



The ARTDO 42nd International Conference

on Talent Management &
Leadership Development for
Peace, Harmony & Prosperity
Fairmont Hotel Cairo,
Egypt 26-29 October 2015



Welcome In Cairo

Talent management is one of the most important investment source and available opportunities in the field of human resources in today's globalized world which is marked with speediness and severe competition.

Talent has become a valuable human asset, thus talent management staff recruitment and development of employees talents are in the forefront of the priorities.

Talent management pushes human resources to a strategic level of performance via adopting effective talent management. This ensures integration of basic talent management functions and staffing employees with latent potentials to achieve current and future successes.

Participation in the 42nd ARTDO International Conference provides not only human resources development, but also results in increasing number of talented People in society and business organizations.

This goes beyond achieving success to reaching top performance excellence, creativity and superiority. International experience proves that effective investment in human resources increases competitiveness of companies and organizations. This investment is best represented in talent management.

Participation in the 42nd ARTDO International Conference which will be held in Cairo provides you with the opportunity to be an effective member in the International Network and to acquainted with the latest development and best practices in leadership and human resources development.



Why Cairo



To host the conference?

Cairo is the capital of Egypt and one of the most famous cities in Africa. It is known by the name « beautiful port » in the Pharoanic age. Greek called it Heliopolis. According to Egyptian hieroglyphs, it is named «City of the Sun».

Cairo is the most historical city in the East and it is nicknamed is « Pearl of the East ». Its age exceeds 1000 year old, and it has been the capital of Egypt for more than 50 centuries, it is the largest and most populated city in Africa and the Middle East. Cairo has the third of the world's monuments, mainly the pyramids « one of the World's Seven Wonders ». It is worth mentioning that Ancient Egyptians' secrets have not yet been discovered.

Cairo is located at the east bank of the Nile and has a moderate climate all over the year. Cairo has also a large number of five and seven star international hotels and shopping centers in addition to 8 national universities and branches of international universities « AUC- UFE - GUC - CIC ». People in Cairo are cheerful, friendly and hospitable and are ready to help foreigners and strangers with great pleasure.

Conference

PRIOR ACTIVITIES

PENNSTATE.



ITD WORLD



You can receive a CTP after being trained by the best international trainers (i.e. Professor/ Donald Ford and Serely Al Karaz) during the period **15-24/3/2015** at Cairo International Scout Center. (which provides accommodation at suitable rates)

You can get an approved certificate on Talent Management from Pennsylvania University with the presence of professor/ William Rothwell personally during the period 24-26/10/2015 at Cairo International Scout Center.



PROGRAM OF THE CONFERENCE :

More than 25 sessions on the following topics:

1. Talent Management
2. Leadership development
3. Learning & Development Solutions
4. Best practices and HRD initiatives
5. Organizational Development

Covered by keynote and reputable speakers specialized in leadership, human resources and Talent Management such as: Dato Thomas Chee (Malaysia), Scott Teare (USA), Ahmed Al-

hindawi (Jordan), William J. Rothwell (USA), Siegfried Weiser (Germany), Lars Kolind (Denmark), Peter Chee (Malaysia), John Geoghegan (Ireland), Vinayshil Gautam (India), Atif Abdelmageed (Sudan), David McKee (UK), Rita Goh (Malaysia), Les Pickett (Australia), Vijaya Kumar (Malaysia), Tanvi Gautam (USA), Isa Bu Ali (Bahrain), Ali Daldin (Saudi Arabia), Amr Hamdy AUC (Egypt), Mohamed Abuelkhair (Egypt), Shinya Yamamoto (Japan), Muliana Sukardi (Indonesia) Etc.

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CONFERENCE VENUE

Fairmont

HOTELS & RESORTS



Organizer

World Scout Bureau

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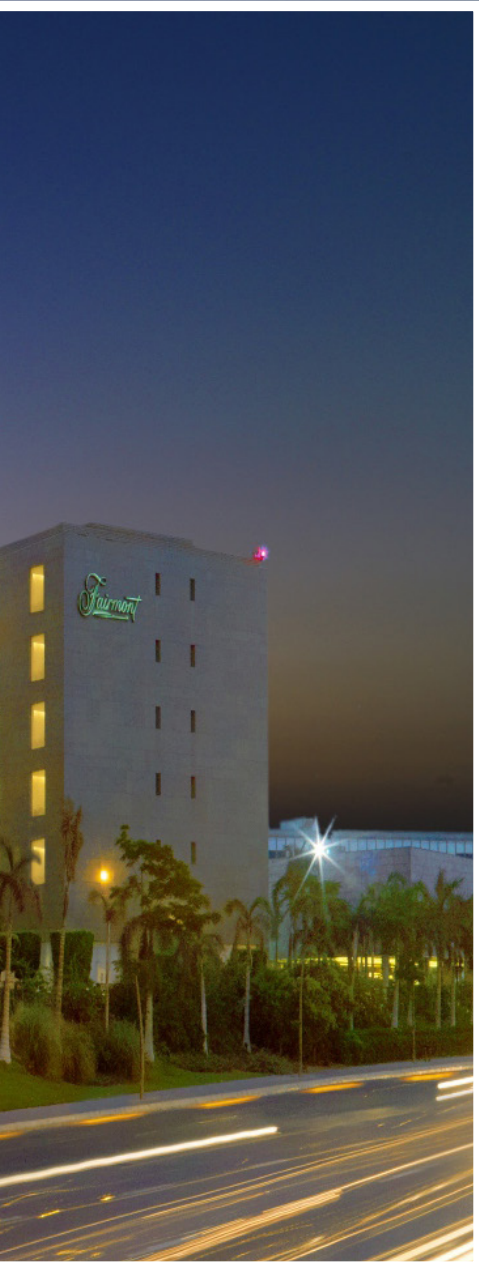
League of the Arab States

AUC CEC - ITD World

ARTDO International

www.fairmont.com





“ Subscription Fees “

Personal package (1-9) 900 \$ per person

Small Group package (10-15) 810 \$
per person (10% discount)

Medium Group package (16-19) 765 \$
per person (15% discount)

Big Group (More Than 20) 720 \$
per person (20% discount)

« INCLUDING »

- Attendance of all sessions.
- Lunch and drinks.
- Materials and documents Certificates.
- Tour in Cairo on 27/10/2015 to visit historical sites in Egypt including the Pyramids, Sphinx and religious complexetc.
- Reception dinner on 27/10/2015.
- Closing dinner on 29/10/2015.

NB “ Conference fees exclude
accommodation

Scholarships & special rates for Scouts,
Universty Students, early registration
& accompanying persons.

“ SPONSORS “

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For more information please do not hesitate
to write to the Arab Scout Regional Office

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