

## ITD MEGA GURU EVENT / PUBLIC PROGRAM

### PENNSYLVANIA STATE UNIVERSITY CERTIFICATE IN CHANGE MANAGEMENT & PERFORMANCE CONSULTING



#### William J. Rothwell

Professor, consultant & author of best-selling HR & OD books with over 60 internationally published titles.

Date	Location
4-6 March 2010	Kuala Lumpur
12, 15-16 March 2010	Manila
18-20 March 2010	Ho Chi Minh City
22-24 March 2010	Bangkok

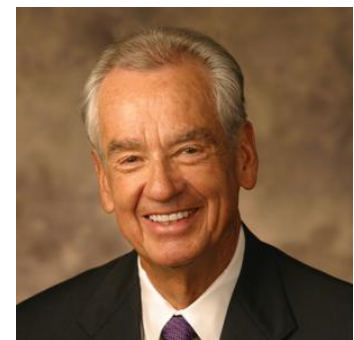
### SALES GREATNESS & CUSTOMER LOYALTY

With Ziglar Sales System

#### Krish Dhanam

Zig Ziglar's Co-author, world's leading Master trainer and Director of International Development

Date	Location
22-23 May 2010	In-house
24-25 May 2010	Kuala Lumpur
27-28 May 2010	Ho Chi Minh City
21-22 July 2010	Bangkok



#### Zig Ziglar

World's Leading Authority on Sales & Motivation

Visit us at [www.itdworld.com](http://www.itdworld.com) for more information

#### CONTACT US

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ITD Manila • [itdmanila@itdworld.com](mailto:itdmanila@itdworld.com)

## INNOVATION TOOLS & TECHNIQUES FOR SUSTAINABLE GROWTH

### Robert B. Tucker

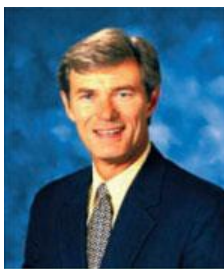
The World's Leading Innovation Guru & Best-Selling Author & Globally Renowned Innovation Consultant



Date	Location
28 June 2010	Kuala Lumpur
30 June 2010	Manila
<i>16 November 2010</i>	<i>In-House option</i>
<i>17 November 2010</i>	<i>In-House option</i>
<i>18 November 2010</i>	<i>In-House option (Bkk)</i>
19 November 2010	Bangkok

## THE HEART OF COACHING

*Creating a Coaching Culture for Outstanding Results*



### Thomas G. Crane

World renowned consultant, facilitator and author of best-selling book "The Heart of Coaching"

### Serely Alcaraz

Certified Top Trainer for Thomas G. Crane's "The Heart of Coaching™" program

Date	Location
22-23 July 2010	Manila
11-12 November	Manila

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## 37<sup>th</sup> ARTDO INTERNATIONAL Leadership & HRD Conference

Leadership Focus - People Development  
for Peak Performance



KUALA LUMPUR | Palace of the Golden Horses

27<sup>th</sup> - 29<sup>th</sup> July 2010

## BREAKTHROUGH RESULTS IN WORK & LIFE

*The Success Principles™ & The Law of Attraction in Action*



### Jack Canfield

America's #1 Success Coach and author of 110 books with  
over 100 million copies sold.

Date	Location
22 September 2010	Kuala Lumpur
24 September 2010	Singapore
27 September 2010	Manila
29 September 2010	Ho Chi Minh City
01 October 2010	Bangkok

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## THE SUCCESS PRINCIPLES & LEADERSHIP

(For Students aged 15-25)

*\*(100% / 50% scholarship under ITD Love Thy Nation Campaign)*

### Dr. Peter Chee

Top Master Trainer & Co-Developer of Jack Canfield & Dr. John C. Maxwell programs

With Jack Canfield and John C. Maxwell on Videocast



Date	Location
2 October 2010	Bangkok
9 October 2010	Kuala Lumpur
16 October 2010	Ho Chi Minh City
23 October 2010	Manila
4 December 2010	Penang

## WINNING WITH PEOPLE & BECOMING A PERSON OF INFLUENCE

### Kathleen Ong & Serely Alcaraz

Certified Top Trainers for John C. Maxwell program

Date	Location
25-26 November 2010	Kuala Lumpur
2-3 December 2010	Bangkok
9-10 December 2010	Penang

**\*\* Train-the-Trainer Certification Program is also available.**



### John C. Maxwell

World's #1 Leadership Guru & NY Times Best Selling Author of over 50 books

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## PROFESSIONAL COMPETENCY CERTIFICATION PROGRAM

### CERTIFICATE IN INSTRUCTIONAL COURSEWARE DEVELOPMENT

With Dr. Mario del Castillo



Module 1	Instructional Design Principles & Learning Theories	1 day
Module 2	Preparing a leader guide with Leaderguide Pro <sup>®</sup>	1 day
Module 3	Preparing a participant manual with Leaderguide Pro <sup>®</sup>	1 day
Module 4	Preparing an e-learning session from a power point presentation using Articulate Presenter	1 day
Module 5	Tips for better e-learning presentations	1 day

Kuala Lumpur Intake 01

- 23 - 25 February, 1-2 March

Kuala Lumpur Intake 02

- 10 – 14 May

Kuala Lumpur Intake 03

- 5 – 9 October

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## CERTIFIED TRAINING PROFESSIONAL (CTP)

Jointly awarded by ARTDO International & Institute of Training & Development

Module 1	The Trainer in the Organization	1 day
Module 2	Training Needs Assessment	2 days
Module 3	Training Design	2 days
Module 4	Training Implementation	3 days
Module 5	Training Evaluation	2 days

Kuala Lumpur   8-10, 15-19, 25-26 March	Penang   4-6, 9-10, 18-22 August
Ho Chi Minh City   6-10 April, 4-8 May	Kuala Lumpur   1-3, 8-12, 18-19 November
Kuala Lumpur   5-7, 12-16, 22-23 July	

## CERTIFIED TALENT & COMPETENCY PROFESSIONAL

Jointly awarded by ARTDO International & Institute of Training & Development

in Collaboration with William J. Rothwell, Professor, consultant & author of best selling HR & OD books with over 60 internationally published titles.



Module 1	Application Tools for Talent Management & Competency Modeling	3 days
Module 2	Essentials of Talent & Competency Management	1 day
Module 3	Competency-Based Human Resource Management	2 days
Module 4	Competency-Based Recruitment, Selection and Performance Management	1 day
Module 5	Competency Management-Action Project	1 day

Kuala Lumpur Intake 01

- 8-10, 15-19 March

Kuala Lumpur Intake 02

- 18-20, 21-22, 27-29 October

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## CERTIFIED COACHING & MENTORING PROFESSIONAL (CCMP)

Module 1	Essential Coaching Skills	2 days
Module 2	The Heart of Coaching	2 days
Module 3	Essential Mentoring Skills	2 days
Module 4	Coaching & Mentoring Skills for Breakthrough Success	3 days

Ho Chi Minh City   2-5 June, 6-10 July	Ho Chi Minh City   13-16 October, 2-3, 12-13, 15 November
Kuala Lumpur   5-8 July, 2-6 August	Bangkok   18-21 October, 5-6, 8-10 November
Penang   9-12 August, 1-2, 6-8 September	Manila   21-22 October, 11-12 November, 27-28 January 2011, 16-18 February 2011
	Penang   26-29 October, 25-26 November, 13-15 December

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