

# ***Global Marketing & Business Development Manager***

---

ITD World (Institute of Training and Development) is a leading multinational provider of management training and HR development programs, professional certification, coaching, mentoring, mega events and conferences. We seek high performers for the above positions based in any of our countries of operation.

## **Job Scope and Career Path**

Attractive salary, reward, incentives, profit sharing and personal development package will be offered to the right person. This job can ultimately lead the right person to the position of Marketing & Business Development Director.

Responsible for managing and executing the Marketing, PR, customer relationship and business development function and strategies at ITD World to ensure the attainment of bottom-line goals. Create concepts, write and edit content that will transform leaders and change the world for the better.

---

## **Key Criteria :**

- Competent and experienced in carrying out the above job scope including excellent concepts, superior organizing, communication and influencing skills.
  - A competent high performer with two or more years of proven experience and track record of successful work accomplishment.
  - Bachelor's degree or equivalent or a higher qualification in related field.
  - Excellent leadership skills and command of English language.
  - A strong passion in the learning industry, international travel & working across different cultures.
  - Uncompromising integrity and humility with high levels of commitment to the job and goal attainment.
  - A team player with high Emotional Excellence, self-motivated, positive, creative and innovative.
  - A person that has strong high level corporate, media and government network with influential contacts would have the added advantage.
- 

**Remuneration and benefits will be based on individual capability and potential. Applicants must state current and expected salary. Kindly provide full resume, photograph and contact details within 5 days of receipt of this notification.**

**Pls. forward application to The President and HR Director, ITD Group by email to:**  
[itdhr@itdworld.com](mailto:itdhr@itdworld.com)

**Institute of Training and Development (ITD Group HQ)**

Website: [www.itdworld.com](http://www.itdworld.com)

Only short listed candidates will be notified. Kindly circulate this notice to other people who might benefit from this golden opportunity

A Brief Profile of  
**ITD WORLD**

The Global Leadership Development Expert

**Mission**

Transforming leaders and changing the world for the better.

**Vision**

The #1 global leadership development expert

**Core Values (LISTEN):**

Love, Innovation, Synergy, Trust, Excellence and Nurture

**Competitive Advantage Statement:**

ITD World is an ISO certified & award winning Multinational Corporation that provides the world's best leadership development solutions to leading global organizations. We offer comprehensive & innovative solutions that produce superior results.

**Core Activities & Resources:**

Talent and Leadership Development; Corporate Training and Consulting; Professional Competency Certification; Mega Events and Seminars; Coaches, Mentors and Speakers Bureau; Community Services and Campaigns. Over 238 world-class programs and more than 100 dedicated mega gurus, top international resource persons, trainers, speakers, coaches and consultants from around the world.

**Exclusive Mega Gurus:**

Dr. John C. Maxwell, Dr. William Rothwell, Dr. Jack Canfield, Dr. Peter Chee, Brian Tracy, Robert Tucker, Thomas G. Crane.

**Quality Certification, Awards & Publications:**

ISO 9001:2008 Certification for Global Provision of Training and Development. Winner of the *ARTDO International HRD Excellence Award* in recognition for outstanding contribution to international Human Resource Development and bestowed the Brand Laureate International Award for the Best Brand in Training. Cutting edge books co-authored with the world's Top Mega Gurus- "Coaching for Breakthrough Success," "12 Disciplines of Leadership Excellence" and "Becoming an Effective Mentoring Leader."

**Clients Include:**

Intel, IBM, United Nations Missions, American Embassy, Agilent, Dell, Motorola, Nike, First Solar, Accenture, Citibank, Central Bank of Malaysia & Philippines, DHL, Ericsson, OSRAM, Infineon, Siemens, B Braun, Bosch, Schneider, Saint Gobain, Toyota, Ajinomoto, Samsung Vina, Singapore Press Holdings, Capitaland, PT Telkom, Siam Cement Group, CP Group, BaoViet, Sacombank, PetroVietnam, Petron, SM Supermalls, Thai Airways, Philippine Airlines, Shangri-La Hotels, Six Senses Resort, Sheraton, Prudential, AIA, GSK, MSD, Bayer, Johnson & Johnson, Unilever, Nestle.

[www.itdworld.com](http://www.itdworld.com)