

CEO, HR AND SENIOR LEADERS CONFERENCE

ULTIMATE

COACHING • RESULTS • HAPPINESS

Kuala Lumpur ► 24 October | Manila ► 26 October

PROGRAM CONTENTS

STRATEGIC COACHING FOR SUSTAINABLE SUCCESS & HOLISTIC HAPPINESS (BY DR. PETER CHEE)



OBJECTIVES

At the end of this 1.5-hour learning session, leaders will be able to:

- Understand the three most important domains of coaching and how they determine sustainable growth and competitive advantage
- Appreciate best practice methods of successful strategic coaching
- Use the strategic coaching tool and techniques to produce real world results
- Apply the ultimate disciplines of love, happiness and success in work and life
- Execute the holistic happiness coaching tool and techniques in the corporation
- Engage in open question and answer dialogue to drive practical action from learning related to strategic coaching for sustainable success and holistic happiness

INTRODUCTION

When leaders and coaches consistently adopt effective approaches to strategic coaching and coaching for holistic happiness in work and life, they are able to reap the tremendous benefit of developing a high performance organization with strongly engaged people that formulates and executes the right goals and strategies which result in sustainable competitive advantage and growth. This proven approach to coaching ensures that not only the organization or the employee wins but both can win together with lasting impact.

In this highly engaging ninety minute session, leaders will **learn key concepts and best practices; and apply the learning by using the techniques and tools provided.** They will actively identify their defining moment and discover the most important actions that they commit to implement within the domain of strategic business coaching and coaching for holistic happiness.

OUTLINE

- The Three Crucial Domains of Coaching for : Strategic Business Results, Lasting Behavior Change, and Holistic Happiness
- How to Use Coaching as a Solution for Sustainable Strategic Competitive Advantage
- The Proven Steps for Successful Application of Strategic Coaching
- Strategic Coaching Tool, Techniques and Practice for Superior Performance
- The Disciplines of Ultimate Love, Happiness and Success
- Tools, Techniques and Practice of Ultimate Coaching for Holistic Happiness

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INNOVATION COACHING FOR BREAKTHROUGH RESULTS (BY SERELY ALCARAZ)



OBJECTIVES

At the end of this 1.5-hour learning session, leaders will be able to:

- Understand innovation coaching and the process involved when coaching teams and individuals for creativity and innovation
- Learn best practices, latest trends, and practical techniques in innovation coaching that can be immediately applied in the workplace
- Use powerful coaching conversations, insightful questions, mindful listening to drive creativity and innovation culture in their organization
- Apply the innovation coaching tool, templates and practices in their innovation journey
- Engage in open question and answer dialogue to drive practical action from learning related to innovation coaching for breakthrough results

INTRODUCTION

We've often heard the challenge: "innovate or die." Innovation has become top priority for organizations and individuals that want to thrive under relentless disruptive change, economic upheaval and ever increasing competition. Organizations now find ways to create a culture of creativity and innovation, maximize capability and engagement of their key talents, and jumpstart the implementation of out-of-the-box ideas and creative solutions. Leaders play a critical role in making this happen.

In this learning session on "Innovation Coaching for Breakthrough Results," leaders will gain valuable tools, tips and techniques on how to drive creativity and innovation in their organizations through effective coaching skills. Through powerful conversations, insightful questioning skills, and mindful listening ability, they can foster creative and innovative thinking, unleash fluency and flexibility in generating and executing ideas, and guide their team to achieve breakthrough results and sustainable success and growth.

OUTLINE

- Business Case for Innovation Coaching: Why, What and How
- Innovation Coaching Process and Application
- Insightful Questions and Challenging Leaders for Innovative Thinking
- Mindful Listening & Reflection During Innovation Coaching Conversations
- Innovation Coaching Tool, Techniques and Practice
- Coaching Practices of Successful Innovative Companies

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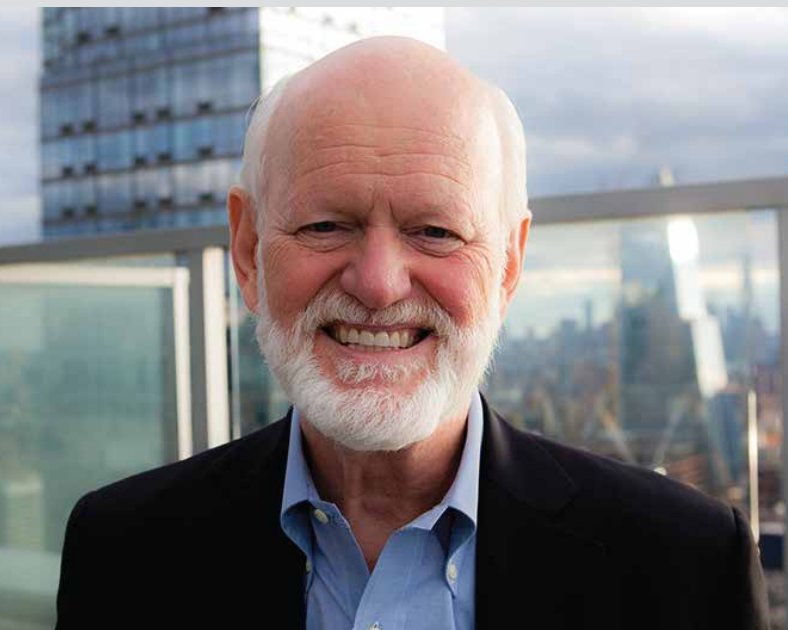
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EXECUTIVE COACHING SECRETS AND TRIGGERS (BY DR. MARSHALL GOLDSMITH)



OBJECTIVES

At the end of this 1.5-hour learning session, leaders will be able to:

- Assimilate and apply the key learnings from real experiences in coaching CEO's from leading global companies
- Learn to use the process of coaching to create lasting results and behavior change with top leaders
- Implement the eight step model to drive the development of coaches and leaders
- Execute the required actions to secure 360 degree feedback, feedforward and the right methods to accelerate coaching outcomes
- Secure key stakeholder support by applying the proven method to win using the Stakeholder Centered Coaching Process

INTRODUCTION

Successful transformations of behaviors and habits of leaders have profound and far reaching impact on the organization, stakeholders, family, friends and the community. The higher a leader climbs, the bigger the impact this person could have on everything and everyone around them. The best way of dealing with this challenge is for leaders to receive the right coaching and also to become a coaching leader that gives the right coaching to multiply the goodness that makes the organization and world a better place.

During this interactively inspirational session, leaders will learn about the real challenges and insights gained from enabling the transformation of top leaders from many of the world's most successful organizations. Leaders gain the special privilege of engaging and learning first-hand from Dr. Marshall Goldsmith, the World's #1 Coaching Guru and Leadership Thinker. This session is about how successful leaders become more successful. It's about applying the right process of executive coaching and the triggers that drive lasting behavior change for outstanding results.

- Understand self-mastery enablement and how leaders change their habits for a better world
- Use the wheel of change, external and internal triggers to anticipate, activate and achieve targeted results
- Understand how to apply the circle of engagement and evoke self-engagement with all team members.
- Engage in open question and answer dialogue to drive practical action from learning related to the Executive Coaching Secrets and Triggers

EXECUTIVE COACHING SECRETS AND TRIGGERS (BY DR. MARSHALL GOLDSMITH)

OUTLINE

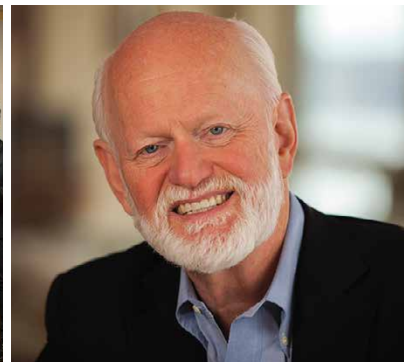
- Insights From Coaching the President of the World Bank, CEO of Ford Motor and Former CEO of Boeing
- More Lessons Learned From Coaching CEO's of Leading Global Corporations
- Secrets to Coaching Top leaders for Lasting Behavior Change and Success
- The Proven Eight Step Model for Developing and Coaching Leaders
- Using 360 Degree Feedback, Feedforward and The Magic Moves for Optimum Results
- Coaching for Ultimate Self-Mastery: Change Your Habits to Change Your World
- Winning the Coaching Challenge With The Stakeholder Centered Coaching Process
- Dealing With Internal and External Triggers That Activate Change
- Thriving With The Wheel of Change
- The Circle of Engagement and The Way to Effective Self Engagement
- The Power of Daily Active Questions Versus Passive Questions
- The Daily Active Questions Technique and Tools in Action



TOP LEADERS' PANEL Q&A DISCUSSION:

OVERVIEW

During this highly interactive session Dr. Marshall Goldsmith, Dr. Peter Chee and Serely Alcaraz will facilitate discussions on cumulative key learnings and actions for the day and engage top leaders in open question and answer dialogue to share insights and experiences for practical application in creating sustainable results.



For more information:
WWW.ITDWorld.COM/OCT2018



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MISSION: TRANSFORMING LEADERS AND CHANGING THE WORLD FOR THE BETTER