

# THE INFLUENTIAL LEADER *IN THE AGE OF* DISRUPTION

*Innovative ideas and tools to "Future-proof" your organization.*

2<sup>nd</sup> MAY 2018

THE WESTIN GRANDE SUKHUMVIT



**Paul N Larsen**  
MA, CPPC

Find Your Influential  
Voice In The Age Of Disruption!



**Scott Friedman**  
CSP

Celebrate! Disruptive  
Leaders, Innovative Results



**Rebecca Morgan**  
CSP, CMC

Leading in the Age of Disruption:  
Learn Silicon Valley's Best Strategies



**Debra Fine**

The Fine Art Of Building  
Leadership Skills: One Conversation At A Time



**Manoj Menon**  
CFA, MBA, B.Engg.

Digital Transformation –  
A New Strategic Imperative



**Jana Stanfield**  
CSP

Upbeat and  
Thought-Provoking Musical Messages

“ This Is The Charity Project. The Proceeds Will Go to  
Good Shepherd Sisters to Support Their **Children & Women.** ”

**WORKSHOP FEE | 10,000 THB (330 USD)**

Who Should Attend: CEO, C-Level, Director, Manager  
[www.itdbkk.com/registration/bkk/influential](http://www.itdbkk.com/registration/bkk/influential)







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**GOOD SHEPHERD SISTERS – BANGKOK**



*The Good Shepherd Sisters Center is first established in Bangkok over 50 years ago. They do absolutely first-rate work taking care of impoverished and marginalized children and women from the local slums*

## HERE'S A VERY BRIEF OVERVIEW OF THEIR WORK :



### PRESCHOOL

For the kids from the local Klong Toey slum area to prepare them for entering government schools



### MOTHER AND BABY HOME

Giving safe housing, nourishing food, health care, counseling for at-risk woman and their babies to return to their communities prepared to live in a self-supporting manner.



### AT-RISK SHELTER

An average of 65 to 70 women are provided a safe place to live, counseling job training, and else they might need to return to a more stable life in their communities.



### SEWING CENTER

The Sisters run an absolutely first-rate sewing center employing 125 to 150 women. These wonderful products are exported to countries throughout the world.



### COMPUTER TRAINING CENTER

Here and average of 15-18 students each year receive training skills in highly marketable computer skills.

“ We invite you to join us in supporting this organization and help them **make a real difference in the lives of the hundreds of women and children** they serve each year. ”



# Scott Friedman, CSP

[www.ScottFriedman.net](http://www.ScottFriedman.net)



## “ CELEBRATE! DISRUPTIVE LEADERS, INNOVATIVE RESULTS ”

Celebration may be one of the most disruptive ways to engage employees, improve team performance, and raise productivity. In this entertaining, interactive, content-rich session.

You will learn how to create a culture of innovation leading to more engaged, authentic, responsive employees. Learn what the most admired organizations are doing to honor, celebrate, engage and retain employees and customers. Learn how to create a happier, more connected workplace...one disruption at a time.

### **Participants will learn how to:**

- Create a culture of innovation and celebration
- Develop a “celebration mentality” based on gratitude, play, and surprise
- Create fun, innovative rituals which foster a more open and engaging workplace
- Build deeper connections with both employees and customers through the element of surprise
- Develop humility and self-accepting humour in building a connected culture

### **About the speaker:**

Scott Friedman, CSP, 2004-05 President of the National Speakers Association (NSA), is the author of four books: *A Celebration a Day! 365 Ways to a Happier, Healthier Workplace*, *Celebrate! Lessons Learned from the World's Most Admired Organizations*, *Happily Ever Laughter -- How to Engage Any Audience*, and *Using Humor for a Change*.

As a motivational humorist, Scott's main area of expertise is employee innovation, customer experience and using humor/celebration as a strategic tool.



# Paul N Larsen, MA, CPPC

*www.PaulNLarsen.com*



## “ FIND YOUR INFLUENTIAL VOICE IN THE AGE OF DISRUPTION! ”

Our modern global economy can be unpredictable, chaotic, messy and all around hectic. Thus, it is the perfect environment for organizations and leaders to harness their strengths, power and gifts to not only survive...but to thrive!

Disruption is keeping leaders awake at night: How to handle market curve balls that come out of nowhere? How to plan for the future when your product, service or supply chain is obsolete today? How to distribute resources, train, and develop people for jobs we can't even imagine yet?

**During this disruptive and engaging session, you will learn how to create your unique “VOICE of Disruption” by**

- Understanding the key differences between innovation and disruption.
- Leading yourself and your team using the six successful characteristics of self-management within a disruptive world.
- Building a purposeful and deliberate leadership brand.

### **#FindMyVoiceOfDisruption**

#### **About the speaker:**

The author of the award-winning coaching book, “Find Your VOICE as a Leader”, Paul N. Larsen, MA, CPPC, is a Certified Professional Performance Coach, a certified Marshall Goldsmith Stakeholder Centered Coach and an accomplished leadership consultant and speaker. He has over 30 years of business experience with senior-level responsibilities within small and large companies, including heading human resources for a \$3 billion organization. He practices a very deliberate strengths-based coaching approach given that he understands the complexity of leading global workgroups while balancing the needs of each leader to build a compelling personal brand.

Paul has a successful track record in building management strength within the “disruptive” Fortune 100, start-up, and high-tech environments, coaching leaders and teams at Twitter, SAP, Electronic Arts, Walmart, Workday, Autodesk and Cisco Systems.

# Rebecca Morgan, CSP, CMC

[www.RebeccaMorgan.com](http://www.RebeccaMorgan.com)



## “ LEADING IN THE AGE OF DISRUPTION: LEARN SILICON VALLEY’S BEST STRATEGIES ”

Disruption is happening to many industries. As a leader you not only have to embrace change yourself, you have to create an environment where your team members seek and welcome productive change.

To be successful leading or responding to disruption depends on deep trust with your team. You need to encourage your team to be innovative, challenge traditional thinking, continually question best practices and look with a fresh perspective. New ways of thinking create new outcomes. How can you create a trusting environment that welcomes disruptive change?

You’ll hear some best practices from some of Silicon Valley’s most admired companies, like Facebook, Intel, Pixar, SurveyMonkey and others . You’ll learn the details of Google’s recently released study of what made its most productive teams. These ideas can be applied to any organization.

### Participants will understand:

- Current disruptive companies and how these may affect their business
- Airbnb’s environment that encourages innovative thinking
- Key ideas from Facebook, Intel, Pixar, SurveyMonkey and others that keep their teams humming
- Google’s 5 top elements for creating an effective team and how to apply these to your organization

### About the speaker:

Rebecca L. Morgan, CSP, CMC, is an international speaker, trainer and consultant specializing in leadership development implementation. She's appeared on 60 Minutes, Oprah, the *Wall Street Journal*, National Public Radio, Forbes.com and *USA Today* as well as international media such as the *Straits Times*, *Brunei Times*, and the *Malaysian Star*.

A decades-long Silicon Valley resident with a multitude of innovative clients, she’s studied the best practices of companies who’ve created, survived and/or thrived with disruption.

Rebecca is the bestselling author of 26 books, including *Extraordinary Leadership Lessons from Everyday People* and *Grow Your Key Talent: Thought-Provoking Essays for Business Owners, Executives and Managers on Developing Star Staff*.

# Debra Fine

[www.debrafine.com](http://www.debrafine.com)



## “ THE FINE ART OF BUILDING LEADERSHIP SKILLS: ONE CONVERSATION AT A TIME ”

Leaders learn the technical skills required for career success, often overlooking the importance of conversation and rapport building skills. The ability to talk easily with anyone is a learned skill, not a personality trait. Acquiring it will help develop rapport within organizations, raise visibility and create liaisons with the community at large, leaving a positive impression that lasts longer than an exchange of business cards. In the competitive world of business more emphasis is placed on developing personal business relationships than has been expected in the past. The leader who steers clear of opportunities to meet new people or whose conversation is frozen by these meetings will limit themselves professionally as well as personally.

### Leaders learn how to:

- **Integrate** conversation tools that enhance leadership skills
- **Avoid** sending contradictory or confusing signals
- **Prevent** the most common conversation blunders that create a negative impression
- **Master** introductions and remember names
- **Demonstrate** that you're a positive and self-confident leader while experiencing more ease at business conferences, networking occasions, receptions and meetings.

### About the speaker:

A former engineer and 20+ year member of the National Speakers Association presenting programs to hundreds of leaders and emerging leaders around the world to clients that include General Electric, Google, Deloitte, Hyatt Hotels and United Airlines. Fine is the author of the bestselling book *The Fine Art of Small Talk: How to Start a Conversation, Keep It Going, Build Networking Skills-and Leave a Positive Impression* (Hachette) translated and published in over 2 dozen countries including Malaysia, Indonesia, Thailand, Vietnam, and China.

# Manoj Menon, CFA, MBA, B.Engg.



## “ DIGITAL TRANSFORMATION- A NEW STRATEGIC IMPERATIVE ”

Digital Transformation is driving change in business models and ecosystems, stemming from the creation of new game-changing disruptive technologies. This along with the availability of capital is accelerating the pace of change. Companies, individuals and societies need to focus on meeting future customer needs instead of trying to remedy the operational issues of the day. In this session you will get to learn about a framework to prepare for this era of unprecedented change in our lives.

### **You will learn about:**

- Disruptive technologies and which of these are likely to have the biggest impact in the next five years
- What are the trends in business model innovation, why it is important and how do you go about integrating these into your business and personal lives
- Understand the impact of industry convergence and how to position yourself for success

### **About the speaker:**

He is a pioneer and MD of Frost & Sullivan APAC with a keen interest in future trends and business model innovations. Manoj is passionate about working with people, organizations and the wider community to achieve their potential and make a difference.

With deep understanding of the diversity in Asian business, and all its contextual variations and formulation, he has been an integral part of the journey of building Frost & Sullivan for the last 20 years. Being around clients from leading multinational companies, regulators and government bodies, he has observed business innovation getting stifled because conventional wisdom is seldom challenged. The focus of his recent work is how can organizations use innovation in business models to prepare for the future? How does one discover that change?

# Jana Stanfield, CSP

*www.JanaStanfield.com*



**“ UPBEAT AND THOUGHT-  
PROVOKING MUSICAL  
MESSAGES ”**

Jana Stanfield, CSP, is a world-class musician, speaker, and co-founder of Together We Can Change the World with fellow international speaker, CSP Scott Friedman. After writing songs that put gold and platinum albums on her walls, Jana spent the last 10 years focusing on what she calls “increasing the global good.”

Through their Together We Can Change the World seminars in Southeast Asia, she teaches business leaders how to combine their unique skill set with a positive mindset. Demonstrating the universal appeal of combining education with music and humor, Jana Stanfield delivers her entertaining and educational Keynote Concerts around the world. She was a featured TEDx speaker at NASA in the U.S., and in Chennai, India. Through her international travel business, she uses global travel as a teaching tool for experiential education and cultural connection.



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## AWARD & RECOGNITION



# ITD WORLD

The Global Leadership Development Expert

### Mission

Transforming leaders and changing the world for the better.

### Vision

The #1 global leadership development expert.

### Core Values (LISTEN):

Love, Innovation, Synergy, Trust, Excellence and Nurture.

### Competitive Advantage Statement:

ITD World is an ISO certified & award winning Multinational Corporation that provides the world's best leadership development solutions to leading global organizations. We offer comprehensive & innovative solutions that produce superior results.

### Core Activities & Resources:

Professional Competency Certification; Mega Events and Seminars; Coaches, Mentors and Speakers Bureau; Community Services and Campaigns. Over 238 world-class programs and more than 100 dedicated mega gurus, top international resource persons, trainers, speakers, coaches and consultants from around the world.

### Exclusive Mega Gurus:

Dr. Marshall Goldsmith, Dr. Jack Phillips, Dr. John C. Maxwell, Dr. William Rothwell, Dr. Jack Canfield, Dr. Peter Chee, Brian Tracy, Robert Tucker, Thomas G. Crane.

### Quality Certification, Awards & Publications:

- Winner of the **ARTDO International HRD Excellence Award** in recognition for outstanding contribution to international Human Resource Development
- Bestowed the **Brand Laureate International Award** for the Best Brand in Training.
- Cutting edge books co-authored with the **world's Top Mega Gurus**- "Coaching for Breakthrough Success," "12 Disciplines of Leadership Excellence" and "Becoming an Effective Mentoring Leader."

### Clients:

Intel, IBM, United Nations Missions, American Embassy, Agilent, Dell, Motorola, Nike, First Solar, Accenture, Citibank, Central Bank of Malaysia & Philippines, DHL, Ericsson, OSRAM, Infineon, Siemens, B Braun, Bosch, Schneider, Saint Gobain, Toyota, Ajinomoto, Samsung Vina, Singapore Press Holdings, Capitaland, PT Telkom, Siam Cement Group, CP Group, BaoViet, Sacombank, PetroVietnam, Petron, SM Supermalls, Thai Airways, Philippine Airlines, Shangri-La Hotels, Six Senses Resort, Sheraton, Prudential, AIA, GSK, MSD, Bayer, Johnson & Johnson, Unilever, Nestle.

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