

Certificate in Instructional & Courseware Development (CCD)

A FIVE-DAY PROGRAM FOR TRAINING PRACTITIONERS

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Primary Course Developer & Designer of ARTDO-ITD Certified Training Professional Program



LEARNING OBJECTIVES

Participants will learn how to:

- Manage a courseware development project
- Create program leader guides and participant manuals
- Develop better PowerPoint presentations
- Develop role play and other activities
- Create e-learning content from PowerPoint



Courseware Development is a fast-growing area in the professional field of training and development. Expertise in this area provides individuals with a viable career option as courseware developers.

For professionals who work in organizations, this competency enables your organization to custom-build high quality training programs and material virtually on demand.

For training institutions, the ability to design and build effective courseware content is a 'must have' core competency.

LEARNING METHODOLOGY

- Participants will form instructional development teams tasked to create the courseware for a pre-designed program.
- On the last day, participants will have to present their completed leader guide, participant manual, case studies, role plays and e-learning version.

REQUIREMENTS

- Each participant or development team must bring a laptop with Microsoft Office Suite running on Windows Vista.
- Upon registration, instructions will be given to download the required authoring tools.

IN-HOUSE OPTION

- Conducting this course internally offers the best advantage for the client as it can bring in the subject matter experts to partner with the instructional designer to produce real courseware with a potential for substantial returns on investment.

For inquiries & registration, contact:

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