

Personal Excellence & The Success Principles™ at work

TECHNIQUES FOR BREAKTHROUGH RESULTS

100%
HRDF
CLAIMABLE
(SBL KHAS)

Dr. Peter Chee P.K.T
LIVE in Penang, Malaysia

- ITD World's Chief Coach & Mega Guru who has developed leaders from over 80 countries
- First Asian in the world to author books with Jack Canfield, Brian Tracy and William Rothwell
- Inventor of Coaching for Breakthrough Success Meta Model and the Situational Coaching Model

4 - 6 June 2014
E&O Hotel, Penang, Malaysia



"This program enables you to build resilience and competencies to ensure sustainable growth and organization success in the most challenging times."

- Jack Canfield

 **ITD** WORLD
The Global Learning Solutions Expert

www.itdworld.com

ITD-MEGA GURU EVENT · LEARN FROM THE BEST TO BE THE BEST

MISSION: TRANSFORMING LEADERS AND CHANGING THE WORLD FOR THE BETTER

A Personal Message from Jack Canfield

Welcome to the exciting world of Peak Performance and Breakthrough Success in Work and Life. This program will enable you to build resilience and develop the core competencies required to thrive and achieve peak performance even in the most challenging and turbulent times. You will learn effective applications of the Secret Law of Attraction, The Success Principles plus much more to ensure sustainable growth and success for you and your organization.

You should have your team, family and friends join you for this seminar, I am sure you will all absolutely love it. You will be their champion and they will be champions for you with a positive winning mindset for a happier and more fulfilling life.

I wish you love and joy as you travel on this breakthrough journey with ITD World that I fully trust, and with Dr. Peter Chee who is the best and most effective trainer, author and guru that I have ever seen in all of Asia.



Jack Canfield



Welcome Message from Dr. Peter Chee

In this three-day life-shaping program, you will learn to build the core competencies that have been the secrets of outstanding achievers all over the world. These are the very things that are not focused on in doctoral and master degree studies, and it will be your difference maker.

Our proven 10 Steps to Success Formulae and Tools for Breakthrough Success show you exactly how to create greater achievements faster. It's a blueprint for living a more fulfilling life with abundance. Jack Canfield and I have used these very same principles and techniques to create the life that we envisioned.

Another special feature of this transformational program is our legendary, life-changing **"Come As You Will Be Party"** that will be celebrated in the evening of the third day plus powerful activities that will create a whole new experience that will be remembered fondly through your lifetime.

I look forward to working with you and to adding great value to you with love and joy.



Dr. Peter Chee



Who Should Attend?

Business and Government Leaders, Managers, Entrepreneurs, Executives, Educators, Trainers, Counselors, Coaches, Consultants and Adults who wish to achieve peak performance and far greater heights of success in work and life.

The Schedule Day 1, 2 & 3

8.00am	Registration Open
8.30am	Breakfast
9.00am	Introduction and Official Launching
9.10am	Morning Session
	(Tea-break from 10.30am - 10.45am)
12.30pm	Networking Lunch and Book Signing Ceremony
1.30pm	Afternoon Session
	(Tea-break from 3.45pm - 4.00pm)
6.00pm	End of Session (for Day 1 & 2 only)

Come As You Will Be Party!

On Day 3, the session ends at 4.30pm and will be followed by the legendary, life-changing **“Come As You Will Be Party”** from 5.00pm-6.00pm (with a reception that includes sumptuous food & drinks).

Dress Code

During seminar: Sportswear or casual attire. Be ready to join life-impacting activities.

During **“Come As You Will Be Party”**: Your favorite party attire plus items that show and tell people that your breakthrough goals have been realized.



What Will You Learn and Gain?

This program enables you to build resilience and develop competencies with a most powerful winning mindset that ensures sustainable growth and organization success even in the most challenging and turbulent times.

Session 1

- Understanding the Secret Law of Attraction and how it works universally
- Creating the habit of focusing, thinking, feeling and taking action on what you want and getting more of it
- The key to living the Law of Attraction for peak performance and organizational success
- Building and eliciting 100% responsibility from yourself and your team to determine the reaction and outcome you want
- The building blocks of high self-esteem and maximum confidence

Session 2

- Getting past your limiting beliefs and releasing guilt, anger and resentment
- Cleaning up your messes and incompleteness for more focused thinking
- Using positive “self-talk” and a positive attitude of gratitude to achieve more
- Transforming your inner critic into your inner coach
- Dealing with negative people and situations and surrounding yourself with positive and successful people

Session 3

- How to stay motivated and keep your team motivated for breakthrough results
- Fueling your success with passion and inspiration for non-stop gains in every area

- Identifying and using your giftedness and focusing on your strengths and core genius
- Creating a compelling purpose and vision for yourself and your team to attract greater abundance
- Setting powerful goals and objectives and unleashing the amazing power of visualization to successfully meet any goal faster and easier

Session 4

- Using Affirmations to “Release the Brakes” that are keeping you and your organization stuck and accelerate your results
- Establishing an effective action planning and tracking system with clear strategies and tactics for high performance
- The 4 new success habits that can change your life the fastest
- Overcoming rejection and the fears that stop people from taking action
- Taking action, asking and getting things done quickly to achieve great results

Session 5

- Practicing “The Rule of 5” and creating powerful achievements
- The single success discipline that can put you in the top 1% of your field
- Asking for and responding to feedback to keep learning and getting better
- Persevering in the face of any obstacles or road block





What Will You Learn and Gain? (cont'd)

- Practicing uncommon appreciation and having an attitude of gratitude
- Reaping the rewards, acknowledging, affirming and celebrating each achievement in your success journey

Session 6

- Using “The Daily Disciplines of the Secret Law of Attraction” for better results and organizational growth
- Applying the 10 Steps to Success action system and visual tool to move you and your team to peak performance and organizational success
- Life lessons in mastering the Techniques for Breakthrough Results & The Success Principles

Continuous Learning Resources, Tools & Follow Up Learning

This is the most comprehensive continuous learning solution on peak performance and success. As added value to the seminar, a comprehensive range of materials and application tools will be given during the event plus free access to updated internet-based learning resources for ongoing applications of learning.

International Participants & General Information

1. Special hotel room rates have been arranged. For hotel details please email the ITD team- address on the back page.
2. Closing date for registration is 3 weeks before the program date.



Fast Facts about Dr. Peter Chee

- Asia's Mega Guru and Leading Success Coach
- Author of Coaching for Breakthrough Success with Jack Canfield
- First Asian in the world to author books with Brian Tracy, Dr. William Rothwell and Jack Canfield who holds the Guinness Book World Record for the most books on New York Times Best Seller List
- Inventor of the Situational Coaching Model (SCM), the Coaching Principles (TCP) and Achievers Coaching Techniques (ACT)
- Trained and developed leaders from over 80 countries with over 23 years of international experience
- Doctor of Business Administration Degree from the University of South Australia, Master of Science Degree in training and HRM from the University of Leicester, UK
- Baden Powell Fellow of the World Scout Foundation, bestowed by the King of Sweden, and President of ARTDO International in 2004 and 2010
- President of ITD Group, a global learning solutions expert



Fast Facts about Jack Canfield

- Guinness Book of World Records – Most books on New York Times Best Seller List with 60 best sellers and 11 that went to #1
- 210 books and over 125 million copies in print in 47 languages
- The world's leading Success Guru featured in The Secret
- Famous book titles – Chicken Soup for the Soul, The Success Principles, Key to Living the Law of Attraction, Life Lessons for Mastering the Law of Attraction, Self Esteem and Peak Performance and The Success Principles for Teens
- The Success Principles is a top ranked book on success by amazon.com, the world's largest book supplier with a 5-star rating
- Has appeared in over 600 radio shows and 200 television shows including Oprah, 20/20, Inside Edition, The Today Show, Fox and Friends, CBS, NBC and CNN
- Founder and Chairman of Canfield Training Group and Chicken Soup for the Soul Enterprise in Santa Barbara, California
- Clients include Sony Pictures, FedEx, GlaxoSmith-Kline, University of Michigan, Virgin Records, General Electrics, Siemens, Agilent Technologies and Accenture



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(Please make copies of this page for registration as required)

Penang • 4 - 6 June 2014 • E&O Hotel, Penang, Malaysia

Event Fees	Malaysia	International
Individual Registration	RM 2,500.00	USD 850.00
Registration for groups of 3 or more	RM 2,350.00	USD 800.00

Payment Details

Payments may be made by telegraphic transfer, bank deposit or local check.

Account Name (Pay to) : MITD Sdn. Bhd.
 Account Number : 730-110861-4
 SWIFT Code : OCBCMYKL
 Name of Bank : OCBC Bank Malaysia Berhad
 Bank's Address : 36, Lebuh Pantai, 10300, Penang

Please tick: ☐ Individual Registration ☐ Registration for groups of 3 or more

Please specify if you are: ☐ Vegetarian ☐ Non-vegetarian

* For Group Registration, kindly indicate the number of participants who are Vegetarians & Non-vegetarians

Title and name: Prof/Dr/Mr/Mrs/Ms

Tel _____ Fax _____ E-mail _____

Mobile _____ Position _____

Organization _____

Address _____

Date _____ Signature _____

Mode of registration; call or fax either one of the below:

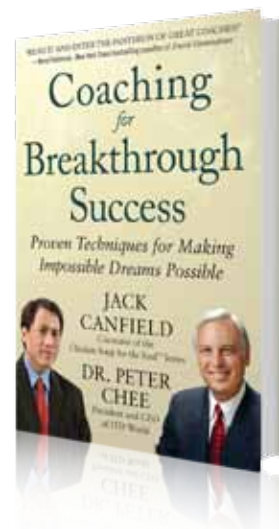
E-mail: itdpg@itdworld.com

Tel: +604-228 3869

Fax: +604-228 6869

Replacements and representatives are allowed, however the fees paid are not refundable.

www.itdworld.com





SINGAPORE (HQ for Global R&D)
ITD INTERNATIONAL PTE LTD
 7030 Ang Mo Kio Ave 5
 #09-90 Northstar @ AMK
 Singapore 569880
 Tel: +65 9737 5109
 Fax: +65 6223 6521
 E-mail: itdsg@itdworld.com

MALAYSIA (Head Office)

ITD PENANG
 23-A, 23rd Floor Menara
 Northam, 55 Jalan Sultan Ahmad
 Shah, 10050, Penang, Malaysia
 Tel: +604 228 3869
 Fax: +604 228 6869
 E-mail: itdpg@itdworld.com

ITD KUALA LUMPUR
 Level 3, Block D, Plaza Mont' Kiara
 2 Jalan Kiara, Mont' Kiara
 50480 Kuala Lumpur, Malaysia
 Tel: +603 6203 3880
 Fax: +603 6203 3830
 E-mail: itdki@itdworld.com

THAILAND
INTERNATIONAL ITD LTD
 Mahatun Plaza Building
 888/199 Ploenchit Road
 Pathumwan
 Bangkok 10330, Thailand
 Tel: +662 650 9324 to 8
 Fax: +662 650 9329
 E-mail: itdbkk@itdworld.com

VIETNAM
ITD VIETNAM
 8B Su Thien Chieu St., Ward 7
 District 3, Ho Chi Minh City, Vietnam
 Tel: +84 8 3932 0600
 Fax: +84 8 3932 0681
 E-mail: itdhcmc@itdworld.com

PHILIPPINES
ITD CONSULTING GROUP INC
 11/F Unit 1108-88 Corporate Centre
 141 Valero Street, Salcedo Village
 1227 Makati City, Manila
 Philippines
 Tel: +632 887 7428
 Fax: +632 844 8874
 E-mail: itdmanila@itdworld.com

Mission

Transforming leaders and changing the world for the better.

Vision

The #1 global learning expert that enables the world's best leadership development solutions.

Core Values (LISTEN):

Love, **I**nnovation, **S**ynergy, **T**rust, **E**xcellence and **N**urture

Competitive Advantage Statement:

ITD World is an ISO certified & award winning Multinational Corporation that provides the world's best leadership development solutions to leading global organizations. We offer comprehensive & innovative solutions that produce superior results.

Core Activities & Resources:

Talent and Leadership Development; Corporate Training and Consulting; Professional Competency Certification; Mega Events and Seminars; Coaches, Mentors and Speakers Bureau; Community Services and Campaigns. Over 238 world-class programs and more than 100 dedicated mega gurus, top international resource persons, trainers, speakers, coaches and consultants from around the world.

Exclusive Mega Gurus:

Dr. John C. Maxwell, Dr. William Rothwell, Dr. Jack Canfield, Dr. Peter Chee, Brian Tracy, Robert Tucker, Thomas G. Crane.

Quality Certification, Awards & Publications:

ISO 9001:2008 Certification for Global Provision of Training and Development. Winner of the *ARTDO International HRD Excellence Award* in recognition for outstanding contribution to international Human Resource Development and bestowed the Brand Laureate International Award for the Best Brand in Training. Cutting edge books co-authored with the world's Top Mega Gurus - "Coaching for Breakthrough Success", "12 Disciplines of Leadership Excellence" and "Becoming an Effective Mentoring Leader."

Clients Include:

Intel, IBM, United Nations Missions, American Embassy, Agilent, Dell, Motorola, Nike, First Solar, Accenture, Citibank, Central Bank of Malaysia & Philippines, DHL, Ericsson, OSRAM, Infineon, Siemens, B Braun, Bosch, Schneider, Saint Gobain, Toyota, Ajinomoto, Samsung Vina, Singapore Press Holdings, Capitaland, PT Telkom, Siam Cement Group, CP Group, BaoViet, Sacombank, PetroVietnam, Petron, SM Supermalls, Thai Airways, Philippine Airlines, Shangri-La Hotels, Six Senses Resort, Sheraton, Prudential, AIA, GSK, MSD, Bayer, Johnson & Johnson, Unilever, Nestle.



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