

ITD-MEGA GURU WORKSHOP

THE BEST OF THE BEST LEADERSHIP DEVELOPMENT

12th-13th
DECEMBER, 2014
InterContinental Hotel, Phnom Penh

TRANSFORMING YOUR LEADERSHIP FOR EXCELLENCE

By Dr. PETER CHEE

President & CEO of ITD World,

- ITD World's Chief Coach & Mega Guru who has developed leaders from over 80 countries
- First Asian in the World to author books with Jack Canfield, Brian Tracy and William Rothwell
- Co-Author Of The '12 Disciplines Of Leadership Excellence' with Brian Tracy

US\$450.00

INCLUDES:

Seminar Materials, Certificate of Attendance
from ITD World, Coffee Breaks and Lunch.

Learn From The Best To Be The Best

Organized By:

ស្ថាប័នបណ្តុះបណ្តាលគោលដៅជ័យ



In Partnership:



REGISTER NOW!



012 902 700

010 230 700

Call Free: 1-800-20-7989

TRANSFORMING YOUR LEADERSHIP EXCELLENCE



WHAT WILL YOU LEARN AND GAIN?

At ITD World, we believe that leadership is a competency that can be learned and mastered. We also believe that leadership is influence, and through the behaviors and habits developed in the program, you can increase your influence and leadership effectiveness.

This program enables the synergy of the world's leading gurus and experts on leadership and influence namely: Dr. John Maxwell, Dr. Peter Chee, Brian Tracy, Peter Drucker, Jim Kouzes & Barry Posner. It is designed as the best of the best leadership development experience.

OBJECTIVES & OUTLINE

Upon completion of this program, you will be able to:

- Learn how to recognize, raise, and remove the 'leadership lid' so as to unleash your leadership potential for maximum success.
- Use and apply the following:

a. Discipline of Collaboration:

Leaders ensure that people work well together in synergistic teams and are aligned with the unity of vision, values and objectives. They create a positive and fun culture of cooperation among their people. They hire and retain the best people, and they enable participative leadership, employee engagement and strategic partnerships.

b. Discipline of Clarity:

Leaders take the time to become absolutely clear about their values, vision, mission, purposes, goals, strategies, tactics, priorities, strengths and passion in every part of the business and in personal life. They communicate clearly and effectively with people.

c. Discipline of Control:

Leaders practice high levels of self-mastery and self-control in their actions and interactions with others, and both take charge and remain in charge of the situation. They are willing to make sacrifices for the good of their people.

d. Discipline of Character:

Leaders practice honesty and integrity in everything they do, making promises carefully, but then keeping their promises. They passionately build trust among their people with a strong sense of ethical quality and humility.

e. Discipline of Competence:

Leaders never stop upgrading their knowledge and skills by continuous reading, listening, watching and learning on every occasion. They work very hard to become extremely good at what they do and are dedicated to continually getting better. They cultivate the same philosophy of continuous learning and development with their people.

f. Discipline of Competitiveness:

Leaders are highly competitive and are determined to succeed by marketing and selling better products and services aggressively in any market. They are customer centric and have strong strategic acumen in creating competitive advantage to win over their competitors.

TRANSFORMING YOUR LEADERSHIP EXCELLENCE

g. Discipline of Courage:

Leaders demonstrate courage by moving out of their comfort zones, being willing to embrace adversity, making tough decisions and taking risks with no guarantee of success.

h. Discipline of Caring about People:

Leaders recognize that their people are their most important assets and that kindness, courtesy and consideration are essential to bringing out the very best in the people who work for them. They are servant leaders that touch the hearts of people with care and sincerity while adding value to them.

i. Discipline of Concentration:

Leaders manage their time well, set clear priorities on the use of time and resources, and concentrate single-mindedly on one thing at a time. They use the power of focus to do the right thing at the right time and to leverage on their strengths to achieve sustainable success.

j. Discipline of Commitment:

Leaders are fully committed to the achievement of goals, to winning and to the success of their businesses or departments. They have a strong sense of responsibility and determination to achieve results.

- Create a Leadership Action Plan to ensure habit and behavioral change.

WHO SHOULD ATTEND?

Business and Government Leaders. Managers, Entrepreneurs, Executives, Educators, Trainers, Counselors, Coaches, Consultants and Adults who wish to develop leadership ability and achieve far greater heights of success in work and life.

THE SCHEDULE DAY 1 & 2

8:30am	Registration Open
9:00am	Introduction and Official Launching
9:10am	Morning Session (Tea-break from 10:30am - 10:45am)
12:30pm	Networking Lunch and Book Signing Ceremony
1:30pm	Afternoon Session (Tea-break from 3:45pm - 4:00pm)
6:00pm	End of Session

DRESS CODE

Formal, Business Attire



TRANSFORMING YOUR LEADERSHIP EXCELLENCE

FAST FACTS ABOUT DR. PETER CHEE

- President and CEO of ITD Group, The Global Learning Solutions Expert.
- ITD World's Chief Coach and Mega Guru who has developed leaders from over 80 countries.
- Author of books with Brian Tracy, William Rothwell and Jack Canfield who holds the Guinness Book of Records for the most books on New York Times Best Seller List with 210 books and 125 million copies in print.
- Inventor of the Coaching for Breakthrough Success Meta Model and the Situational Coaching Model.
- Author of Coaching for Breakthrough Success with Jack Canfield.
- Author of: Becoming and Effective Mentoring Leader with William J. Rothwell who is an award winning author of over 80 books and Professor at Pennsylvania State University.
- Author of: The 12 Disciplines of Leadership Excellence with Brian Tracy who has written 58 books in 38 languages.
- Doctor of Business Administration Degree from the University of South Australia, MSc. in Training and HRM from the University of Leicester, UK.
- Chief developer of the Certified Coaching and Mentoring Professional (CCMP) program which is fully recognized and approved by ICF (International Coaching Federation).
- Recipient of the ARTDO Internal Management and HRD Excellence Award.



AREAS OF EXPERTISE

- Personal Excellence & The Success Principles-Techniques for Breakthrough Results
- Coaching & Mentoring Excellence
- Leadership and Team Excellence
- Work, Life & Time Management
- Motivation and Performance Management
- Sales & Marketing Excellence
- Human Resource Development
- Strategic Management
- Creativity & Innovation





SINGAPORE (HQ for Global R&D)
ITD INTERNATIONAL PTE LTD
7030 Ang Mo Kio Ave 5
#09-90 Northstar @ AMK
Singapore 569880
Tel: +65 9737 5109
Fax: +65 6223 6521
E-mail: itdsg@itdworld.com

MALAYSIA (Head Office)

ITD PENANG
23-A, 23rd Floor Menara
Northam, 55 Jalan Sultan Ahmad
Shah, 10050, Penang, Malaysia
Tel: +604 228 3869
Fax: +604 228 6869
E-mail: itdpg@itdworld.com

ITD KUALA LUMPUR
Level 3, Block D, Plaza Mont' Kiara
2 Jalan Kiara, Mont' Kiara
50480 Kuala Lumpur, Malaysia
Tel: +603 6203 3880
Fax: +603 6203 3830
E-mail: itdkl@itdworld.com

THAILAND
INTERNATIONAL ITD LTD
Mahatun Plaza Building
888/199 Ploenchit Road
Pathumwan
Bangkok 10330, Thailand
Tel: +662 650 9324 to 8
Fax: +662 650 9329
E-mail: itdbkk@itdworld.com

VIETNAM
ITD VIETNAM
8B Su Thien Chieu St., Ward 7
District 3, Ho Chi Minh City, Vietnam
Tel: +84 8 3932 0600
Fax: +84 8 3932 0681
E-mail: itdhcmc@itdworld.com

PHILIPPINES
ITD CONSULTING GROUP INC
11/F Unit 1108-88 Corporate Centre
141 Valero Street, Salcedo Village
1227 Makati City, Manila
Philippines
Tel: +632 887 7428
Fax: +632 844 8874
E-mail: itdmanila@itdworld.com

Mission

Transforming leaders and changing the world for the better.

Vision

The #1 global leadership development expert.

Core Values (LISTEN):

Love, **I**nnovation, **S**ynergy, **T**rust, **E**xcellence and **N**urture

Competitive Advantage Statement:

ITD World is an ISO certified & award winning Multinational Corporation that provides the world's best leadership development solutions to leading global organizations. We offer comprehensive & innovative solutions that produce superior results.

Core Activities & Resources:

Talent and Leadership Development; Corporate Training and Consulting; Professional Competency Certification; Mega Events and Seminars; Coaches, Mentors and Speakers Bureau; Community Services and Campaigns. Over 238 world-class programs and more than 100 dedicated mega gurus, top international resource persons, trainers, speakers, coaches and consultants from around the world.

Exclusive Mega Gurus:

Dr. John C. Maxwell, Dr. William Rothwell, Dr. Jack Canfield, Dr. Peter Chee, Brian Tracy, Robert Tucker, Thomas G. Crane.

Quality Certification, Awards & Publications:

ISO 9001:2008 Certification for Global Provision of Training and Development. Winner of the *ARTDO International HRD Excellence Award* in recognition for outstanding contribution to international Human Resource Development and bestowed the Brand Laureate International Award for the Best Brand in Training. Cutting edge books co-authored with the world's Top Mega Gurus - "Coaching for Breakthrough Success", "12 Disciplines of Leadership Excellence" and "Becoming an Effective Mentoring Leader."

Clients Include:

Intel, IBM, United Nations Missions, American Embassy, Agilent, Dell, Motorola, Nike, First Solar, Accenture, Citibank, Central Bank of Malaysia & Philippines, DHL, Ericsson, OSRAM, Infineon, Siemens, B Braun, Bosch, Schneider, Saint Gobain, Toyota, Ajinomoto, Samsung Vina, Singapore Press Holdings, Capitaland, PT Telkom, Siam Cement Group, CP Group, BaoViet, Sacombank, PetroVietnam, Petron, SM Supermalls, Thai Airways, Philippine Airlines, Shangri-La Hotels, Six Senses Resort, Sheraton, Prudential, AIA, GSK, MSD, Bayer, Johnson & Johnson, Unilever, Nestle.



www.itdworld.com

14/rev1

TRANSFORMING YOUR LEADERSHIP EXCELLENCE DECEMBER 12-13, 2014

(Please make copies of this page for registration as required)

Workshop Fees:

- Early Bird Rates, Registration with payment on or before:
 - ☐ 30th September 2014 US\$249.00
 - ☐ 31st October 2014 US\$299.00
 - ☐ 30th November 2014 US\$399.00
- Regular Rate US\$450.00
- Registration for GROUPS of 5 will get 1 free (5+1 free)

All fees are exclusive of 10% VAT

Payment Details:

Payments can be made by telegraphic transfer, bank deposit or local check:

- Account Name SIM DARA / NAO NATENG
- Account Number 000091609
- Name of Bank ABA Bank

REGISTRATION

☐ Individual Registration ☐ Group Registration

* For Group Registration, kindly indicate the number of participants who are Vegetarians & Non-vegetarians

Title and name: Prof/Dr/Mr/Mrs/Ms

1. 2.
 3. 4.
 5. 6.

Tel. Fax. E-mail.

Mobile. Position.

Organization.

Address.

Date. Signature.

Mode Of Registration:

- E-mail address: info@simdara.biz
- Telephone No: +855 12 902 700, +855 10 230 700 / Toll Free: 1-800-20-7989

Replacements and representatives are allowed, however the fees paid are not refundable.