



MANILA, PHILIPPINES

APRIL - JULY

CERTIFIED TRAINING PROFESSIONAL (CTP)

An internationally recognized qualification that has produced hundreds of learning development practitioners from all over the world. The CTP Program is designed around the ARTDO International Competency Model where participants will benefit from a variety of focused learning experiences and real world, work-based projects that will raise their proficiency level in workplace learning.

19th of April
3rd Week of April
1st Week of May
17th – 18th May
26th – 28th July
4th Week of July

CTP Preview and Orientation

Module 1: The Learning Specialist in the Organization

Module 2: Needs Assessment and Analysis

Module 3: Designing Learning

Module 4: Delivering Learning

Module 5: Evaluating Learning

**Modules 1, 2 and 5 are online/e-learning modules*



Trainers: Dr. Mario del Castillo | Serely Geraldine Alcaraz

Program Fees:

PHP 90,000 + VAT (Early Bird / Group Rate)

PHP 95,000 + VAT (Regular Rate)



BOTTOMLINE ON ROI FOR ENHANCING PRODUCTIVITY AND PERFORMANCE

JULY

28th

VENUE:

**Holiday Inn
Makati**

This one-day workshop introduces the concept of Return on Investment (ROI), the fastest growing metric for evaluating HR and Learning & Development projects. Participants are exposed to the ROI Methodology, which includes developing objectives, collecting and analyzing data, isolating the effects of the program, converting data to monetary values, tabulating appropriate program costs, and calculating the ROI.

Trainer: Dr. Jack J. Phillips

Program Fees:

PHP 15,000 + VAT (Early Bird / Group Rate)

PHP 17,000 + VAT (Regular Rate)





MANILA, PHILIPPINES

AUGUST

BOTTOMLINE TRAINING

2nd

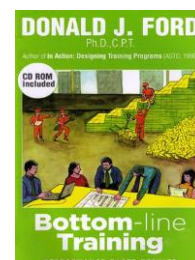
Bottomline Training is a 1-day workshop that bases its approach on the most effective learning model ever developed – the ADDIE (Analyze, Design and Develop, Implement, and Develop) model. It covers each of the ADDIE phases in detail, with excellent examples, thought-provoking discussion questions and templates that can be put to immediate use by the participants.

Trainer: Donald Ford

Program Fees:

PHP 13,000 + VAT (Early Bird / Group Rate)

PHP 15,000 + VAT (Regular Rate)



AUGUST

POWER SPEAKING

17th – 18th

Power Speaking is a 2-day course that is anchored from the belief that no matter what your calling in life is, the ability to communicate, to speak with power and eloquence is essential for career and personal success. Thus, this workshop will let you learn how to put theories into practice, help you overcome your fears of public speaking, build confidence, develop articulation skills, and write and speak powerfully.

Trainer: Edwin Johnson

Program Fees:

PHP 17,000 + VAT (Early Bird / Group Rate)

PHP 19,000 + VAT (Regular Rate)





MANILA, PHILIPPINES

SEPTEMBER

THE HEART OF COACHING

7th – 8th

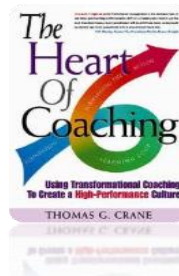
The Heart of Coaching has been created for people who want to enhance their leadership effectiveness by becoming coach for the people whom they have the privilege leading. Change the traditional way of thinking oneself as a BOSS OF people to being COACH FOR people. When leaders and their teams use this comprehensive toolkit, they establish egalitarian, mutually supportive, coaching partnerships that transcend the 'boss-subordinate' relationship into a 'mutual coaches - partner' relationship.

Trainer: Serely Geraldine Alcaraz

Program Fees:

PHP 23,500 + VAT (Early Bird / Group Rate)

PHP 25,000 + VAT (Regular Rate)



OCTOBER

44TH ARTDO INTERNATIONAL CONFERENCE

12th – 14th

VENUE:

**Penang,
Malaysia**

The 44th ARTDO International World Conference on Leadership and Talent Development is an annual conference that will feature the theme Coaching, Mentoring & Transforming Leaders for a Better World. This year, ITD World, ITD Asia, and Malaysian Institute of Training and Development will host the event. Delegates are guaranteed to learn from the best leaders and speakers, and network with other participants all over the world.

Program Fee:

USD 850 (Regular Rate)

