

រកឱ្យឃើញចំណុចខ្លាំង & ខ្សោយខ្លួនឯងដើម្បី ភាពជោគជ័យក្នុងអាជីព ការងារ និងជីវិត

រកឱ្យឃើញចំណុចខ្លាំងសម្រាប់អ្នកដែលជោគជ័យ **90%** ប៉ុណ្ណោះ ។
តើអ្នកមានសេចក្តីគ្នាហាន និងការប្តេជ្ញាដើម្បីចូលរួមរកឱ្យឃើញចំណុចខ្លាំងនេះទេ ?

MASTER YOUR PERSONALITY FOR SUCCESS IN CAREER & LIFE



By **Mr. Rithy SIM**
Top Certified LPI Trainer

Fast Facts:

- Master World Class Trainer of LEONARD Personality Inventory (LPI) Profiling Tools in 10 Languages including Khmer Language.
- Founder & CEO of LDC Training Provider
- CEO of LABO SIM LLC - NEW YORK, USA
- CEO of SIM HEALTHCARE PTE LTD - SINGAPORE



Global Provision of Corporate Training and Development
Institute of Training and Development's HQ
Penang, Malaysia

25-26 MARCH 2015

Certificates from ITD World, Kuala Lumpur, Malaysia
MALAYSIA . THAILAND . VIETNAM . PHILIPPINES . SINGAPORE . CAMBODIA

Organized By:

Gold Sponsored:





ITD-MASTER WORLD CLASS TRAINING

LEARN FROM THE BEST TO BE THE BEST



A Personal Message from Dr. Leonard Yong

In my 25 years of researching, teaching, training and consulting, I have constantly seen with conviction that Organizational Leaders who display a high level of emotional excellence are able to create, what I call, the heart of a high EQ Organization. A high EQ organization is one where its leaders and their followers exhibit a high level of emotional excellence, which allows

the organization to connect with its most important assets – people. When this “special” connection exists, the people begin to fully engage in what they do – simply because leaders know how to lead from their hearts. When people are engaged, they are willing to give their fullest commitment towards achieving the goals of the organizations. They would be inspired to give their best, work from their hearts and channel their creative energies, to perform at a higher level.

In the one day program, Rithy will be sharing with you what, how and why it is important to achieve Emotional Excellence and how to get your people connected, excited and engaged at a higher level. He will show you the steps involved to developing a high EQ Organization. When leaders have a high level of Emotional Excellence, they become the catalyst and the heart to becoming a high EQ Organization. Research has been carried out that clearly proves the link between “High EQ Organizations” and their contribution towards improved financial and business performance. An Organizational Leader with high IQ coupled with high EQ, can make a world of difference. In the program you will also learn how to develop wellness in your body, mind and spiritual heart by using the breakthrough LPI TENT Therapy presently used by many who have previously attended our training programs.

I sincerely encourage you to come and join this workshop with your team of people and see for yourself how emotional excellence can enable you to create excellent human relationships and keep them highly inspired, engaged and committed in their work. The benefits of this program will go a long way towards creating the heart of a high EQ organization that is much more productive. Further coaching and in-company learning solutions can be made available for individuals and teams who are committed to continuous learning.

We look forward to helping you and your organization to develop a higher level of emotional excellence to get ahead.

Leonard Yong, PhD; M.Ed; B.Sc





ITD-MASTER WORLD CLASS TRAINING

LEARN FROM THE BEST TO BE THE BEST

Who Should Attend

Those who have to frequently deal with people in order to get things accomplished. Particularly, people who are important team members, those leading teams and organizations should attend this workshop to learn how to effectively apply emotional excellence in creating improved results through people.

Introduction

Emotional Excellence can be learned. Emotions can be controlled or else they control us. Self-awareness or knowing oneself is a good way to learn about EQ. Before the commencement of the program, you will get a chance to find out your personality style using the LPI Personality Profiling Assessment and assess your Emotional Excellence Score using an instrument called Yong EQ Inventory. These tools, used by thousands of participants all over the world, have been found to be insightful and powerful in assessing your own personality and EQ level. The program will teach you to know more about your strengths and weaknesses and help you to manage your own emotions; learn more about other people's personalities and their emotional make up. You will learn how to be comfortable with your own emotions, break through your own limitations, be more creative, work more productively with team members and live in a more holistic and enriching manner.

By learning how to use the creative right brain – the side dealing with emotions, creativity and artistic endeavors, it will help you to change the way you see life situations, your perceptions of what is going on around you, improve your social awareness and manage your relationships with others in a more positive fashion. You will also learn a powerful technique to deal with life's stresses and begin to live your life with more meaning and joy - in short you begin to experience the benefits of being emotionally excellent. It will give you and your organization a new improved burst of life.

Over the years, many organizations and their members have gone through this training program and experienced numerous benefits. Many lives have been changed by this experience. Many stories have been reported, where real healing has occurred, resulting in healthier and more positive relationships with bosses, peers, friends and family members. At the end of the day, many people have regained control over their lives and also found a balance in their work-life and this is possible when leaders with emotional excellence are leading the heart of a high EQ Organization.

A Master World-Class Trainer

Only very outstanding high achievers can qualify as a master world-class trainer. Those who do have to surpass the rigorous criteria set by ITD as follows:

- A well renowned consultant, author and expert in his or her field.
- Proven international track record of excellent and innovative program delivery and content.
- Has extensive experience and held key leadership positions in highly reputable organizations.





ITD-MASTER WORLD CLASS TRAINING

LEARN FROM THE BEST TO BE THE BEST

The Schedule

8:00 am	Registration Open
8:15 am	Introduction and Official Launching
8:30 am	Morning Session (Tea-break from 10:15 am – 10:45 am)
12:15 pm	Networking Lunch
1:30 pm	Afternoon Session (Tea-break from 3:30 pm – 4:00 pm)
5:30 pm	End of Session

What Will You Learn and Gain?

- Learn to understand your personality for great breakthrough performance
- Learn to understand your colleagues, employees for team excellence
- Know how to lead people surrounding you successfully
- Learn to lead your own family, life to great results. Happy Family and Work!
- Bring the best of your team member, and put it to work
- Learn to release your stress and grow your spiritual heart as leaders
- Apply the TENT therapy for team excellence
- Create a new culture of emotional excellence for peak performance
- Learn to understand the Servant leadership style for faster sustainable results
- Apply the technique to motivate your people with proper personality
- Apply the technique to deal with high skill people with low motivation
- Apply the technique to deal with low skill people with high motivation
- Learn to understand why we are creature of emotion. How to conquer it?
- Learn to produce result as leader along with growing your people
- Create an action plan toward your personality change for peak performance
- Be trustworthy and gain high rapport for team excellence and goal-oriented
- Stay positive and become Appreciate Inquiry leader
- Maintaining standard to ensure continuous effectiveness
- Ask powerful questions and effective listening
- Establishing and maintaining effective motivation habits for yourself and others



LDC

LEADERSHIP AND
DEVELOPMENT CENTER

PEOPLE - ORIENTED DEVELOPMENT

www.ldcasia.com

Previous Workshops

ITD-MASTER WORLD-CLASS TRAINING
It's Quality and Results that Really Matter

Winning with Emotional Excellence
The Heart of a High EQ Organization

A 2-Day RESULTS-DRIVEN Workshop

By Dr. Leonard Ting

Join International Participants at the following partner hotels:

ITD

ITD-MEGA GURU PROGRAM
Learn from the BEST to be the BEST

THE SUCCESS PRINCIPLES & THE SECRET LAW OF ATTRACTION
Dr. PETER CHEE

Dr. Peter Chee
Live in Phnom Penh!

COACHING for SUCCESS & LEADERSHIP EFFECTIVENESS

Dr. Peter Chee
Live in Phnom Penh!

DOUBLE YOUR PRODUCTIVITY
THE KEYS TO PERSONAL AND LEADERSHIP SUCCESS

BRIAN TRACY LIVE!

- Top Business and personal success trainer in 56 countries
- Written 52 books in 38 languages, produced 500 audio and video learning programs
- Has given 5,000 talks and seminars in 58 countries

Join international participants and learn the latest and greatest from Brian Tracy
Phnom Penh 6 November 2012 - InterContinental Hotel

Organized by: **LDC**
In Partnership: **ITD**
The Global Learning Solutions Expert

Tel: 023 355 0203 / Mobile: 077 881 158 (Ker), 077 777 098 (Rath) / Email: training@ldcasia.com / www.ldcasia.com

ITD-MEGA GURU EVENT
LEARN FROM THE BEST TO BE THE BEST

Mr. Rithy SIM Workshop

LDC - SIGNATURE PROGRAM

Customer Satisfaction

A 1-Day RESULTS-DRIVEN Workshop

By RITHY SIM

Join International Participants at the following partner hotels:

LDC - SIGNATURE PROGRAM

Customer Satisfaction & Effective Selling Skills

A 2-Day RESULTS-DRIVEN Workshop

By RITHY SIM

Join This Workshop at the following partner:

LDC - SIGNATURE PROGRAM

Customer Satisfaction & Effective Selling Skills

A 1-Day RESULTS-DRIVEN Workshop

By RITHY SIM

Join This Workshop at the following partner:

LDC - SIGNATURE PROGRAM

How to Run Import & Export Business Effectively

A 1-Day RESULTS-DRIVEN Workshop

By RITHY SIM

Join This Workshop at the following partner:

ITD-MASTER WORLD-CLASS TRAINING
It's Quality and Results that Really Matter

Leadership with Emotional Excellence

A-Day RESULTS-DRIVEN Workshop

By **RITHY SIM**
Top Certified LPT Trainer

- Master World-Class Trainer of LDC/Mega Personality Institute (LPI)
- Working Trainer in 16 Languages including Khmer, Cantonese
- Founder & CEO of Leadership & Performance Center
- Co-Founder & CEO of IPI (Institute for Personal Excellence)

Join This Workshop at the following partner:
InterContinental HOTEL

PHNOM PENH, CAMBODIA
29 June 2012 (Friday)

Co-located with ITD Group, East Summit, Phnom Penh

Organized by: **LDC**
In Partnership: **ITD**
ITD GROUP



ITD-MASTER WORLD CLASS TRAINING

LEARN FROM THE BEST TO BE THE BEST

Master World-Class Trainer's Profile

Rithy SIM, Founder & CEO LEADERSHIP AND DEVELOPMENT CENTER



Mr. Rithy SIM is a Founder of LDC (Leadership and Development Center), a leading center in Cambodia, Myanmar, and Lao PDR for Human Resource Development. With his 10 years of experiences in leadership, sales and marketing; he brings LDC to become one of leading center in Cambodia with mega guru and professional training.

He is also a Chairman and CEO of Labo Sim LLC, an innovative cosmetics laboratory in New York, USA; and Sim Healthcare Pte Ltd, a leading vaccine, cosmetics, diagnostic, and others consumable products in Singapore, Cambodia, Lao, Vietnam and Myanmar. He is a self-made millionaire and has set many goals in his journey in order to get what he wants to have as today.

At the peak of his entrepreneurship, he has developed many distributors and wholesalers to join his journey to success. He makes a deal with smile, confident, and feels the heart of each customer he met. Mr. SIM truly believes in learning from the best to be the best as Dr. Peter Chee, his business partners from ITD Group, Malaysia and ABE from UK.

Mr. SIM has been trained in different countries such as US, Canada, Japan, Korea, UAE (Dubai), Singapore, Malaysia, and Taiwan in the field of leadership, marketing and human resource.

Especially, Mr. SIM has been trained and mentored by Professor Dr. Leonard Yong, the author of the Leonard Personality Inventory (LPI) to be a certified LPI Consultant and trainer.

Over 10 years as an entrepreneur, he now would like to share you how he did it and what motivated him most for this exciting learning journey with you.

Mr. SIM's fulfillment is to help you to realize your own potential and use it for greatness within yourself, your family, and your organization. He always believes company is a warm place to work as family with regulation. Moreover, He always believes his customers are part of his family as well.



PEOPLE - ORIENTED DEVELOPMENT

MASTER YOUR PERSONALITY FOR SUCCESS IN CAREER & LIFE

(Please make copies of this page for registration as required)

25-26 MARCH 2015, Phnom Penh, Cambodia

Event Fees

International

Super Early Bird Fee Registrations with Payment before 01-MAR-2015	USD 199
Normal Fee After 01-MAR-2015	USD 250

Payment Details

Payments may be made by telegraphic transfer, bank deposit or local cheque.

Account name (Pay to) : LEADERSHIP AND DEVELOPMENT CENTER
 Account Number : 21007
 Name of Bank : MAYBANK CAMBODIA
 Bank's address : PHNOM PENH, CAMBODIA

Please tick: Super Early Bird Fee Normal Fee

Please specify if you are: Vegetarian Non-vegetarian

Title and name: Prof / Dr / Mr / Mrs / Ms

Phone no. _____ Fax no. _____ Email _____

Mobile no. _____ Position _____

Organization _____

Address _____

Date _____ Signature _____

Mode of Registration:

LEADERSHIP AND DEVELOPMENT CENTER (LDC)

Tel : + 855-23 555 0505

HP : + 855-77 861 168 / 010 666 619 (Kent)

HP : + 855-77 777 098 / 069 222 234 (Ratha)

Fax : + 855-23 224 598

E-mail : training@ldcasia.com / kent@ldcasia.com / ratha@ldcasia.com



ITD-MASTER WORLD CLASS TRAINING

LEARN FROM THE BEST TO BE THE BEST



CORPORATE CLIENTS IN CAMBODIA

- ACLEDA BANK PLC.
- ANZ ROYAL BANK
- AZ COMMUNICATIONS CO.,LTD
- AEA INTERNATIONAL SOS (CAMBODIA)
- BRITISH AMERICAN TOBACCO
- Cambodia Advance Communications Co., Ltd. (qb)
- Cambodian Broadcasting Service Co., Ltd.(CTN)
- Camma Microfinance Ltd (Camma)
- CANADIA BANK PLC
- CDRI - Cambodia's Leading Independent Development Policy Research Institute
- DIGITAL DIVIDE DATA
- Forte Insurance (Cambodia) Plc.
- HATTHA KAKSEKAR LIMITED (HKL)
- HECNY TRANSPORTATION CO.,LTD
- HOTEL CAMBODIANA
- INTERFLEX CO.,LTD
- JCI CAMBODIA
- KHEMSEREI SK PHARMA
- Latelz Co., Ltd (SMART MOBILE)
- LMCP CO.,LTD
- Mfone Co., Ltd
- Rep Office of Prudential Holdings Limited
- POST MEDIA CO.,LTD
- PACHEM DENTAL CLINIC
- Samic Limited
- SCA-CAMBODIA AIRPORTS
- SEILANITHIH (MFI) Limited
- SRG LTD
- TOMATO SPECIALIZED BANK
- UNDP Cambodia

Examples of ITD Group's Corporate Clients

- AMERICAN EMBASSY
- ABBOTT LABORATORIES
- ACCENTURE
- AGILENT TECHNOLOGIES
- AJINOMOTO
- AL RAHJHI BANK
- B. BRAUN
- BAO VIET
- BAYER
- BERLI JUCKER
- BOONRAWD BREWERY
- BRITISH PETROLEUM (BP)
- BUMIARMADA
- CANON ELECTRONICS
- CENTRAL BANK OF MALAYSIA
- CENTRAL BANK OF THE PHILIPPINES
- CHIYODA PHILIPPINES
- CHULALONGKORN UNIVERSITY
- CIMB
- CITIBANK
- CPF
- CP ALL
- DAI ICHI
- DAIMLER CHRYSLER
- DKSH
- DELL COMPUTERS
- DHL
- ERICSSON
- FIRST SOLAR
- FUJITSU
- GENERAL ELECTRIC
- GENERAL MOTORS
- GENTING
- GLAXOSMITHKLINE
- GRAND DORSETT HOTEL AND RESORTS
- GREAT EASTERN
- HEWLETT PACKARD
- IBM BUSINESS SERVICES
- INFINEON TECHNOLOGIES
- INTEL
- JABIL CIRCUIT
- JOHNSON AND JOHNSON
- KASIKORN BANK
- LIKOM
- LIPPO KARAWACHI GROUP
- MALAYSIA AIRPORTS BERHAD
- MATTEL
- MAYBANK
- MEAD JOHNSON
- MICROSOFT
- MISTER DONUT
- MOTOROLA SOLUTIONS
- NESTLE
- NIKE
- ORIENTAL HOTELS
- OSRAM OPTO SEMICONDUCTORS
- PETRON
- PETRO VIETNAM
- PHILIPPINE AIRLINES
- PRUDENTIAL
- PT TELKOM
- PTT GROUP
- READER'S DIGEST
- RENESAS
- REUTERS
- ROCHE
- SACOMBANK
- SANOFI AVENTIS
- SCG: THE SIAM CEMENT
- SCHNEIDER ELECTRIC
- SECURITIES INDUSTRY DEVELOPMENT CORPORATION
- SHANGRI-LA HOTELS
- SHELL
- SHERATON HOTELS
- SIEMENS
- SILOAM HOSPITALS
- SIME DARBY
- SM SUPERMALLS
- SPH: SINGAPORE PRESS HOLDINGS
- STANDARD CHARTERED BANK
- STEC TECHNOLOGY
- SUN POWER
- THAI AIRWAYS INTERNATIONAL
- THAI BEVERAGE
- THOMSON REUTERS
- TOYOTA MOTOR
- TRUE CORPORATION
- UNILEVER
- UNITED NATIONS MISSIONS
- WESTERN DIGITAL
- ZHULIAN

INSTITUTE OF TRAINING AND DEVELOPMENT

The Global Learning Solution Expert



ITD INTERNATIONAL NETWORK

SINGAPORE

ITD International Pte Ltd

7030 Ang Mo Kio Ave 5
#09-90 Northstar@AMK
Singapore 569880
Tel : +65 9737-5109
Fax : +65 6223-6521
Email : itdsg@itdworld.com
Website : www.itdworld.com

ITD MALAYSIA (Head Office)

23-A, 23rd Floor, Menara Northam,
55 Jalan Sultan Ahmad Shah, 10050 Penang, Malaysia
Tel : +604 - 228 3869
Fax : +604 - 228 6869
Email : itdpg@itdworld.com
Website : www.itdworld.com

ITD KL

Resort Centre

Level 3, Block D, Plaza Mont' Kiara 2, Jalan
Kiara, Mont' Kiara
50480 Kuala Lumpur
Tel : + 603-6203 3880
Fax: +603-6203 3830
Email: itdkl@itdworld.com

THAILAND

International ITD Ltd

Mahatun Plaza Building
888/199 Ploenchit Road, Pathumwan
Bangkok 10330, Thailand
Tel : + 662-650 9324 to 8
Fax: +662-650 9329
Email: itdbkk@itdworld.com

VIETNAM

ITD Vietnam

8B Su Thien Chieu St., Ward 7, District 3,
Ho Chi Minh City, Vietnam
Tel : +84-8 3932 0600
Fax: +84-8 3932 0681
Email: itdHCMC@itdworld.com

PHILIPPINES

ITD Consulting Group, INC

11/F Unit 1108, 88 Corporate Center
141 Valero Street, Salcedo Village
1227 Makati City, Manila, Philippines
Tel : + 632 887 7428
Fax: +632 844 8874
Email: itdmanila@itdworld.com

CAMBODIA

LEADERSHIP AND DEVELOPMENT CENTER

#10AE1, St. 300, Sangkat BKK II,
Khan Chamkarmon, Phnom Penh, Cambodia.
Tel : + 855-23 555 0505
Fax: + 855-23 224 598
Email: training@ldcasia.com



Global Provision of Corporate Training
and Development
Institute of Training and Development's HQ
Penang, Malaysia

ITD was founded on a simple yet powerful vision of **enabling organizational & HR development goals that enrich lives & create a better society**. ITD's roots can be traced back to 1984 when a group of visionary HRD experts established an institution, which quickly emerged as a leader in its field. ITD's mission then and now remains clear – **To continuously excel as the leading multinational provider of superior quality organizational & HR development solutions in the Asia Pacific for national and regional building**.

ITD Group's headquarters for global research and development is based in Singapore and its administrative head office is established in Penang and Kuala Lumpur, Malaysia. ITD has centers spanning **Malaysia, Thailand, Vietnam, Philippines and Singapore**.

ITD Group's six core areas of expertise include **Corporate Training; Professional Competency Certification; Business Coaching and Consulting; Mega Events and Conferences; Business Education and Research and Community Service and Networks**.

In an increasingly globalized economy driven by knowledge, competency and innovation, ITD can be the people's crucial source of competitive advantage due to its ability to combine expertise and experience from its core areas of expertise. This portfolio synergy allows ITD to better meet the unique development needs of individuals, corporations and the community.

Over the years ITD has earned a sound reputation as a leading training, HRD and education provider having successfully produced thousands of graduates and provided organizational and HR development solutions to a large number of clients throughout the Asian region. ITD's clients include many leading multinational and local corporations.

As an international HRD award winning organisation, ITD has made its mark of excellence in the international HRD arena. It was the winner of the **2006-2007 ARTDO International (formerly known as Asian Regional Training and Development Organisation) International HRD award**. This highly prestigious international award is presented to the most qualified organization in recognition for outstanding contribution to international HRD. ITD was also bestowed the **Brand Laureate International Award for the Best Brand in Training, by H.E. Tun Dr. Mahathir Mohamad, Prime Minister of Malaysia for 22 years**.

As a clear distinction of ITD's commitment to quality and continuous improvement, the Group has attained the **ISO 9001:2008 Certification for Global Provision of Training and Development**. This simply means that ITD's quality management system is globally applicable and meets stringent international standards.

Ultimately, the ITD vision is all about people. The truly shared meaning behind ITD's torch goes beyond leadership and excellence, it's about uplifting and bringing 'light' to people's lives and helping both individuals and organizations attain their aspirations. It is about fulfilling dreams of building a better and more peaceful tomorrow. This is the ITD passion and commitment – a pledge that people can count on.

For more information please go to www.itdworld.com

www.itdworld.com