

CEO, HR AND SENIOR LEADERS CONFERENCE

ULTIMATE COACHING

ULTIMATE RESULTS

ULTIMATE HAPPINESS

DR. MARSHALL GOLDSMITH

- #1 global coaching guru
- "World's #1 Leadership Thinker"
Harvard Business Review
- Author of many #1
New York Times bestsellers

DR. PETER CHEE

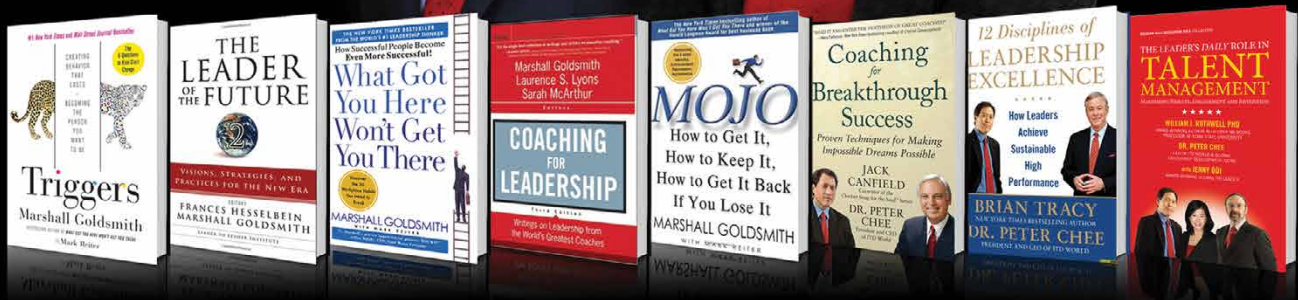
- 1st Asian ranked among the
top 6 global coaching gurus
- 1st Asian to co-author books
with Jack Canfield, Brian Tracy
& William Rothwell
- Trained & developed leaders
from over 80 countries

SERELY ALCARAZ

- #1 master trainer & chief coach
at ITD World
- President of ARTDO International
- Developed over 100k leaders
globally

KUALA LUMPUR
24 OCT 2018

MANILA
26 OCT 2018



 **ITD WORLD**
The Global Leadership Development Expert

ITD MEGA GURU EVENT • LEARN FROM THE BEST TO BE THE BEST

WHO SHOULD ATTEND

- ▶ CEO's, Presidents, Directors and Top Level Leaders
- ▶ Top leaders from HR, OD and Training function

KEY BENEFITS & OBJECTIVES

REAP

the benefits of learning from top gurus, authors, coaches & speakers.

CONNECT

and learn with CEOs, HR and top leaders to share best practices.

ACCELERATE

the provision of a strong leadership talent pipeline for a brighter future.

CREATE

alignment and common understanding among top leaders on how to achieve strategic objectives through people.

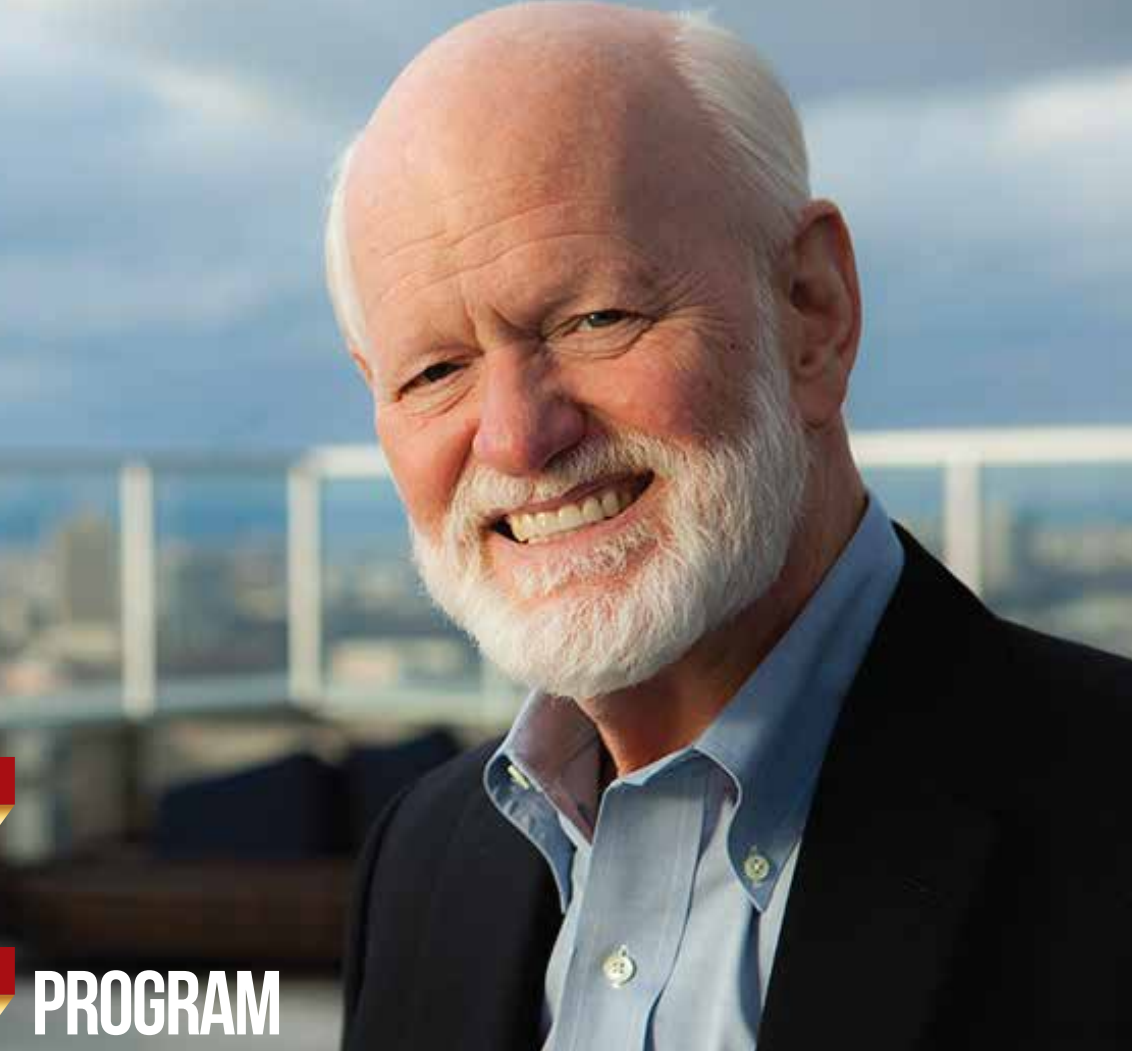
ENABLE

application of learning, behavior and habit change to create an empowering coaching culture for quantum leap success.

TRANSFORM

leaders and talent to ensure consistent delivery of high performance & happiness.

PROGRAM



07:30 am	Registration Opens
08:30 am	Opening Secrets of Dr. Marshall Goldsmith
08:45 am	Session 1 Strategic Coaching for Sustainable Success & Holistic Happiness - <i>Dr. Peter Chee</i>
10:15 am	Book Signing and Networking Break
10:45 am	Session 2 Innovation Coaching for Breakthrough Results - <i>Serely Alcaraz</i>
12:15 pm	Networking Lunch
01:30 pm	Session 3 Executive Coaching Secrets & Triggers: Part 1 - <i>Marshall Goldsmith</i>
03:00 pm	Book Signing and Networking Break
03:30 pm	Session 4 Executive Coaching Secrets & Triggers: Part 2 - <i>Marshall Goldsmith</i>
05:00 pm:	Top Leaders' Panel Q&A Forum – Ultimate Coaching, Ultimate Results & Ultimate Happiness
05:45 pm	Closing and Book Signing

DR. MARSHALL GOLDSMITH



- ▶ "World's #1 Leadership Thinker" by Harvard Business Review.
- ▶ "World's most Influential Leadership Thinker" by Thinkers50
- ▶ "#1 Global Coaching Guru" by Global Gurus and Fast Company.
- ▶ "America's #1 Executive Coach" by Inc. Magazine.
- ▶ "The most credible thought leader in a new era of business" by The Economists.
- ▶ Author of many New York Times and Wall Street Journal bestselling books.
- ▶ Author of Triggers - #1 New York Times and Wall Street Journal bestseller.
- ▶ Successfully coached CEOs from many of the world's most famous organizations such as Ford, Pfizer, GSK, Walmart, World Bank, Toyota, US Army, Goldman Sachs & Co.
- ▶ Author and editor of 35 books, which have sold more than two million copies, been translated into 30 languages and become international best-sellers.
- ▶ PhD from UCLA with over 40 years of hands-on experience, Marshall is a pioneer of 360-degree feedback as a leadership development tool that later evolved as the field of executive coaching.

"With Marshall's help we identified our two areas and went to work. We exceeded our improvement expectations and had fun! A team's dedication to continuous improvement combined with Marshall's proven process ROCKS!"

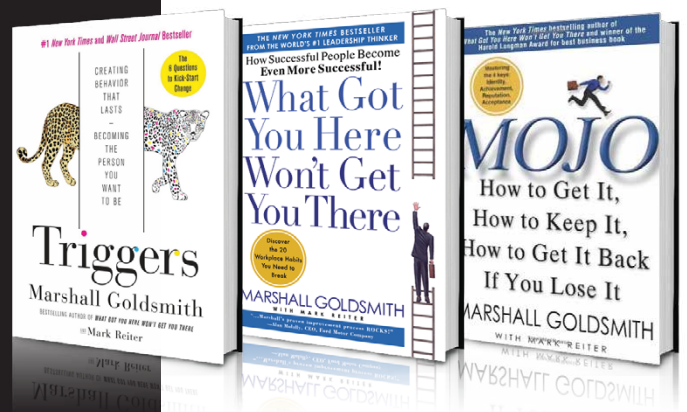
Alan Mulally - CEO Ford Motor Company, former President and CEO Boeing Commercial Airlines

"Marshall is a dynamo. He helps highly successful people get better and better and better. His advice helps me enormously at work, but it makes an even bigger impact at home."

Mark Tercek - Managing Director, Goldman Sachs & Co

"Marshall is a great coach and teacher. He has done a lot to help both me and our high-potential leaders. His approach is practical, useful, helpful and fun!"

JP Garnier - CEO Glaxo SmithKline



DR. PETER CHEE

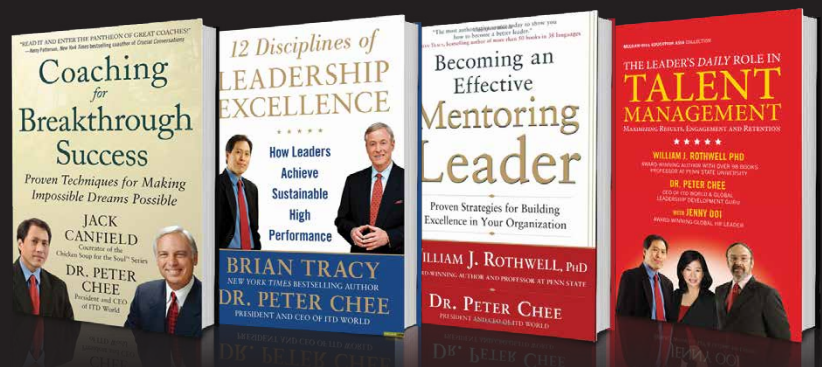


- ▶ President and CEO of ITD World who has developed leaders from over 80 countries.
- ▶ 1st Asian in the World to be ranked among the top six global coaching gurus.
- ▶ Author of books with Brian Tracy, William Rothwell and Jack Canfield who holds the Guinness Book of Records for the most books on New York Times Best Seller List with 210 books and 500 million copies in print.
- ▶ Inventor and author of Coaching for Breakthrough Success and The Situational Coaching Model.
- ▶ Author of The 12 Disciplines of Leadership Excellence with Brian Tracy who has written 60 books in 38 languages. Becoming and Effective Mentoring Leader and The Leader's Daily Role in Talent Management with William J. Rothwell who is an award winning author of over 100 books.
- ▶ Recipient of the ARTDO Internal Management and HRD Excellence Award.

SERELY ALCARAZ



- ▶ #1 master trainer, chief coach and Country Head of ITD World
- ▶ Leading certified Master Trainer for Dr. John C. Maxwell programs (The world's #1 Leadership guru), Jack Canfield programs (The world's #1 Success guru). Co-author of Coaching for Breakthrough Success with Jack Canfield & Dr. Peter Chee.
- ▶ Developed over 100,000 leaders globally with some of the most famous organizations such as HP, Accenture, AIG, Chevron, Nestle, Dell, Federal Express, Ford, Schneider, Toyota, Unilever, Sanofi, IBM, Citibank, Siemens, US Embassy, Philips and The United Nations.
- ▶ President of ARTDO International 2016 (Asian Regional Training and Development Organization).
- ▶ Former President and Chairperson of the Philippines Society for Training and Development (PSTD) and Director of the People Management Association of the Philippines (PMAP).



FEES AND GENERAL INFORMATION

(Please make copies of this page for registration as required)

**CEO, HR AND SENIOR LEADERS
CONFERENCE 2018**

**24th
OCTOBER**

KUALA LUMPUR

PARTICIPANT INFORMATION

Title and Name: Prof / Dr / Mr / Mrs / Ms

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E-mail

Mobile

Phone

Fax

Organization

Position

Address

.....

.....

.....

Date Signature

Remark

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.....

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Replacements and representatives are allowed, however the fees paid are not refundable.

For more information and registration please call

+603-6203 3880

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Website: www.itdworld.com

CONFERENCE FEE (8.30 am – 5.45 pm)

► Super early bird (before 30 April): USD550

► Early bird (1 May – 31 July) : USD600

► Normal fee (1 August onwards) : USD700

VIP : USD 1000 / person

VIP front seat + Exclusive lunch dialogue + Autographed book +
Personalised photo with top gurus

For Online Registration, please visit

<http://www.itdworld.com/CEOConference/kl/>

PAYMENT DETAILS

Payments may be made by

telegraphic transfer, bank deposit, local cheque

Account Name (Pay to) **MITD Sdn Bhd**

Account Number **2-14062-0004550-2**

SWIFT Code **RHBBMYKL**

Name of Bank **RHB Bank Berhad**

Bank's Address **Lot LGF 019-021,
Lower Ground Floor Kenanga
Wholesale City 28,
Jalan Gelugor, Off Jalan Kenanga
55200 Kuala Lumpur**

**The payment needs to be made upon each period's
promotion. (All fees exclude 6% GST)**

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E-mail: itdjakarta@itdworld.com

AWARD & RECOGNITION



Mission

Transforming leaders and changing the world for the better.

Vision

The #1 global leadership development expert.

Core Values (LISTEN):

Love, Innovation, Synergy, Trust, Excellence and Nurture.

Competitive Advantage Statement:

ITD World is an award winning Multinational Corporation that provides the world's best leadership development solutions to leading global organizations. We offer comprehensive & innovative solutions that produce superior results.

Core Activities & Resources:

Talent and Leadership Development; Corporate Training and Consulting; Professional Competency Certification; Mega Events and Seminars; Coaches, Mentors and Speakers Bureau; Community Services and Campaigns. Over 238 world-class programs and more than 100 dedicated mega gurus, top international resource persons, trainers, speakers, coaches and consultants from around the world.

Exclusive Mega Gurus:

Dr. Marshall Goldsmith, Dr. Jack Phillips, Dr. John C. Maxwell, Dr. William Rothwell, Dr. Jack Canfield, Dr. Peter Chee, Brian Tracy, Robert Tucker, Thomas G. Crane.

Quality Certification, Awards & Publications:

- Winner of the **ARTDO International HRD Excellence Award** in recognition for outstanding contribution to international Human Resource Development
- Bestowed the **Brand Laureate International Award** for the Best Brand in Training.
- Cutting edge books co-authored with the **world's Top Mega Gurus**- "Coaching for Breakthrough Success," "12 Disciplines of Leadership Excellence," "Becoming an Effective Mentoring Leader" and "The Leader's Daily Role in Talent Management".

Clients:

Intel, IBM, United Nations Missions, American Embassy, Agilent, Dell, Motorola, Nike, First Solar, Accenture, Citibank, Central Bank of Malaysia & Philippines, DHL, Ericsson, OSRAM, Infineon, Siemens, B Braun, Bosch, Beiersdorf, Schneider, TOTAL SA, Saint Gobain, Toyota, Ajinomoto, Samsung Vina, Singapore Press Holdings, Capitaland, PT Telkom, Siam Cement Group, Thaibev Group, CP Group, BaoViet, Sacombank, PetroVietnam, Petron, SM Supermalls, Thai Airways, Philippine Airlines, Shangri-La Hotels, Six Senses Resort, Sheraton, Prudential, AIA, GSK, MSD, Bayer, Johnson & Johnson, Unilever, Nestle, Pepsico.

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