 800.00</td>
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Payment Details
Payments may be made by telegraphic transfer, bank deposit or local check.

Account Name (Pay to) : MITD Sdn. Bhd.
Account Number : 730-110861-4
SWIFT Code : OCBCMYKL
Name of Bank : OCBC Bank Malaysia Berhad
Bank's Address : 36, Lebuh Pantai, 10300, Penang

Please tick:  □ Individual Registration  □ Registration for groups of 3 or more
Please specify if you are:  □ Vegetarian  □ Non-vegetarian
* For Group Registration, kindly indicate the number of participants who are Vegetarians & Non-vegetarians

Title and name: Prof/Dr/Mr/Mrs/Ms

Tel ____________________ Fax ____________________ E-mail ____________________
Mobile ____________________ Position ____________________
Organization ____________________
Address ____________________
Date ____________________ Signature ____________________

Mode of registration; call or fax either one of the below:
E-mail: itdpg@itdworld.com  Tel: +604-228 3869  Fax: +604-228 6869

Replacements and representatives are allowed, however the fees paid are not refundable.
www.itdworld.com
ITD was founded on a simple yet powerful vision of enabling organizational & HR development goals that enrich lives & create a better society. ITD’s roots can be traced back to 1984 when a group of visionary HRD experts established an institution, which quickly emerged as a leader in its field. ITD’s mission then and now remains clear - To continuously excel as the leading multinational provider of superior quality organizational & HR development solutions in the Asia Pacific for national and regional building.

ITD Group’s headquarters for global research and development is based in Singapore and its administrative head office is established in Penang and Kuala Lumpur, Malaysia. ITD has centers spanning Malaysia, Thailand, Vietnam, Philippines and Singapore.

ITD Group’s six core areas of expertise include Corporate Training; Professional Competency Certification; Business Coaching and Consulting; Mega Events and Conferences; Business Education and Research and Community Service and Networks.

In an increasingly globalized economy driven by knowledge, competency and innovation, ITD can be the people’s crucial source of competitive advantage due to its ability to combine expertise and experience from its core areas of expertise. This portfolio synergy allows ITD to better meet the unique development needs of individuals, corporations and the community.

Over the years ITD has earned a sound reputation as a leading training, HRD and education provider having successfully produced thousands of graduates and provided organizational and HR development solutions to a large number of clients throughout the Asian region. ITD’s clients include many leading multinational and local corporations.

As an international HRD award winning organisation, ITD has made its mark of excellence in the international HRD arena. It was the winner of the 2006-2007 ARTDO International (formerly known as Asian Regional Training and Development Organisation) International HRD award. This highly prestigious international award is presented to the most qualified organization in recognition for outstanding contribution to international HRD. ITD was also bestowed the Brand Laureate International Award for the Best Brand in Training, by H.E. Tun Dr. Mahathir Mohamad, Prime Minister of Malaysia for 22 years.

As a clear distinction of ITD’s commitment to quality and continuous improvement, the Group has attained the ISO 9001:2008 Certification for Global Provision of Training and Development. This simply means that ITD’s quality management system is globally applicable and meets stringent international standards.

Ultimately, the ITD vision is all about people. The truly shared meaning behind ITD’s torch goes beyond leadership and excellence, it’s about uplifting and bringing ‘light’ to people’s lives and helping both individuals and organizations attain their aspirations. It is about fulfilling dreams of a better and more peaceful tomorrow. This is the ITD passion and commitment - a pledge that people can count on.

For more information please go to www.itdworld.com