

POWER SPEAKING

CONNECTING AT HEAD & HEART LEVEL
FOR MAXIMUM RESULTS

100% SBL KHAS CLAIMABLE



PETER CHEE

ITD World's Chief Coach who has developed leaders from over 80 countries

Author of Coaching for Breakthrough Success & Inventor of the Situational Coaching Model



EDWIN JOHNSON

Master Trainer for John C. Maxwell's leadership programs

Co-Author of 'Power Speaking' Book with Dr. Peter Chee



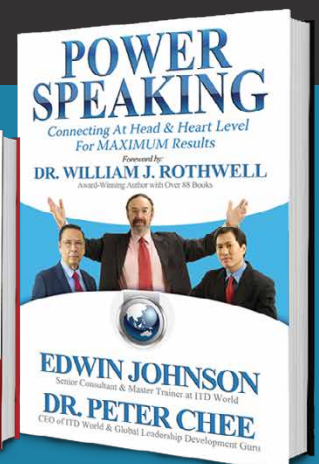
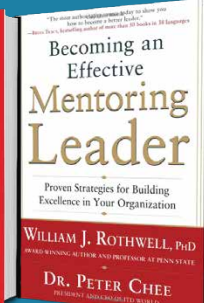
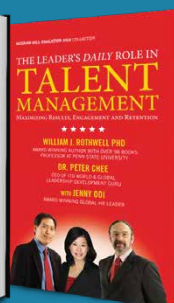
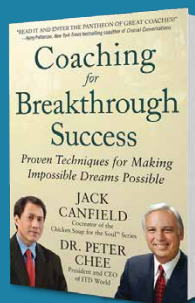
WILLIAM ROTHWELL

Best Selling Author of Over 100 HR & Management Books

World Renowned Consultant & Professor, Pennsylvania State University

"This program is truly the best of the best in the area of speech. The ability to speak and influence people is the master key to success in work and life. Apply what you learn from this program and transform your future for the better."

William J. Rothwell, Ph.D



WHAT IS POWER SPEAKING

The ability to speak before an audience in a **clear, confident and convincing manner** is a challenge for many in leadership and management, including all those whose responsibilities require them to speak in different situations. They may have sound knowledge of the subject matter or the most creative solutions to a problem. However, as we, the authors of "Power Speaking" have experienced over the last two decades conducting various courses and workshops, many are unable to make a successful impact due to limitations in their delivery skills.

This course has been designed to help leaders excel in their speaking skills for personal and professional growth. It has been designed to give you the winning edge over others through mastery of the techniques to be a Power Speaker.



The course will help you overcome your fears of public speaking, **build confidence, develop articulation skills, write and speak powerfully.**

We invite you to join us on this exciting two-day journey. Be assured that in time, you will join the ranks of those who eloquently communicate at head and heart level and achieve maximum results.

Edwin Johnson
Co-Author of 'Power Speaking' Book

A PERSONAL WELCOME

A profound demand on today's Leaders and Managers is to be able to speak and present with power, purpose and persuasion in order to influence the attainment of personal and corporate goals. A similar demand is placed on those whose careers/ vocations require them to speak before an audience to positively influence their thinking and behavior.

Recognizing this, Edwin Johnson and Dr. Peter Chee have pooled their vast experience to design an intensive two-day course on Power Speaking, along the lines of their book. Participants will be able to put into practice the guidelines and techniques given in the book, with effective feedback for improvement.

By faithfully applying the lessons learned, you may be assured that in time you will be able to celebrate your success in masterful speaking and presenting.

Dr. William J. Rothwell
Best Selling Author of Over 100 HR & Management Books



COURSE OBJECTIVES

By the end of this course, participants will have learned how to:

- Overcome fears and anxieties when speaking before an audience.
- Apply principles and techniques for high-impact briefings and presentations.
- Establish and meet audience's needs, expectations and motivations.
- Excel in articulation and speak with power, poise and professionalism.

METHODOLOGY

The methodology includes lectures, notes, power-point slides and individual speaking assignments. At evaluation, participants will be given observations on performance and helpful corrections for improvement.

DURATION

TWO FULL DAYS
for a group of 10-15 participants.



In the introduction to our book "Power Speaking – Connecting at Head and Heart level for Maximum Results" we stated that no matter what your calling in life is, the ability to communicate, to speak with power and eloquence is essential for career and personal success.

We designed this course with your needs in mind. In this intensive, practical two-day course, you will learn to put theory into practice.

Dr. Peter Chee
President and CEO of ITD World

WHAT WILL YOU BE LEARNING

DAY 1

MODULE 1

Introduction to Power Speaking

- Common Fears and Effects
- Power Speaking demands on Leaders and Managers
- Facts to Remember
- Communication Review
- Power of the Spoken Word
- Essential Elements of Power Speaking
- Practical Exercise

MODULE 2

Getting Your Message Across

- Inter-Personal Communication
- The Key to Effective Language
- Communicating and Connecting
- Feelings in Communication
- The Heart of Listening
- Developing/Using Non-Verbal Skills

MODULE 3 Speaking With Assertiveness And Eloquence

MODULE 3

PART 1 Developing Assertiveness

- Definitions
- The Need for Assertiveness
- Causes, Effects of Lack Of Assertiveness
- How to Develop Assertiveness

PART 2 Speaking With Eloquence

- The Fluency Factor
- Basic Terminologies to Embed
- Applying Speech Fundamentals
- Voice Projection
- Practical Speaking

DAY 2

MODULE 4

Power Reflections And Power Stories

- What is Reflection
- Reflection Technique
- Why Tell Stories?
- Components of A Good Story
- Impact on Speaking and Presenting

MODULE 5

Writing A Powerful Message

- Basic Approach
- FIVE Power Steps
- Opening and Closing Strategies
- Formatting the Presentation

**YOUR JOURNEY
CONTINUES**



“Words have incredible power.
They can make people’s hearts soar,
or they can make people’s hearts sore.”

Dr. Mardy Grothe

MODULE 6**Power-Packed Presentations**

- Fear Factor - Causes and Remedies
- Dealing with Nervousness
- Confidence Building Guidelines
- You and Your Audience
- The Art of Connection
- Secrets of Persuasive Skills
- SEVEN Cardinal Rules for Presentations
- Power Speaker in Action
- AV Aids

MODULE 7**Art Of Impromptu Speaking**

- Thinking on Your Feet
- Effective Techniques to Apply
- Practical Exercises

MODULE 8**Final Speaking & Evaluation**

- Finale: Practical Speaking, Evaluation
- Wrap-Up



FAST FACTS ABOUT EDWIN JOHNSON

- Senior Consultant and Master Trainer with ITD World
- Master Trainer for John C. Maxwell's Leadership Programs
- Certified Trainer for Essential Coaching and Mentoring Skills program under the Certified Coaching and Mentoring Professional (CCMP) Program by ITD World
- Served in the Malaysian Army for 28 Years and retired in the rank of Lieutenant Colonel
- Co-Author of 'Power Speaking' book with Dr. Peter Chee
- Presented a paper at ARTDO International Conference in 2010, relating to the Importance of Leadership in today's business world
- Range of courses include but not limited to: Leadership, Coaching and Mentoring, Communication Skills for Supervisors, Developing Effective Supervisory Skills, Telephone Skills for Customer Service, Business Writing Skills for Managers and Secretaries, and Developing Effective Speaking and Presentation Skills.
- He also delivered another talk on Power Mentoring Techniques at ARTDO 2017.



"Public Speaking is a skill that can be studied, polished, perfected"

Tom Peters, Writer

ITD GLOBAL CENTRES OF EXCELLENCE:

U.S.A.

ITD U.S.A.

Tel: +480 545 2878

E-mail: itdusa@itdworld.com

SINGAPORE

ITD INTERNATIONAL PTE LTD

Tel: +65 9737 5109 | Fax: +65 6223 6521

E-mail: itdsg@itdworld.com

MALAYSIA

ITD PENANG (Head Office)

Tel: +604 228 3869 | Fax: +604 228 6869

E-mail: itdpg@itdworld.com

ITD KUALA LUMPUR

Tel: +603 6203 3880 | Fax: +603 6203 3830

E-mail: itdkl@itdworld.com

THAILAND

INTERNATIONAL ITD LTD

Tel: +662 116 9336 to 7

E-mail: itdbkk@itdworld.com

VIETNAM

ITD VIETNAM

Tel: +84 28 38 258 487 | Fax: +84 28 3825 8483

E-mail: itdhcmc@itdworld.com

PHILIPPINES

ITD CONSULTING GROUP INC

Tel: +632 887 7428 | Fax: +632 844 8874

E-mail: itdmanila@itdworld.com

CAMBODIA

ITD-LDC (LEADERSHIP DEVELOPMENT CENTRE)

Tel: +855-23 555 0505 | Fax: +855-23 224 598

E-mail: itdcambodia@itdworld.com

INDONESIA

ITD-GLC (GLOBAL LEADERSHIP CENTER)

Tel: +6221 2930 8710 | Fax: +6221 2930 8747

E-mail: itdjakarta@itdworld.com

MYANMAR

ITD - BCTC (BREAKTHROUGH COACHING, TRAINING AND CONSULTING)

Tel: +959 765 222 103

E-mail: itdmyanmar@itdworld.com

INTERNATIONAL AWARD & RECOGNITION

ITD WORLD

The Global Leadership Development Expert

Mission

Transforming leaders and changing the world for the better.

Vision

The #1 global leadership development expert.

Core Values (LISTEN):

Love, Innovation, Synergy, Trust, Excellence and Nurture.

Competitive Advantage Statement:

ITD World is an award winning Multinational Corporation that provides the world's best leadership development solutions to leading global organizations. We offer comprehensive & innovative solutions that produce superior results.

Core Activities & Resources:

Talent and Leadership Development; Corporate Training and Consulting; Professional Competency Certification; Mega Events and Seminars; Coaches, Mentors and Speakers Bureau; Community Services and Campaigns. Over 238 world-class programs and more than 100 dedicated mega gurus, top international resource persons, trainers, speakers, coaches and consultants from around the world.

Mega Gurus:

Dr. Marshall Goldsmith, Dr. Jack Phillips, Dr. John C. Maxwell, Dr. William Rothwell, Dr. Jack Canfield, Dr. Peter Chee, Brian Tracy, Robert Tucker, Thomas G. Crane.

Quality Certification, Awards & Publications:

- Winner of the **ARTDO International HRD Excellence Award** in recognition for outstanding contribution to international Human Resource Development
- Bestowed the **Brand Laureate International Award** for the Best Brand in Training.
- Cutting edge books co-authored with the **world's Top Mega Gurus**- "Coaching for Breakthrough Success," "12 Disciplines of Leadership Excellence," "Becoming an Effective Mentoring Leader" and "The Leader's Daily Role in Talent Management".

Clients:

Intel, IBM, United Nations Missions, American Embassy, Agilent, Dell, Motorola, Nike, First Solar, Accenture, Citibank, Central Bank of Malaysia & Philippines, DHL, Ericsson, OSRAM, Infineon, Siemens, B Braun, Bosch, Beiersdorf, Schneider, TOTAL SA, Saint Gobain, Toyota, Ajinomoto, Samsung Vina, Singapore Press Holdings, Capitaland, PT Telkom, Siam Cement Group, Thaibev Group, CP Group, BaoViet, Sacombank, PetroVietnam, Petron, SM Supermalls, Thai Airways, Philippine Airlines, Shangri-La Hotels, Six Senses Resort, Sheraton, Prudential, AIA, GSK, MSD, Bayer, Johnson & Johnson, Unilever, Nestle, Pepsico.

Follow us on



ITD WORLD

www.itdworld.com

